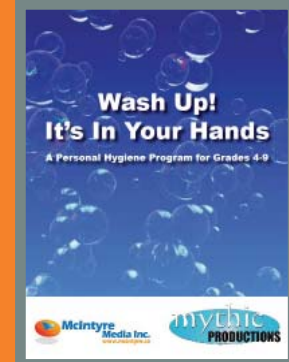
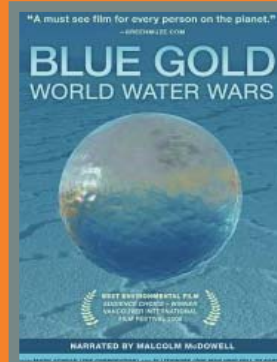
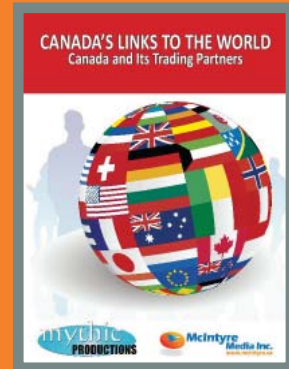
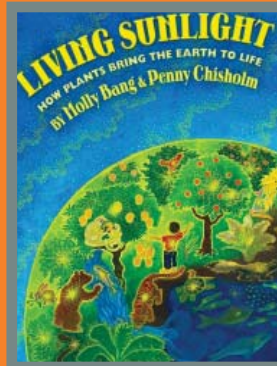


New Releases

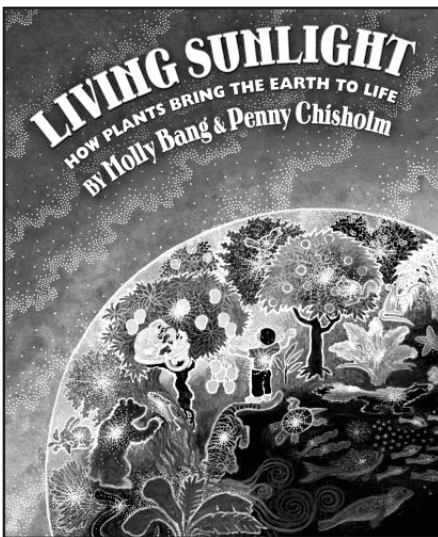
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McIntyre
Media Inc.
www.mcintyre.ca



A wonderful opportunity to bring awareness of our world and the environment to our children.

LIVING SUNLIGHT: HOW PLANTS BRING THE EARTH TO LIFE

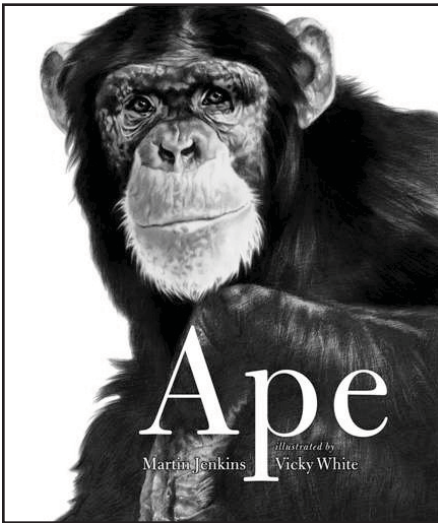
Grades JK-3 2009 14 mins Nutmeg Media

Written By Molly Bang & Penny Chisholm; Ill. by Molly Bang

Includes A Conversation with the Authors.

Caldecott Award-winning children's writer and illustrator Molly Bang and MIT professor Penny Chisholm explain solar energy and photosynthesis in terms children can appreciate and understand. Children discover all the amazing things "your golden star" can do - from warming land and sea, melting glaciers and creating winds to providing the energy for all living things. Children gain a clear understanding of their connection with nature and appreciate why photosynthesis is important to all forms of life. In a separate segment the authors comment on the extensive notes at the end of the book, providing additional information and extending the learning experience.

#211077DV \$79.95: DVD, guide



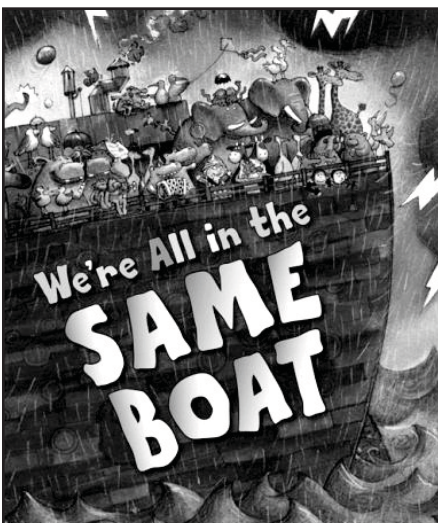
APE

Grades JK-3 2009 10 mins Nutmeg Media

Written By Martin Jenkins; ill. by Vicky White

Meet four species of great apes - the orangutan, chimp, bonobo and gorilla. Each species is illustrated with stunning visuals that show them nurturing their young, eating, fighting, snoozing and more. Martin Jenkins is a conservation biologist and author of the award-winning non-fiction picture books, *The Emperor's Egg* and *Chameleons Are Cool*. In her debut as an illustrator, former zookeeper Vicky White creates breathtaking oil and pencil drawings that bring the great apes to life. A concluding section identifies the fifth great ape - humans - and discusses why some great apes are facing extinction. A supplemental "Did you Know?" section and world map provide further detail.

#211078DV \$79.95: DVD, guide



WE'RE ALL IN THE SAME BOAT

Grades JK-4 2009 15 mins Nutmeg Media

Written by Zachary Shapiro, ill. Jack E. Davis

Includes a Conversation with the Author & An Alphabet Skills Exercise

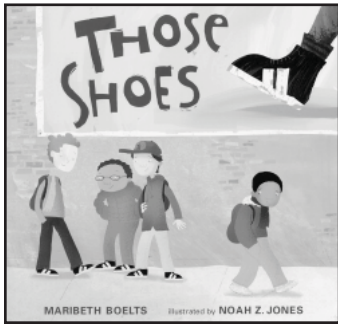
At first the animals are excited about boarding Noah's boat and sailing off on a cruise. But when the rain keeps falling, tempers grow short, and the animals become cranky. The hilarious illustrations show just how desperate the situation has become - from antsy ants and bored bees to yelling yaks and zoned-out zebras. Everyone blames Noah for the trouble, but when he reminds them that, "We're all in the same boat!" the animals have a change of heart. The story of Noah's ark is transformed into a delightful alphabet tale that ends with a plea for cooperation and the promise of peace.

#211080DV \$79.95: DVD, guide

CHILDREN'S STORIES

THOSE SHOES

Grades JK-4 2009 12 mins Nutmeg Media
Written & Narrated By Maribeth Boelts; ill. by Noah Z. Jones
Includes A Conversation with the Author.



Jeremy yearns for a pair of the black high top sneakers all the kids are wearing, but his grandmother can't afford them so he makes do with a pair from the box of cast-offs in the school guidance office. To his amazement and delight, Jeremy finds a too-small pair of the prized shoes on

a visit to the thrift shop and hopes they will stretch to fit his feet. When they don't Jeremy struggles with his conscience and reluctantly gives the shoes to his friend. This inner city story poignantly explores how generosity and friendship ultimately outweigh the appeal of material possessions.

#211075DV \$79.95: DVD, guide

BATS AT THE LIBRARY

Grades JK-4 2009 11 mins Nutmeg Media
Written & Narrated by Brian Lies
Includes a Conversation with the Author.

A group of bats fly into the library through an open window and have all kinds of after-hours fun. The little ones play at the water fountain and copier machine before they settle (upside) down for a magical story hour that includes the comic "batification" of many children's classics. Beyond the charming rhymes and captivating illustrations, this beguiling story celebrates books and the joy of reading. *Bats at the Library*, like it's forerunner, *Bats at the Beach*, incorporates rhyming text and richly detailed illustrations to create its own memorable reading experience.

#211079DV \$79.95: DVD, guide

BARKUS, SLY AND THE GOLDEN EGG

Grades JK-4 2009 10 mins Nutmeg Media
Written by Angela McAllister, ill. Sally Anne Lambert
Barkus and Sly, two thieving foxy cousins, sneak into the hen house and steal three chickens for their supper. But the clever chickens hatch a plan to escape the cooking pot by convincing the greedy pair that they can lay golden eggs. Then they turn the thieves against each other and escape in the confusion - but not before they find a way to return all the stolen loot to its rightful owners. This satisfying tale demonstrates how the weak can outwit the strong and how good can triumph over evil. First published in England under the title, *The Baddies' Goodies*.

#211082DV \$79.95: DVD, guide



THE LION'S SHARE: A TALE OF HALVING CAKE AND EATING IT, TOO

Grades JK-4 2009 15 min Nutmeg Media
Written by Matthew McElligott

Includes a Conversation with the Author & A Math Skills Review

Ant is on her best behaviour when she attends Lion's dinner party, but she is shocked by how the others act. Elephant talks only about himself; hippo never wipes her mouth and gorilla throws his food! Their behaviour is even more outrageous when dessert arrives. Each animal takes exactly half of the lion's cake, demonstrating very bad manners - as well as the basic concept of division! When the cake gets to ant, there are only a few crumbs left - and the lion hasn't even had his share! To make amends for such bad manners and lack of cake, ant promises to bake a special one for lion. Not to be outdone by such generosity, the others promise cake as well, each one doubling the number until elephant must bake 256! As ant and lion enjoy a delicious strawberry sponge cake, readers may decide that halving and doubling have never been so much fun.

#211081DV \$79.95: DVD, guide

WHEN MOMA COMES HOME TONIGHT & WHEN PAPA COMES HOME TONIGHT

Grades PreSchool -1 2009 10 mins Nutmeg Media
Written by Eileen Spinelli

When Moma Comes Home Illustrated by Jane Dyer/When Papa Comes Home Illustrated by David McPhail

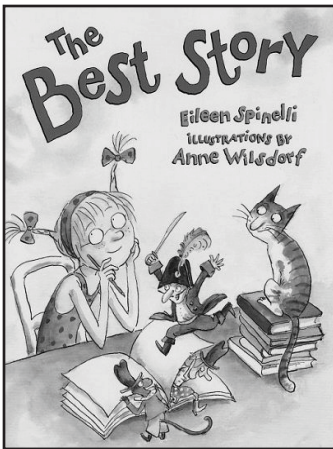
When Moma Comes Home Tonight

This modern classic describes the soothing end-of-day rituals for mother and child when Mama comes home from work. Jane Dyer's endearing illustrations enrich the mother-child connection and the mellow bedtime mood.

When Papa Comes Home Tonight

Eileen Spinelli's long-awaited sequel celebrates the happy return of father at the end of the day. David McPhail's delightful illustrations pay tribute to the special time shared by father and child.

#211076DV \$89.95



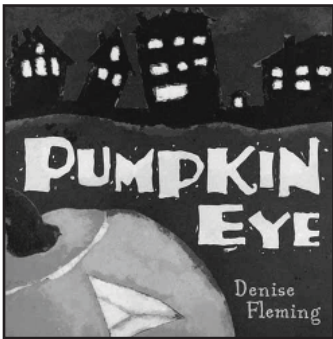
THE BEST STORY

Grades K-3 2009 Spoken Arts
 Written and Introduced by Eileen Spinelli
 Illustrated by Anna Wilsdorf

SPECIAL APPEARANCE VIDEO

What makes a best story? Maybe it's about pirates or tornadoes or monkeys! Is it funny or sad? What about a story that includes all those things. Writing is hard and as the young students learns, sometimes getting your ideas from family and friends can help make the "best story".

#530226DV: DVD, web guide
 \$49.95: Single School/Public Library
 \$75.00: Circulating PPR



PUMPKIN EYE

Grades K-3 2009 Spoken Arts
 Written BY Denise Fleming

Its Halloween night! The rising moon lights the way for all those trick-o-treaters and sets the perfect mood for a spooky celebration where imagination rules.

#530227DV: DVD, web guide
 \$49.95: Single School/Public Library
 \$75.00: Circulating PPR

LITTLE QUACK STORIES

Written and Narrated by Lauren Thompson
 Illustrated by Derek Anderson

Little Quack, Little Quack's Hide and Seek, Little Quack's New Friend

Grades JK - Grade 1 2008 15 mins Nutmeg Media

Everyone's favourite little duck is featured in three companion stories that deal with common childhood experiences. In *Little Quack*, Mama's youngest duckling overcomes his fears and learns to paddle in the pond on his own. In *Little Quack's Hide and Seek*, Little Quack finds an ingenious hiding place. And in *Little Quack's New Friend*, Little Quack welcomes a newcomer to the pond and finds a new friend. Two stories include basic math concepts.

Bonus Feature: A Conversation with the Author.

#211074DV- \$99.95: DVD, resource guide

HEDGIE BLASTS OFF!

Grades K-3 2008 Spoken Arts
 Written by Jan Brett

Has Hedgie's chance to fly into outer space finally come true? Will the little hedgehog be able to save Big Sparkler on the tiny planet of Milkdrop? Jan Brett brings another story alive with her favourite character, Hedgie, only this time the adventure is truly out of this world.

#530225DV-P9DV: DVD, web guide
 \$49.95: Single School/Public Library
 \$75.00: Circulating PPR

VOCAB LAB: EXPLORING VOCABULARY WITH XYLO AND COZ

Grades 3-6 2009 100 min total running time/5 parts Human Relations Media

Alien space traveler Xylo and his friend Coz, a vocab whiz cat is on a mission to explore Earth and learn all he can about vocabulary. Each of five episodes combines words and images to create memorable lessons.

Word Parts

When Xylo and Coz are caught goofing off on their mission, they find themselves replaced by the bossy Lt. Veda. Determined to outsmart her, our heroes follow Veda to the castle of Dr. Wordkenstein—where they learn how to combine base words with prefixes and suffixes.

Lights, Camera, Antonyms (and Synonyms, too)!

On a journey of disastrous misadventures, Xylo and Coz learn the importance of correctly using synonyms and antonyms.

The Island of Confusing Words

The daring duo accidentally beam themselves to a deserted island, where Veda tries to prevent them from escaping. Their only hope is to learn more about troublesome words such as its and it's, your and you're, and their, there and they're.

Night of the Context Clues

Xylo and Coz decide to camp out in the History Museum. While there, they learn how context clues can help a reader discover the meaning of unknown words.

Spies, School and Reference Tools

Thinking they're cleverly disguised, Xylo and Coz go undercover in a middle school to investigate the proper use of a dictionary, thesaurus and encyclopedia. While learning how to use print and online versions of these resources, they accidentally land a starring role in the school talent show.

Includes: Five videos, teachers resource book and student handouts with pre/post test

#600468DV \$249: DVD

GREAT PERFORMANCES: KING LEAR

Grades 9-Adult 2009 150 min PBS

William Shakespeare's unrelenting King Lear is considered to be one of the playwright's most enduring and haunting works for the stage. The challenge of playing its title role has long fallen to some of the greatest actors of our time. This telecast marks Sir Ian McKellen's return to the Royal Shakespeare Company, that has resulted in a tour-de-force performance as Lear. Co-directed for television by Sir Trevor Nunn and Chris Hunt.

#430098DV \$82.95: DVD

AUTO-B-GOOD SERIES

"Auto-B-Good will engage youngsters and reinforce values based character education without being didactic." - School Library Journal

Welcome to the City of Auto where caharacter education will connect with character's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. These wonderful stories will captivate, educate and entertain students. WINNER of 9 AWARDS.

Vol. 19 - Talent, Judgment, Forgiveness

#100024DV

Vol. 20 - Friendship, Commitment, Imagination

#100025DV

Vol. 21 - Trustworthiness, Heroism, Peacefulness

#100026DV

Series also includes:

Volume 1: Punctual, Prompt, Ready

#100001

Volume 2: Responsibility, Respect, Dependability

#100002

Volume 3: Obedience, Self Control, Politeness

#100003

Volume 4: Truthfulness, Honesty, Kindness

#100004

Volume 5: Thankfulness, Generosity, Goodwill

#100005

Volume 6: Joyfulness, Patience, Cooperation

#100006

Volume 7: Tolerance, Consideration, Uniqueness

#100007

Volume 8: Patriotism, Citizenship, Loyalty

#100008

Volume 9: Courage, Initiative, Self Reliance

#100000

Volume 10: Perseverance, Sportsmanship, Self Discipline

#100010

Volume 11: Independence, Resourcefulness, Cleanliness

#100011

Volume 12: Courtesy, Fairness, Confidence

#100012

Volume 13: Decency, Goodness, Dignity

#100014

Volume 14: Integrity, Bravery, Determination

#100015

Volume 15: Sharing, Friendship, Gratefulness

#100016

Volume 16: Helpfulness, Enthusiasm, Selflessness

#100017

Volume 17: Restraint, Willpower, Wisdom

#100018

Volume 18: Self-Acceptance, Caring, Hygiene

#100019

AMAZING KIDS OF CHARACTER SERIES

Grades 3-8 ©2008 20 min ea Human Relations Media

Special Hero Award

Silver Communicator Award of Distinction

Chris Awards - Honorable Mention

Blingy Awards - Sapphire Award

This uplifting five-part series highlights crucial cornerstones of character—courage, empathy, perseverance, respect and responsibility—by showing real kids who achieved amazing results for themselves and their communities. Each character trait is represented with three different profiles of truly amazing kids and hosted by a diverse, multiethnic group of students from around the country. These inspiring stories are sure to encourage your students to stand up and stand out.

Portraits of Respect

Profiles Evan Green (12) who is helping save California coral reefs; Thamika Jenkins (14) who works with the Birmingham Civil Rights Museum to teach students about respect; and a Native American teenager who is involved in preserving the heritage and customs of her people.

#600473DV-: DVD \$189: DVD

Portraits of Responsibility

Profiles Ben Underwood (16) who lost his sight at the age of two and now uses a unique version of sonar to navigate in the sighted world; a diverse group of 5th graders who travel to Death Valley on a mission to help restore its unique landscape; and Hunter Stewart (8) who races cars to raise money for breast cancer awareness.

#600474DV-: DVD \$189: DVD

Series also includes:

Portraits of Courage

Portraits of Empathy

Portraits of Perseverance



"The lessons are fun and effective without being preachy, and students can see the consequences of a lack of teamwork. After each scenario, key points are repeated and printed on screen. This program can be used by teachers as well as coaches." - School Library Journal

TEAMWORK AND TEAM PLAY: HOW TO BE A GOOD SPORT

Grades 3-6 2008 15 mins Human Relations Media

A series of humorous vignettes helps students explore the benefits of working as a team—whether in the context of sports, school, family, workplace or community. Using a “TV sports commentary” style, viewers learn that team spirit means having a goal, a “game” strategy, good communications, and a willingness to work together to accomplish that goal. Individual preferences need to be put aside. No sulking or complaining allowed. Keep a positive attitude. The entire team effort is what counts. Examples include a family working together to accomplish chores; a school-wide ecology project; and a basketball team that learns there is more to the game than winning. This fun and engaging video is sure to keep your students’ attention while giving them useful lessons in the value of teamwork and character building.

Includes DVD, teacher’s resource guide and reproducible student handouts with pre/post test

#600497DV- \$189: DVD

CHARACTER BASICS SERIES

Character: Communication Basics

Grades 4-10 2009 18 mins LearningZoneXpress

Join hosts Anne and Ben as they learn about the basics of communication! They speak with a communication professor and professional actors demonstrate the importance of body language and non-verbal communication. Anne and Ben discover how to communicate clearly through learning communication basics, active listening, non-verbal communication, and how we communicate online.

#430098DV \$79.95: DVD, teacher’s guide

Character: Friendship Basics

Grades 4-10 2009 18 mins LearningZoneXpress

Navigating your way through changing friendships might seem daunting. Host Wes Halula and a group of students use humour and captivating visuals to talk about friendships. Discover how to make new friends, keep them and end friendships in a positive way.

#430099DV \$79.95: DVD, teacher’s guide

Character: Self-Esteem Basics

Grades 4-10 2009 18 mins LearningZoneXpress

How you see and value yourself is an important part of who you are - your character. Host and student, McKenna, guides viewers through important questions like: “Why is good self-esteem so important?” and “What can I do to improve mine?” to discover that how we see ourselves influences who we are. Through interviews with a developmental psychology expert and a high school basketball starter, discover why good self-esteem is so important to have.

#430100DV \$79.95: DVD, teacher’s guide

CHARACTER EDUCATION

GET ALONG MONSTERS SERIES

Grades K-3 2009 Mazzarella Media

SPECIAL SERIES PRICE - ONLY \$255

Series Product #MAZ025DV

Get-Along-Monsters is an entertaining and engaging children's DVD series designed to teach children, grades K-3 important skills necessary for successful social interaction and emotional management. Each episode combines humorous, animated segments and age-appropriate, live-action scenarios to demonstrate easy-to-understand skills. Each skill is reviewed and reinforced with an upbeat, entertaining music video.



Get Along Monsters: 5 Ways to Work Things Out

Every day, young people face problems with friends, family and schoolmates. This program gives kids five strategies to help them resolve the problems they face in a safe and appropriate way.

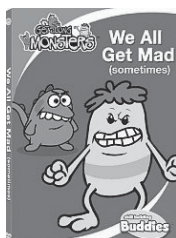
#MAZ026DV \$89.95: DVD, guide



Get Along Monsters: 8 Ways to Handle Anger

In this information-packed program children learn that it's okay to feel angry and there are safe and appropriate ways to handle anger.

#MAZ027DV \$89.95: DVD, guide



Get Along Monsters: We All Get Mad (sometimes)

What is anger? What gets you angry? What do you do when you get angry? These questions and more are explored in this entertaining program for young learners.

#MAZ028DV \$89.95: DVD, guide



MY BLOG SERIES

Grades 4-7 2009

Mazzarella Media

SPECIAL SERIES

PRICE - ONLY

\$255 - Series

Product #MAZ029DV

Many kids keep daily diaries of what they do, how they feel and what they think about. Today's high-tech diary is called a blog. Someone who keeps a blog is a blogger. "Me, Myself, My BLOG" is

a DVD series for children grades 4-7. It features pre-teen bloggers who discuss their feelings, relationships and concerns about school, friends, family and more. Each program features a peer blogger who shares his or her stories, via flashback, about various topics and issues that directly affect or concern them.

A Little Respect Please

What is respect? What does respect feel like? How do you show respect? Chelsea talks about respect on her blog.

#MAZ030DV \$89.95: DVD

We're Different, but the Same

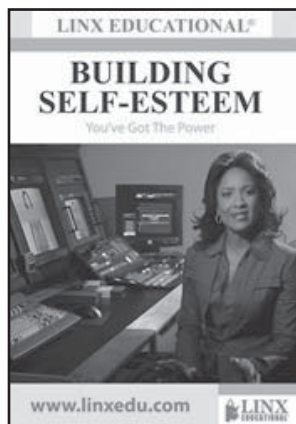
Everyone is different in some way. Everyone is unique. Chelsea's blog takes on the issue of being different.

#MAZ031DV \$89.95: DVD

What's Empathy? Do I Have it?

Children need help in understanding what empathy is and why it's important. Chelsea talks about empathy on her blog.

#MAZ032DV \$89.95: DVD



BUILDING SELF-ESTEEM: YOU'VE GOT THE POWER

Grades 7-Adult 2009 20 min Linx Educational

2009 COMMUNICATOR AWARD! Award of Excellence in Education Category

2009 VIDEOGRAPHER AWARD! Award of Excellence

Awarded *1/2 Stars from Video Librarian**

Good self-esteem gives you the power to deal with changes, pressures and influences in your life. A positive self image also means healthier relationships and better success in school or on the job. In other words, the better you feel about yourself, the better your life will be. Viewers will learn nine steps to building self-esteem, including Clarifying values, Building positive relationships, Setting goals and Accepting and liking yourself just the way you are.

#230047DV \$129.95: DVD, web guide

INTERNET SAFETY: PITFALLS & DANGERS

Grades 6-8 2009 17 mins Colman Communications
 Internet Safety: Pitfalls & Dangers covers practically everything middle school youngsters need to know in order to use the Internet safely. The program describes major kinds of dangerous websites and focuses on how to safely use social network sites. The program also provides detailed information on cyberbullying, including what to do if you become a target of a cyberbully. Other topics include why you should be careful about what you post online, how to keep data out of the hands of cyber criminals, safe online shopping practices and more. Safety tips are liberally interspersed throughout the presentation.
 #880073DV- \$75: DVD, resource guide

B CAREFUL WHEN U TXT: THE DANGERS OF TEXTING AND SEXTING

Grades 5-9 ©2009 20 mins Human Relations Media
 A nasty rumour spreads through school with lightening speed. A bully's taunt reaches its target instantly. A young teen is caught "sexting"—sending sexually explicit images or words over a cell phone. Today, kids no longer have to wait to get to a desktop computer to see and hear all the



latest gossip. It's right in their hands, on their cell phones, mobile email devices and handheld computers, giving them the ability to take and send pictures and videos and instantly access social networking sites like Facebook

and Twitter. Using dramatic scenarios as well as first person experiences, explores the positive and negative sides of this new technology. Gives viewers a primer on the Do's and Don'ts of text messaging, including the laws on privacy and child pornography, setting and maintaining personal boundaries, dealing with unforeseen consequences, and underscoring the need to "think before you click".

Includes: 20-minute video . Research-Based, teacher's resource book and student handouts with pre/post test.
 #600526DV \$189: DVD

MUSICAL MINDS: NOVA

Grades 9-Adult 2009 56 min PBS
 Through the remarkable case studies from neurologist Dr. Oliver Sacks' latest book, Musicophilia, NOVA investigates the extraordinary impact music can have on the human brain. Viewers meet people like Tony Cicoria, who was struck by lightning and was suddenly inspired to become a pianist, and Matt Giordano, who uses drumming to alleviate his severe Tourette syndrome.
 #WG0321DV \$64.95: DVD

THE MUSIC INSTINCT: SCIENCE AND SONG

Grades 9-Adult 2009 120 min PBS
 The power of music: The Music Instinct: Science and Song provides a ground-breaking exploration into how and why the human organism--and the whole ebb and flow of the cosmos--is moved by the undeniable effect of music. This follows visionary researchers and accomplished musicians to the crossroads of science and culture in search of answers to music's deep mysteries.
 #041150DV \$82.95: DVD



ART 21: SEASON 5

Grades 11-Adult 2009 PBS
 Through in-depth profiles and dynamic behind-the-scenes footage featuring artists speaking directly about their inspirations and ideas, Season 5 shows a broad range of artistic practice, technical innovation, and experimentation, from artists tackling large-scale collaborative projects in hangar-like studios, to those working in the quiet of more intimate studio settings. Art21 traveled around the world in Season5, filming the creation of new art on every continent (except Antarctica) and in museums, studios, galleries and homes in nine countries. Featured artists: William Kentridge, Doris Salcedo, Carrie Mae Weems, Cao Fei, Mary Heilmann, Jeff Koons, Florian Maier-Aichen, Paul McCarthy, Cindy Sherman, Yinka Shonibare MBE, John Baldessari, Kimsooja, Allan McCollum, Julie Mehretu.
 #041146DV \$99.95: DVD

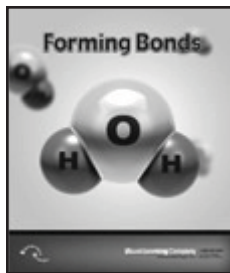
Also Available:

art: 21 - Season 1, 2, 3 & 4.

SCIENCE

FORMING BONDS

Grades 3-6 2008 14 mins Visual Learning Company



From the water we drink to the salt we put on food, we benefit from atomic bonds every day. Colourful, easy-to-understand animations and video footage illustrate the process of chemical bonding and various types of bonds. Additional concepts and terminology: molecule, electron arrangement, valence electrons, compounds, ion, ionic bond, covalent bond, crystal, metallic bond, and organic compound.

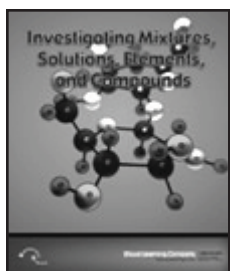
#110186DV \$135: DVD

INVESTIGATING CHEMICAL REACTIONS

Grades 3-6 2008 14 mins Visual Learning Company

From cooking food to enjoying the warmth of a fire, we use chemical reactions every day. This exciting video highlights the major characteristics and types of chemical reactions. Additional concepts and terminology: reactants, products, physical and chemical changes, chemical equation, reaction rate, and indicators of chemical reactions.

#110187DV \$135: DVD



INVESTIGATING MIXTURES, SOLUTIONS, ELEMENTS AND COMPOUNDS

Grades 3-6 2008 14 mins

Visual Learning Company

Vivid video footage and everyday examples help students understand and differentiate mixtures, solutions, elements, and compounds. Additional

concepts and terminology: element, pure substance, properties, atoms, molecule, compounds, types of mixtures, suspension, colloid, and alloy.

#110188DV \$135: DVD

SOLUTIONS AT WORK

Grades 3-6 2008 14 mins Visual Learning Company

Engaging footage illustrates the types, characteristics, and uses of solutions, paying special attention to solutions we use every day. Additional concepts and terminology: solution, suspension, solute, solvent, water, concentration, solubility, saturated and unsaturated solutions, pH, acids, and bases.

#110189DV \$135: DVD



THE CHANGING PHASES OF MATTER

Grades 3-6 2008 14 mins Visual Learning Company

In this program, students will witness how a substance, such as water, can exist in several dramatically different phases. Easy-to-understand examples illustrate how phase changes occur. Additional concepts and terminology: states of matter, particles, solid, liquid, gas, plasma, melting, freezing, vaporization, boiling, evaporation, condensation, and sublimation.

#110190DV \$135: DVD

EXPLORING THE BUILDING BLOCKS OF MATTER

Grades 3-6 2008 14 mins Visual Learning Company

Colourful animations highlight the major features of atoms, often referred to as the building blocks of matter. Special attention is given to the arrangement and models of atoms. Additional concepts and terminology: atomic theory, model of atom, element, nucleus, protons, neutrons, electrons, atomic number, atomic mass, electron cloud, isotope, and modern periodic table.

#110191DV \$135: DVD

DESCRIBING MATTER AND ITS PROPERTIES

Grades 2-6 2008 14 mins Visual Learning Company

Matter is everywhere around us. This colourful video uses everyday examples to illustrate how matter is described, observed, and measured. Additional concepts and terminology: mass, weight, volume, density, hardness, texture, shape, flammability, size, and physical and chemical properties of matter.

#110192DV \$135: DVD

All titles on this page include 5-question video quiz and 25-page teacher's guide. Extra features on the DVD include, index, slides, glossary, English subtitles and an iMovie project.

EXPLORING FOREST BIOMES

Grades 3-7 2008 20 mins Visual Learning Company
Using vivid footage filmed on location around North America, this video explores the characteristics, locations, and inhabitants of the three main types of forests – deciduous forests, coniferous forests, and rainforests. Additional concepts and terminology: biome, rainfall, climate, deciduous tree, coniferous tree, taiga, tropical and temperate rainforests, and epiphyte.
#110168DV- \$135: DVD

EXPLORING FRESHWATER BIOMES

Grades 3-7 2008 20 mins Visual Learning Company
Breathtaking footage introduces students to different types of freshwater biomes. Special emphasis is given to the characteristics and life forms of freshwater environments. Additional concepts and terminology: salt water, fresh water, lakes, ponds, rivers, streams, wetlands, swamps, marshes, and uses of fresh water.
#110171DV- \$135: DVD

EXPLORING MARINE BIOMES

Grades 3-7 2008 20 mins Visual Learning Company
The fascinating marine biome covers more than 70 percent of Earth's surface. Colorful video footage illustrates the physical and biological features of this vast biome. Additional concepts and terminology: oceans, salinity, currents, ocean zones, benthos, plankton, nekton, and estuary.
#110172DV- \$135: DVD

SYSTEMS OF THE BODY: THE NERVOUS SYSTEM

Grades 6-12 2009 20 min Human Relations Media
Using the power of 3D animation, students enter the mysterious world of the neuron where human cells and electrical impulses work together to produce a system of unprecedented complexity. Video and accompanying print package describes the Central Nervous System and the Peripheral Nervous System as well as the major structures of the brain such as the cerebral cortex, the cerebellum, the brain stem and others. The fascinating microanatomy of the neuron is explored and the intricate way neurotransmitters send messages from our brains throughout the body are graphically examined. By the program's conclusion students will have a thorough overview and understanding of the way the nervous system works.
Includes: Video, Teacher's Resource Book and Student Handouts with Pre/Post Test
#600502DV- \$189: DVD

FEATURES OF FISH

Grades 7-12 2009 20 mins Visual Learning Company
This colorful, lively video explores the fascinating features of fishes. The major characteristics of this widely diverse group of vertebrates are described through the use of live-action video. Special attention is paid to the major groups of fishes and their unique features. Concepts and terminology include: ectothermic, scales, swim bladder, olfactory lobe, lateral line, gills, anadromous, ichthyologist, agnatha, lamprey, hagfish, chondrichthyes, cartilage, shark, skate, ray, osteichthyes, lobe-finned fishes, lungfishes, and ray-finned fishes.
#110193DV- \$135: DVD

THE LIFE OF BIRDS

Grades 7-12 2009 20 mins Visual Learning Company
Birds are a vertebrate group with which we are all familiar. This beautiful and colorful video explores the major characteristics, adaptations, and life cycles of this group of animals. Special emphasis is paid to the features that enable birds to fly. Vivid footage from throughout the world also illustrates some of the major groups of birds. Concepts and terminology include: flight, wings, contour feathers, down feathers, endothermic, crop, gizzard, four-chambered heart, amniotic egg, albumin, yolk, incubation, Archaeopteryx, Passeriformes, Piciformes, Charadriiformes, Falconiformes, and Aseriformes.
#110194DV- \$135: DVD

MAGNIFICENT MAMMALS

Grades 7-12 2009 20 mins Visual Learning Company
We are all familiar with common examples of mammals such as cats, dogs, and horses. Humans are also mammals. This action-packed program illustrates the common characteristics of mammals while also exploring some of the major mammalian groups. Terminology and concepts include: body hair, endothermic, mammary glands, cerebrum, differentiated teeth, monotremes, marsupials, placental mammals, rodents, Lagomorphs, Chiroptera, ungulates, Artiodactyla, Perissodactyla, Carnivora, Cetacea, and primates.
#110195DV- \$135: DVD

All titles on this page include 5-question video quiz and 25-page teacher's guide. Extra features on the DVD include, index, slides, glossary, English subtitles and an iMovie project.

SCIENCE

AMAZING AMPHIBIANS AND REPTILES

Grades 7-12 2009 20 mins Visual Learning Company

This colorful, fascinating program explores the amazing features of amphibians and reptiles. The major characteristics of these two vertebrate groups are highlighted from vivid video footage captured throughout the world. Special attention is also paid to the fascinating features of specific examples of amphibians and reptiles. Concepts and terminology include: frog, toad, salamander, metamorphosis, double loop circulatory system, Anura, Urodela, Apoda, scales, ectothermic, amniotic egg, dinosaurs, Rhychocephalia, Tuatara, Chelonia, Squamata, and Crocodilia..

#110196DV- \$135: DVD

THE CLASSIFICATION OF ORGANISMS

Grades 7-12 2009 20 mins Visual Learning Company

For thousands of years scientists have named and categorized the vast array of life on Earth. This video program highlights the major advances concerning the classification of life, more specifically focusing on current trends in systematics and taxonomy. Concepts and terminology include: scientific name, binomial nomenclature, taxa, domains, Archea, Bacteria, Eukarya, evolutionary, relationships, systematic biology, phylogeny, and taxonomy.

#110197DV- \$135: DVD

EXPLORING THE DIGESTIVE AND EXCRETORY SYSTEMS

Grades 7-12 2009 20 mins Visual Learning Company

This video takes students on a fascinating journey, following food as it travels through the digestive system. Clear animations illustrate the functions of the major digestive and excretory structures. Concepts and terminology include: nutrients, salivary glands, teeth, mechanical and chemical digestion, esophagus, peristalsis, stomach, small intestine, enzymes, chyme, villi, large intestine, liver, gallbladder, pancreas, metabolism, colon cancer, acid reflux, kidneys, urea, and nephrons.

#110198DV- \$135: DVD

INVESTIGATING CIRCULATION

Grades 7-12 2009 20 mins Visual Learning Company

Colourful animations and crisp video footage illustrate the vital process of circulation. The major characteristics and features of the circulatory systems are explored, with special emphasis placed on circulatory problems and caring for the circulatory system. Concepts and terminology include: pulmonary circulation, systemic circulation, blood, components of blood, blood vessels, arteries, veins, capillaries, heart, atria, ventricles, septum, valves, coronary arteries, pulse, heartbeat cycle, SA node, AV node, blood pressure, hypertension, and atherosclerosis.

#110199DV- \$135: DVD

RESPIRATION

Grades 7-12 2009 20 mins Visual Learning Company

With every breath you take, the process of respiration is supplying cells in the body with oxygen they need to carry out important processes. This engaging program highlights the major structures and functions of the respiratory system.

Concepts and terminology include: nasal passage, pharynx, larynx, lungs, diaphragm, trachea, bronchial tubes, alveoli, gas exchange, pulmonary circulation, inhalation, exhalation, hemoglobin, asthma, bronchitis, smoking, lung cancer, and pneumonia.

#110200DV- \$135: DVD

All titles on this page include 5-question video quiz and 25-page teacher's guide. Extra features on the DVD include, index, slides, glossary, English subtitles and an iMovie project.

THE HUMAN BODY: HOW IT WORKS SERIES

Grades 9-12 2009 20-22 min each Films for the Humanities

This nine-part series uses physiological animations and illustrations, microscopic imaging, expert commentary, and footage of the body in motion to provide a thorough overview of the amazing human machine. Marvelously detailed, yet readily understandable.

SPECIAL SERIES PRICE - ONLY \$1016.55 - SAVE \$63 - Order #393683DV

Cells, Tissues, and Skin

After an introductory segment on cell characteristics, this program discusses the way human body cells function and combine into the structures that sustain life. Topics include membrane permeability and the processes of passive and active transport; cytoplasm, with its cytosol, organelles, and inclusions; the constituent parts of the nucleus and the stages and processes of the cell cycle; the four basic tissue types; and the skin, the body's largest organ.

#393675DV- \$119.95: DVD

The Immune System

Examines how the human immune system defends the body against disease-causing invaders—and how in some cases its antigen-fighting capabilities can be turned against the bodily cells it protects. Topics include the elements of the immune system, passive barrier defenses and nonspecific reactive responses, the humoral immune response and its associated antibodies, and the process of cell-mediated immunity. Also addresses the importance of vaccines, the mechanics of allergies and autoimmune diseases, and advances in the field of immunology.

#393676DV- \$119.95: DVD

Human Development and the Reproductive System

This program traces the development of a human being from conception to full-term fetus, with a focus on the functions of the male and female reproductive systems.

#393677DV- \$119.95: DVD

The Respiratory System

Topics include the anatomy of the upper respiratory tract, the lower respiratory tract, and the alveoli; the diffusion of gas molecules through the walls of the alveoli and capillaries, and the effect of high altitude on the diffusion process; and the mechanics of breathing via the bulk flow transport process. In addition, the program describes three factors that help prevent lung collapse and the role of the medulla oblongata in regulating breathing.

#393678DV- \$119.95: DVD

The Circulatory System

This program takes a close look at the organs of the human circulatory system and how they work to sustain life. After an introductory overview, the composition of blood—its plasma, erythrocytes, leukocytes, and platelets—is analyzed, blood types and Rh factor are considered, the role of hemoglobin in transporting oxygen is explained, and the anatomy and function of the heart is examined.

#393679DV- \$119.95: DVD

The Skeletal and Muscular Systems

Beginning with an introductory overview, the video identifies the body's bones by dividing the skeleton into its axial and appendicular components, analyzes bone composition, describes the process of bone repair, and categorizes bone and joint types. The program then shifts focus to the skeletal muscular system—a detailed study of muscle cells, fibers, bundles, and connective tissue. The ATP-fueled process of muscle contraction is addressed as well.

#393680DV- \$119.95: DVD

Digestion and Nutrition

This program examines the chemical structure of food and the human body's ability to convert food into fuel and raw materials.

#393667DV- \$119.95: DVD

The Endocrine System

After an introductory segment contrasting the human endocrine and nervous systems, this program addresses the complex physiology of the endocrine system.

#393681DV- \$119.95: DVD

The Nervous System and the Senses

This program discusses the development, organization, and functions of the nervous system and the input organs that stimulate it.

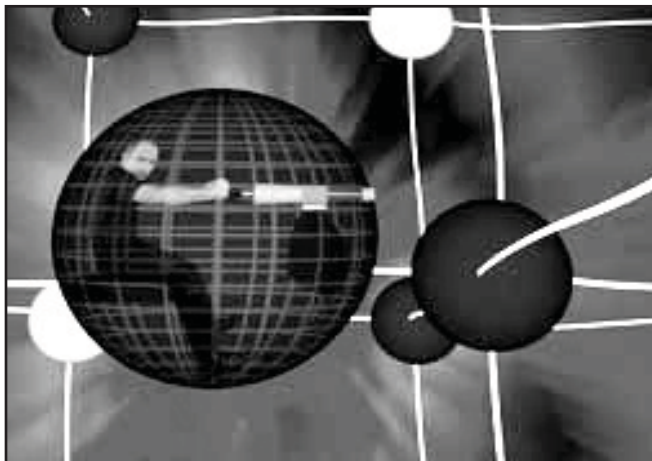
#393682DV- \$119.95: DVD

PHYSICS IN ACTION SERIES

Grades 11-College/Univ 2010 25 min each Films for the Humanities

Can the study of physics be fun? This clever five-part series answers “Yes!” by presenting essential facts, formulas, and laws of physics through real-world examples, illustrative animations, and a likeable field guide named Mr. Physics who makes complicated concepts easier to understand. End-of-section reviews are included throughout each program, and equations are worked out, step by step, on-screen. Viewable/printable instructor’s guides are available online.

SPECIAL SERIES PRICE - ONLY \$549.75 - SAVE \$50 - Order #393802DV



Energy

Talking about energy is tricky because everyday words can also have specialized scientific meanings. Through the process of defining key terms like “power,” “work,” and even “energy” itself, this program uses a roller coaster, a harmless train wreck, ice-skaters, a boulder, a human cannonball, night-vision goggles, and a supernova to introduce students to kinetic and potential energy, electrical energy, chemical energy, nuclear energy, and conduction, convection, and radiation of heat.

#393803DV- \$119.95: DVD

Forces and Motion

In New York City, there are many ways to travel. Of course, it’s a lot easier if you’re a bird. Using the Big Apple as a living laboratory, this program addresses speed and distance using a pigeon, a taxi, and a tour boat. Additional situations such as the deployment of a Mars rover, a zero-G flight in NASA’s Weightless Wonder, a walk on a conveyor belt and a cruising aircraft carrier, and juggling on the Earth and around the Solar System provide opportunities to study the mechanics of velocity and acceleration as well as contact forces and forces that act at a distance. Vector algebra is demonstrated throughout.

#393804DV- \$119.95: DVD

Planets, Stars and Galaxies

Beginning with the history of astronomy (Ptolemy, Copernicus, Giordano Bruno, Galileo), this program considers the mathematics of motion (velocity, acceleration); gravity (Kepler’s discoveries, Newton’s laws, center of gravity, astronomical units); the properties of stars (parallax, flux, luminosity, color, Hertzsprung-Russell diagram); relativity (Einstein’s theories, speed of light, space-time); and the large-scale structure of the universe (Big Bang, Cosmological Principle, Hubble’s law). Humankind has come a long way in our understanding of the cosmos—but we’re still only scratching the surface of astrophysics, with discoveries of incalculable value still waiting to be made.

#393805DV- \$119.95: DVD

Processes That Shape the Earth

The Earth is like a living, breathing organism. From its molten core to the upper reaches of the atmosphere, nothing is still. How was the planet formed, and what are the forces that continue to sculpt it? This program uses animated topographical maps, a broken pane of glass, a fortune in diamonds, a floor-sanding machine, stalactites, flowing glaciers, a merry-go-round, a greenhouse, and more to help students visualize the structure and composition of the Earth and the processes that shape our world. Dangerous impacts of humankind—most notably pollution and deforestation—are also considered.

#393806DV- \$119.95: DVD

The Nature of Matter

An elephant and a racing car don’t have much in common—except for the remarkable fact that they’re made of similar fundamental building blocks. This program takes a simulated subatomic look at a glass of water to better understand the nature of matter, a minuscule world of molecules, atoms, and elementary particles. The behavior of matter under the effects of gravity, electromagnetism, and the strong and weak nuclear forces; the process of scientific experimentation; specifics of atomic structure; the organization of matter via the periodic table; ionic, covalent, and hydrogen bonding; the process of radioactive decay; and the death of fusion-fueled stars are scrutinized as well.

#393807DV- \$119.95: DVD

ESSENTIAL CHEMISTRY SERIES

Grades 11-College/Univ 2010 25 min each Films for the Humanities

Filmed at Widener University and the Chemical Heritage Foundation, this five-part series spotlights foundational aspects of chemistry that every science student needs to know. Footage of laboratory experiments reinforcing important concepts, sophisticated animations illustrating technical points of discussion, and commentary by experts passionate about science make. Viewable/printable instructor's guides are available online.

SPECIAL SERIES PRICE - ONLY \$549.75 - SAVE \$50 - Order #393808DV

Atoms, Molecules, and Compounds

All matter in the observable universe—from a single blade of grass to a planet in a faraway galaxy—is made up of atoms, molecules, and compounds. This program introduces these minuscule building blocks in five sections: The Nucleus (protons and neutrons, energy shells, binding energy, fission and fusion); The Electrons (quantum numbers, spdf orbitals); The Elements (periodic table, valence electrons, ions and ionization energy, electronegativity, covalent and ionic bonds); The Energy of Atoms (exothermic and endothermic reactions, spontaneous reactions, Gibbs free energy, activation energy, catalysts); and Common Compounds (properties of sodium chloride and water, polarity).

#393809DV- \$119.95: DVD

Chemical Reactions

This program illustrates the mechanics of chemical reactions in five sections: Chemical Reactions (reactants and products, state changes, diatomic elements and molecules, Law of Conservation of Mass); Chemical Bonding (Octet Rule, ionic and covalent bonds); Types of Chemical Reactions (synthesis and decomposition reactions, single and double displacement reactions, acid/base reactions, exothermic and endothermic reactions); Reaction Rates (moles, kinetic energy, solutes and solvents, catalysts, activators and inhibitors, enzymes); and Reactions All Around Us (photosynthesis and chemosynthesis, autotrophs and photoautotrophs, bioluminescence).

#393810DV- \$119.95: DVD

Metals

Divided into five sections, this program provides a thorough overview of metals: Metals in Our World (includes iron, lithium, magnesium, mercury, potassium, silver, sodium, uranium, zinc); Alkali Metals (history and properties of lithium, sodium, potassium, rubidium, cesium, francium); Alkaline Earth Metals (history and properties of beryllium, magnesium, calcium, strontium, barium, radium); Transition Metals (properties of iron, cobalt, nickel, copper, silver, gold, zinc, cadmium, mercury); and Metals and Chemical Reactions (exothermic and endothermic reactions, oxidation and combustion reactions, acid/base reactions).

#393811DV- \$119.95: DVD

The Periodic Table

Divided into five sections, this program looks at the history and components of the periodic table: The History of the Periodic Table (from the *atomos* of Democritus to the atoms of Mendeleev); Metals (how to read the periodic table, transition metals, alkali metals, alkaline earth metals); Lanthanides, Actinides, and Transuranium Elements (properties of lanthanides and actinides, transuranium and transfermium elements); The BCNOs (properties of metalloids, other metals, and nonmetals); and Halogens and Noble Gases (properties and applications of halogens and noble gases).

#393812DV- \$119.95: DVD

States of Matter

This program scrutinizes the concept of phase transitions—from naturally occurring changes in state to those created in laboratories—in five sections: Solids, Liquids, and Gases (properties of molecules in different states; hydrogen bonds, dipole-dipole forces, dispersion forces; effects of temperature, pressure, and volume on atomic and molecular movement; Ideal Gas Law); Evaporation and Condensation (intermolecular forces, boiling/condensing point, endothermic reactions); Melting and Freezing (melting/freezing point, ionic and covalent bonds, cations and anions); Sublimation and Deposition (triple points and phase diagrams); and Other States of Matter (plasma, liquid crystals, Bose-Einstein condensates, superfluids and supersolids).

#393813DV- \$119.95: DVD

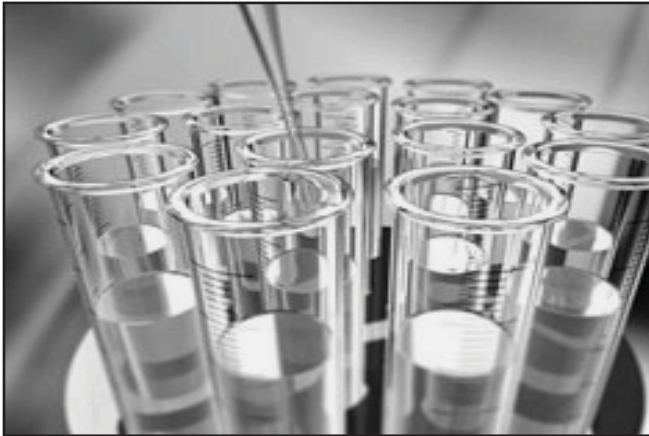


Introduces viewers to a science that is changing the world.

BIOTECHNOLOGY IN THE 21ST CENTURY SERIES

Grades 11-College/University 2009 24-28 mins each Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$549.75 - SAVE \$50
Individual titles: \$119.95 each



Biotechnology is revolutionizing life in the 21st century, but with every breakthrough comes controversy. Do the benefits of stem cell technology, gene-splicing, and other advances outweigh the risks? Using interviews with experts, footage of scientists at work, 3-D animations, and on-screen text, this balanced four-part series introduces viewers to a field of science—and the pressing issues associated with it—that is rapidly changing the world.

Bioinformatics, Genomics, and Proteomics: Getting the Big Picture

Moving from gene, to genome, to genetically based diseases, this program provides an overview of the interrelated fields of genomics, proteomics, and bioinformatics, with an emphasis on practical applications of biotechnology to the field of medicine.

#393578DV- \$119.95: DVD

Biotechnology and Your Health: Pharmaceutical Applications

This program explains the function of infection-fighting antibiotics; vaccinations and insulin, crucial to the prevention of diseases such as smallpox and the management of diabetes; recombinant drugs, treatments involving genetically engineered DNA; and stem cells, those chameleon-like building blocks of the body.

#393579DV- \$119.95: DVD

Biotechnology on the Farm and in the Factory: Agricultural and Industrial Applications

This program examines how biotechnology is helping to meet those needs through genetic engineering to increase crop yields and improve the nutritional value of key staple foods; animal agriculture, founded on selective breeding and edging toward lab-based genetic engineering; and industrial applications of biotech in the manufacturing of chemicals, textiles, beverages, and fuel.

#393580DV- \$119.95: DVD

The Ethics of Biotechnology

The Nuclear Age—sprung upon the world with the atomic bomb—remains a bitter memory. How biotechnology, with its power to change life on Earth at the most fundamental level, will be viewed in the decades to come depends on decisions being made right now. This program confronts viewers with some of the ethical and moral implications of cloning, stem cell research, and animal testing.

#393581DV- \$119.95: DVD



e2: TRANSPORT

2008 180 mins PBS
Global in scope and comprised of six 30-minute chapters filmed in HD, *e2 Transport* examines sustainable transportation alternatives with potentially far-reaching effects. This ongoing series explores real solutions to pressing environmental and social challenges, presented with a combination of compelling storytelling, proactive cinematography and emotive original music.

#041081DV-P9 \$84.95: DVD

Also Available:

e2: Design- Seasons 1, 2 & 3
e2: Energy

ALIEN FROM EARTH: NOVA

2008 56 mins NOVA
In 2004, the discovery of tiny and bizarre human fossil bones on the island of Flores, Indonesia, set off a furious debate over what the “Hobbit” bones represent. Witness the first investigations of the cave site since the controversial fossil was first revealed.
#WG0243DV-P9 \$44.95: DVD (For Purchase Only)

THE FOUR WINGED DINOSAUR: NOVA

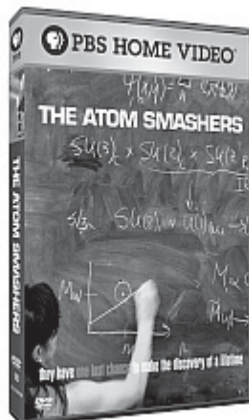
2008 56 mins NOVA
Long ago in the age of dinosaurs, a volcano in eastern China erupted and buried a host of strange creatures in ash, creating exquisite fossils that preserved a big surprise, many dinosaurs were covered in feathers. In *The Four-Winged Dinosaur*, NOVA investigates the most bizarre of these feathered dinosaurs, which has rekindled a fierce, decades long debate over the origin of bird flight.
#WG0236DV-P9 \$39.95: DVD (For Purchase Only)

THE INCREDIBLE JOURNEY OF THE BUTTERFLIES: NOVA

©2009 56 mins NOVA
Nowhere in nature is there a more powerful mix of scientific marvel, awesome beauty and epic struggle for survival than the Monarch butterfly. Journey into the Monarch’s secret and fascinating world as NOVA visits the spectacular locations the Monarch calls home, meets its friends and enemies (including humans in both camps) and flies with it on one of the most inspiring migratory odysseys imaginable.
#WG0260DV- \$44.95: DVD (For Purchase Only)

JOURNEY TO PALOMAR

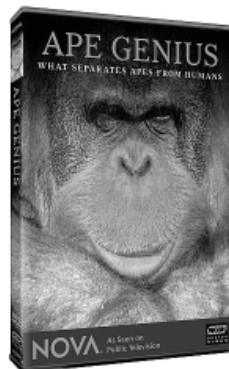
2008 90 mins PBS
The film traces the story of the Chicago-born astronomer George Ellery Hale, considered the father of astrophysics, as he struggles personally and professionally to build the greatest telescopes of the 20th century at the Yerkes and Mount Wilson Observatories, and finally the 20-year effort to build the million-pound telescope on Palomar mountain beginning in the 1930s.
#041102DV- \$82.95: DVD



THE ATOM SMASHERS: INDEPENDENT LENS

2008 80 mins PBS
Physicists at Fermilab, the world’s most powerful particle accelerator laboratory, are closing in on one of the universe’s best-kept secrets: why everything has mass. With the Tevatron, a four-mile underground particle accelerator, the scientists smash matter together at nearly the speed of light to find a particle theorized forty years ago by Scottish scientist Peter Higgs.
#041097DV- \$82.95: DVD

#041097DV- \$82.95: DVD



APE GENIUS: NOVA

2008 56 mins NOVA
The great apes which include chimps, orangutans, gorillas and bonobos, seem to have rich emotional lives similar to our own. But just how smart are these animals? A new generation of investigators is revealing the secret mental lives of great apes that are turning out to be far smarter than most experts ever imagined. Scientists are at last zeroing in on

what separates us from our closest living relatives.
#WG0235DV- \$39.95: DVD (For Purchase Only)

GUNTHER'S ER: THE ANATOMY OF MEDICAL EMERGENCIES

©2008 48 mins each Films for the Humanities

Famous for his invention of tissue plastination and for his elaborate human dissection exhibits, Gunther von Hagens has turned death into a tool for studying life. In this three-part series, the renowned anatomist uses well-preserved human cadavers to shed light on medical crisis management. Approaching his "patients" in the manner of an emergency room doctor, von Hagens reveals the effects of various injuries and trauma and demonstrates lifesaving measures an ER team would likely take. Viewer discretion is advised. **Contains clinically explicit language and demonstrations.**

SPECIAL SERIES PRICE - ONLY \$449.85 - SAVE \$
Individual titles: \$159.95 each

Order #393496DV

Minutes from Death: Oxygen Deprivation

The human brain suffers irreversible damage if deprived of oxygen for even a few minutes—a fact Dr. Gunther von Hagens demonstrates in this program, utilizing human cadavers. Simulating an artery injury to illustrate oxygen depletion through blood loss, von Hagens then focuses on problems affecting the trachea, the top priority for ER doctors. Von Hagens inserts an endoscope into his own throat and saws a frozen body in half to reveal the major structures of the airway—showing how easily they can be blocked by foreign objects. Red Cross first aid expert Emma Rand explains simple techniques for clearing the airway, while emergency medicine consultant Dr. John Heyworth shows how paramedics treat complex trachea damage. Viewer discretion is advised.

#393497DV \$169.95: DVD

Massive Blood Loss: Circulatory System

As Dr. Gunther von Hagens makes clear in this program, a shortage of blood can mean that insufficient oxygen reaches the major organs—usually resulting in shock and organ failure. The program opens with a graphic bleeding demonstration, re-creating injury to blood vessels in the hand of a cadaver. Von Hagens then examines the consequences of blood loss in the body's vital organs by creating knife-wounds in the torso of a frozen body, then sawing it into slices to reveal the path of the blades and the shocking extent of the damage. The program also explores a less well-known cause of blood loss—fractured bones—which von Hagens illustrates in an experiment in which a femur dissected from a fresh cadaver is made to bleed as it would in life. Viewer discretion is advised.

#393499DV \$169.95: DVD

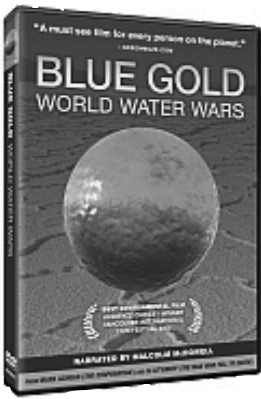
Violent Impact:

Bone Fractures and Brain Trauma

Beyond the immediate risks to a patient's life, doctors must also identify other bodily damage. In this program, Dr. Gunther von Hagens examines the kinds of injuries that can lead to permanent disability if not quickly addressed. Dissecting a female body donor who died after falling from a window, von Hagens locates fractures throughout her skeleton, explains how bones break, and bends a human spine to discover how much force it can withstand before snapping. The program then investigates the causes and consequences of brain damage. Re-creating head injury to the exposed brain of another cadaver, von Hagens illustrates how the rigid, closely fitting skull can actually damage the brain it is meant to protect. Viewer discretion is advised.

#393498DV \$169.95: DVD





BLUE GOLD: WORLD WATER WARS

Grades 9-Adult 2009 90 min PBS

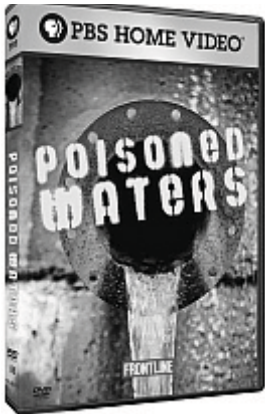
"A must see film for every person on the planet." - Top Green Films

AUDIENCE CHOICE - 2009 Vancouver International Film Festival

BEST ECOLOGY FILM - 2009 European Independent Film Festival

In every corner of the globe, we are polluting, diverting, pumping, and wasting our limited supply of fresh water at an exponential level as population and technology grows. The rampant overdevelopment of agriculture, housing and industry increase the demands for fresh water well beyond the finite supply, resulting in the desertification of the earth. This award winning documentary directed by Sam Bozzo is based on the book BLUE GOLD: THE FIGHT TO STOP THE CORPORATE THEFT OF THE WORLD'S WATER by Maude Barlow and Tony Clark. The film examines the problems created by the privatization and commoditization of water.

#041126DV \$82.95: DVD



POISONED WATERS: FRONTLINE

Grades 9-Adult 2009 120 min PBS

Examines the rising hazards to human health and eco-system, and why it's so hard to keep our waters clean. The coastal estuaries of Puget Sound and the Chesapeake Bay are in perilous condition. Polluted runoff still flows in from industry, agriculture, and massive suburban development, and scientists fear contamination to the food chain, drinking water, as well as a growing list of endangered species.

#041134DV- \$82.95: DVD

CAUTION TO THE WIND W-FIVE

Grades 9-Adult 2008 20 mins CTV

Wind farms and gleaming white turbines are springing up across the country as part of the green movement to reduce dependence on coal. But some critics are seeing red, claiming the government isn't doing enough to protect human health, or the environment.

#CTV426DV- \$99.95: DVD

ALBERTA GAS: W-FIVE

Grades 9-Adult ©2009 20 mins CTV

Battle over wells wages in pristine valley

If you talk to Albertans, most will tell you about how important the petroleum industry is to their province. But the harmonious relationship between people and industry is starting to wear thin; perhaps because of the huge number of oil and gas wells being drilled in the province. Of particular concern to Albertans is one of the last undeveloped tracts of land in the province. The Pekisko Valley, on the eastern slopes of the Rockies, is home to many native species like elk, grizzly and moose. The region is also an important water source for much of southern Alberta. It is in this unspoiled valley that oil and gas giant Petro Canada wants to tap into the underground gas reserves. It would mean building 51 kilometers of pipeline with all the accompanying roads and infrastructure.

#CTV428DV- \$99.95: DVD



GOING TO GREEN EDUCATORS TOOLKIT

Grades 9-12 2009 600 min/5 discs PBS

This unique learning resource combines an integrated, detailed academic curriculum, service based learning activities, and a vibrant video series to educate, inspire, and empower learners to build greener, fairer, healthier communities. Video segments show how 'regular' people and organizations throughout North America are, rather than waiting for government plans or policies, taking action now to recover their city's environment and experimenting with new, more sustainable ways of urban living. Exercises, data and examples, profiles of good practice, discussion points, group activities, and extensions provide educators with a potent set of tools to empower learners to tackle challenges like land use, waste disposal, transportation, green building, loss of diversity, water use, and more. Tested in high schools, university extension classes, community colleges, and community organizations, this teacher-friendly curriculum is rated a highly successful program for knowledge acquisition across disciplines, and knowledge creation and citizenship through active learning.

Includes:

Disc 1 Episodes Include: Education in Action; Understanding Sustainability; Building Community ; Waste Management

Disc 2 Episodes Include: Green Building; Energy; Air Quality; Water Quality

Disc 3 Episodes Include: Soil Quality; Parks and Open Spaces; Transportation; Biodiversity

Disc 4 Episodes Include: Urban Agriculture and Community Gardens; Urban Forestry; Urban Planning; Integrated Resource Management

Disc 5 Episodes Include: Environmental Justice; Public Policy and Community Action; Sustainable Commerce; Green Collar Careers

#0411029DV- \$289.95: DVD

Individual discs are available for \$59.95 each

WORLD VIII: DIGITAL DUMPING GROUND: FRONTLINE

Grades 11-Adult ©2009 60 min PBS

FRONTLINE/World presents a global investigation into the dumping of hundreds of millions of pounds of electronic waste around the world each year. Tracking "e-waste" to the slums of Ghana and the far-off provinces in China, Peter Klein and his team fan out around the world to document the growing impact of this toxic trash on those who desperately scavenge it for precious metals.

#041151DV- \$82.95: DVD

EXTREME ICE: NOVA

Grades 11-Adult 2009 56 min PBS

Current scientific models project a one-meter sea level rise over the next century, which could displace millions of people everywhere from Florida to Bangladesh and require trillions of dollars in new coastal infrastructure investments. But can this future be prevented? How do you figure out what's happening inside a gigantic wall of ice? A NOVA/ National Geographic Television special, *Extreme Ice* follows the progress of acclaimed photojournalist James Balog's Extreme Ice Survey (EIS), the largest photographic study ever attempted of the cryosphere, the mantle of ice that covers large portions of the Earth and that plays a critical role in weather. The perilous expedition creates a unique photo archive of melting glaciers that could provide a key to understanding their runaway behavior and their potential to drive rising sea levels.

#WG0297DV \$44.95: DVD (For Purchase Only)

JEAN-MICHEL COUSTEAU OCEAN ADVENTURES: SEA GHOSTS AND CALL OF THE KILLER WHALE

*Grades 9-Adult 2009
180 min/2 programs on 1 disc PBS*

In *Sea Ghosts*, Jean-Michel Cousteau travels to the high Arctic to discover why some beluga groups are thriving and others are disappearing. In *Killer Whales*, Cousteau and his team of oceanographers travel to both the northern and southern hemispheres as they seek out killer whales in the Atlantic and Pacific oceans.

#041152DV- \$82.95: DVD

FUELING OUR FUTURE:

A FRED FRIENDLY SEMINAR ON ALTERNATIVE ENERGY

Grades 11-Adult 2008 58 min Films for the Humanities

Produced in Oahu, Hawaii, during the 2008 Blue Planet Energy Summit, this Fred Friendly Seminar features a panel of high-profile environmental and political leaders tasked with envisioning America's energy future. Broadcast journalist Frank Sesno, assuming the top post in a hypothetical presidential administration, challenges each "cabinet member" to contribute to a strategy that will end American dependence on foreign oil and all fossil fuels. A separate scenario involving the political and technical aspects of wind farming is also explored.

#393611DV- \$189.95: DVD

GREEN BUILDERS

Grades 9-12 2009 60 min PBS

A quiet green revolution in the building world is evolving. *Green Builders* profiles green building pioneers who have taken the leap into making their part of the "built environment" a more energy-efficient and environmentally-friendly place. Their homes and offices are the proving grounds for green building; revealing that building greener is less complicated and expensive than you probably thought, and more rewarding in the long run.

#041144DV- \$82.95: DVD

EASY BEING GREEN

Grades 9-12 2009 20 min LearningZoneXpress

Everyone's talking about the environment and saving energy, but what are some easy steps anyone can take to lessen their impact on the environment? Join two students as they share easy green solutions that will save the environment, while high school students share ideas about how to make green choices, which are highlighted in *Easy Being Green's* four chapters: *Your Planet: Love It or Leave It*; *What Color Are Your Wheels? Getting Around Green*; *Living Green at Home – Easy Everyday Habits*; and *All Wired Up – Electronics Ugly Energy Secret*

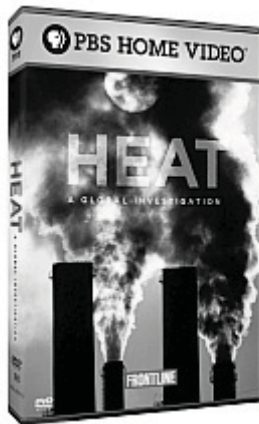
#430109DV- \$99.95: DVD, web guide

GREEN HOME BUILDING

2008 20 mins Films for the Humanities

Eco-friendly building is catching on in the construction trade, and is projected to become the norm among home builders and contractors. Using easy-to-understand visuals and comments from industry experts, this program presents general construction guidelines for environmentally friendly residential building. Viewers are given a solid foundation of technical knowledge and best practices in all aspects of green housing construction. Topics include: lot design, passive solar energy, resource efficiency, recycling methods, water conservation, the Energy Star program, HVAC, energy footprints, indoor air quality, financial incentives, and professional certifications.

#393615DV- \$119.95: DVD



HEAT: FRONTLINE

2008 120 mins PBS

For years, big business has resisted environmental policy and stifled the debate over climate change. Now, facing pressure from governments, green groups and investors alike, big business is promising to reshape its approach to the environment, fundamentally transforming the politics of the debate. FRONTLINE producer Martin Smith travels the globe to test what big business is

really doing to solve one of the most urgent issues of our time.

#014075DV- \$82.95: DVD

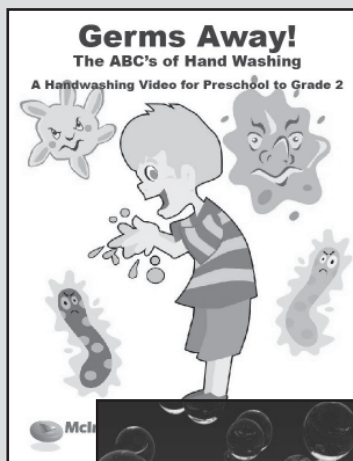
HOTSPOTS

2008 113 mins PBS

In the late 1980s, scientists coined the word "hotspots" to refer to those areas on the planet which were populated by the largest number of unique plant, animal and insect species at risk of going extinct. *Hotspots* chronicles the work of Dr. Russell Mittermeier as he shows how many conservation efforts are succeeding throughout the world; and what it takes to negotiate a sustainable future for life on Earth.

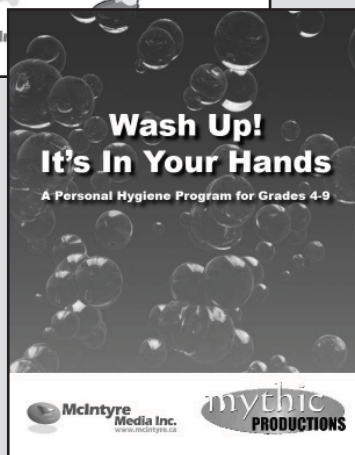
#DV- \$82.95: DVD

What's the best way to keep germs out of your classrooms? Simple! Teach students proper hand washing techniques with ...



GERMS AWAY: THE ABC'S OF HAND WASHING

Grades Preschool – Grade 3 2008 6 mins McIntyre Media & Mythic Productions
Hands spread 80% of common infectious diseases like the common cold and flu. So how can we prevent this? It's simple! Hand washing is the most important thing we can do from getting sick. It's a fact! Health Canada and the Centers for Disease Control and Prevention have proven it. Host Tara informs young children how to keep those nasty germs away in this fun-filled program. This 6 minute video gives students in Preschool to Grade 2 simple facts about hand washing - why it's important, when to do it, and most importantly, how to do it properly. Along the way, they also learn about germs and the importance of keeping their hands away from their eyes, mouth and nose.
#MCI028DV- \$79.95: DVD, PDF teacher's guide

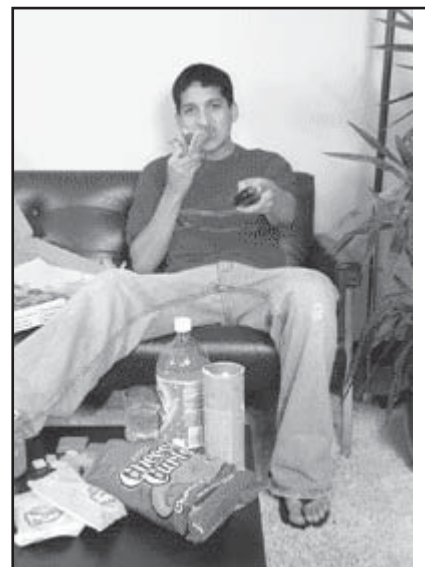


WASH UP! IT'S IN YOUR HANDS

Grades 4-9 2008 12 mins McIntyre Media & Mythic Productions
Hands spread 80% of common infectious diseases like the common cold and flu. So how can we prevent this. It's simple! Hand washing is the most important thing we can do from getting sick. It's a fact! Health Canada and the Centers for Disease Control and Prevention have proven it. This 12 minute video gives students in Grades 4-9 simple facts about hand washing - why it's important, when to do it, and most important how to do it properly. Along the way, they also learn about microorganisms, viruses, and bacteria. In addition, students learn about other simple things they can do to stay clean - washing their hair, caring for the clothes they wear, brushing their teeth (braces included!). Simple things, but all too often forgotten!
#MCI027DV- \$99.95: DVD, PDF teacher's guide

LIFESTYLE DISEASES AND HOW TO AVOID THEM

Grades 7-College 2008 20 mins Human Relations Media
This program profiles overweight teens with high cholesterol, high blood pressure, sleep apnea, and other problems. Shows how teen smokers are at greater risk for cancer and chronic lung disease and often already suffer respiratory problems impacting daily life. Also profiles a teen alcoholic to understand the impact of alcoholism on a teen's physical and emotional well-being. Identifies healthy behaviours and urges teens to make smart choices to improve health now and in the future. Emphasizes these keys to health: stop smoking, avoid alcohol, eat a balanced diet, avoid stress and get enough sleep.
Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test
#600456DV- \$189: DVD





COPING WITH THE BODY IMAGE BLUES

**Interactive
Whiteboard
Version**

Grades 5-9 2009 23 mins Human Relations Media

Using a mix of dramatic vignettes, humorous animation and real student interviews, this program analyzes how a bad self image can damage self-esteem but also why it's so important to accept one's body the way it is. Older teen on-camera presenters help viewers understand that the media's image of the perfect body is heavily distorted. The video includes interviews with teens who are very happy with their bodies even though they don't fit the stereotypes glamorized by the media. For those who want to change the way they look or who want to become more fit, the program also emphasizes the importance of a healthy diet and exercise.

Includes: DVD, teacher's resource guide and reproducible student handouts with pre/post test

#600499DV- \$189: DVD

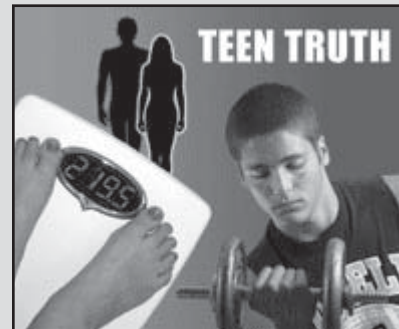
TEEN TRUTH: AN INSIDE LOOK AT BODY IMAGE

Grades 7-12 2009 20 mins Human Relations Media

Using the *Teen Truth* signature "video by students for students" style, the program captures real teens, parents, physicians, a coach and an entertainment professional discussing how celebrities, media, sports and peers influence one's body image and may lead to dangerous habits. Three compelling personal stories reveal how peer and media influences drove these teens to engage in life-threatening behaviours. In the end, the film challenges viewers to think differently about how they see their body image and the body image of others.

Includes: DVD, teacher's resource guide and reproducible student handouts with pre/post test

#600502DV- \$189: DVD



BE WELL NOW WITH DR. NANCY SNYDERMAN

Grades 11-Adult 2009 53 min PBS

Dr. Nancy Snyderman will provide clear, practical and scientifically proven advice that can lead to a happier and healthier life. She will use anecdotes, personal life stories and clinical science to help the audience discover the simple, everyday things that affect well-being and provide the information they need to revitalize their bodies, maintain their longevity, manage their care, and possibly even save their lives!

#041127DV- \$82.95: DVD

QUEST FOR A CURE: W-FIVE

Going to risky lengths to treat MS

2009 20 min CTV

A growing number of MS patients are turning to unproven but seemingly promising treatments in Canada and abroad in a desperate effort to halt the disease in its tracks.

#CTV431DV- \$99.95: DVD

MY FATHER, MY BROTHER AND ME: FRONTLINE

2009 60 min PBS

In 2004, journalist Dave Iverson received the same news that had been delivered to his father and older brother years earlier: He had Parkinson's disease. In *My Father, My Brother and Me*, Iverson sets off on a personal journey to explore the scientific, ethical, and political debate that surrounds Parkinson's. And he has intimate conversations with fellow Parkinson's sufferers like actor Michael J. Fox and writer Michael Kinsley.

#041113DV- \$82.95: DVD

JAMES LEGACY: W-FIVE

'Ya Can't Let Cancer Ruin Your Day'

2009 20 min CTV

Can an eight-year-old boy change the face of childhood cancer? Can the struggles of one child transform a neglected disease into cutting-edge science and turn dispirited scientists into invigorated pioneers? Big shoes for a small, fragile boy whose body was wracked with cancer, but that's exactly what James Birrell did.

#CTV436DV- \$99.95: DVD

STRAIGHT TALK SERIES

Grades 9-12 2009 15 min each Human Relations Media

Using a unique drama format combined with a documentary style, these three complete video/print curriculums memorably explore STDs, teen pregnancy, and alcohol and sex. Each curriculum includes a 20-minute video, an extensive Teacher's Resource Book including reproducible activity and fact sheets, as well as pre- and post-tests. These programs dynamically arm viewers with critical information and tools to make informed decisions about sexual activity.

Includes: DVD, teacher's resource books, and student handouts with pre/post tests

**SPECIAL SERIES PRICE - ONLY \$ - SAVE \$ Order #600517DV-
Individual titles: \$189 each**

Straight Talk: The Truth about Alcohol and Sex

Using a unique drama format combined with a documentary style, this video/print package memorably explores the all too common consequences of underage drinking and sexual misconduct. The drama centres around the aftermath of an underage drinking party, recreated through flashbacks of excessive drinking, loosened inhibitions, poor judgment and painful consequences. Stories include a basketball player who date rapes an acquaintance, a girl who binge drinks and loses her virginity to her boyfriend but can't even remember it the next day, another girl finds herself the subject of "sexting" where risqué images of her were sent via cell phones to students in her school. The program gives viewers an all-too-real glimpse at how alcohol clouds thinking, hinders decision-making skills and creates a dangerous atmosphere for making wise choices.

#600516DV- \$189: DVD

Straight Talk: The Truth about STDs

STDs are a big problem for teens. This total curriculum package teaches teens that STDs are still here and still dangerous. Using a health clinic setting, teens present "peer to peer" information on the six most common STDs today: HPV (genital warts), Chlamydia, HIV, Gonorrhea, Herpes and Hepatitis B. Students will learn the symptoms and complications of each disease as well as the latest treatment options, including a new vaccine for HPV. Students will also understand how to prevent these infections by being informed and practicing safe sex. Program presents a strong message that abstinence is the only 100% guaranteed safeguard.

#600463DV- \$189: DVD

Straight Talk: The Truth about Teen Pregnancy

This video/print curriculum dynamically arms viewers with important information and tools to personally combat the teen pregnancy problem. A multiethnic cast follows several stories: two teens who want to have a baby together; a young couple who don't want to have children until they are married and financially able; two older teens who have already had a baby and are struggling with the commitment of being responsible parents; and a middle-aged teen pregnancy support group leader who learned first-hand the difficulties of being a teen mom. As their stories play out, important facts become clear: only one-third of teen mothers obtain a high school diploma, only one-in-five teen mothers marry their child's father, 25 percent of teen mothers have another baby within two years, and teen parents typically do not have realistic long term goals.

#600505DV- \$189: DVD

CRY FOR HELP

Grades 11-College/Univ 2009 60 min PBS

This primetime special features first-person stories from adolescents who are confronting depression, anxiety and mental illness. From depressed, suicidal teens to parents unaware of what may be troubling their own children to those on the front lines of prevention and care, CRY FOR HELP provides a rare and important look at mental illness among young adults.

#041125DV- \$82.95: DVD

THE RELEASED: FRONTLINE

Grades 11-College/Univ 2009 60 min PBS

In this follow up to the groundbreaking film *The New Asylums*, FRONTLINE examines what happens to the mentally ill when they leave prison and why they return at such alarming rates. The intimate stories of the released-along with interviews with parole officers, social workers, and psychiatrists-provide a rare look at the lives of the mentally ill as they struggle to stay out of prison and reintegrate into society.

#041125DV- \$82.95: DVD

A comprehensive 5-Part Drug Education Curriculum for Grades 3-6

THE DRUG FACTS ACTION PACK

Grades 3-6 2009 20 min each Human Relations Media

**SPECIAL SERIES PRICE - ONLY \$795 - SAVE \$150 - Order #600519DV-
Individual titles: \$189 each**



Drug-education experts agree that targeted, age-appropriate elementary school drug education is essential to safeguarding students against the hazards of drug use and addiction. This fact-filled program uses a mix of teen hosts, kids talking about real-life experiences, animated characters and creative skits. Formats include spoofs on classic movies, game shows, courtroom programs and science investigation shows. Students will learn valuable information they can easily understand, process and remember. The videos are filled with fascinating facts, as well as concrete ways to resist peer pressure, to make good decisions and to avoid dangerous situations. Each video models positive behavior by featuring an outstanding student who has faced drugs but resisted and steered clear of danger. While the presentation is fast-paced and entertaining, the message is unmistakable: Drugs are dangerous and deadly.

Series Includes: Includes 5 DVDs, an extensive teacher's guide, printable fact sheets and activity sheets for students, and pre/post tests.

The five videos are:

Totally True Facts about Alcohol

Features clear information about various types of alcoholic beverages and their alcohol levels. Discusses alcohol as a depressant drug and its dangerous effects on the central nervous system. Illustrates the many health risks associated with drinking as well as the devastating effects of alcohol addiction.

#600520DV- \$189: DVD

Totally True Facts about Tobacco

Presents hard-hitting information about tobacco's toxic ingredients, including the highly addictive drug nicotine. Explores long and short term health risks and includes segments on second-hand smoke, tobacco advertising, and the newest varieties of smokeless and spitless tobacco products.

#600521DV- \$189: DVD

Totally True Facts about Marijuana

Examines how marijuana causes short term problems including anxiety, distorted perceptions and impaired memory. Discusses the effects of long term marijuana use - social, physical and mental.

#600520DV- \$189: DVD

Totally True Facts about Inhalants

Clearly defines inhalants and explains why they are so deadly. Includes information about their side effects - nausea, dizziness and headaches. Features information on the physical effects including Sudden Sniffing Death and permanent organ damage.

#600523DV- \$189: DVD

Totally True Facts about Prescription and Over-the-Counter Medications

Thoroughly examines the difference between using medications safely and abusing them to get high. Explores abuse of over-the-counter drugs.

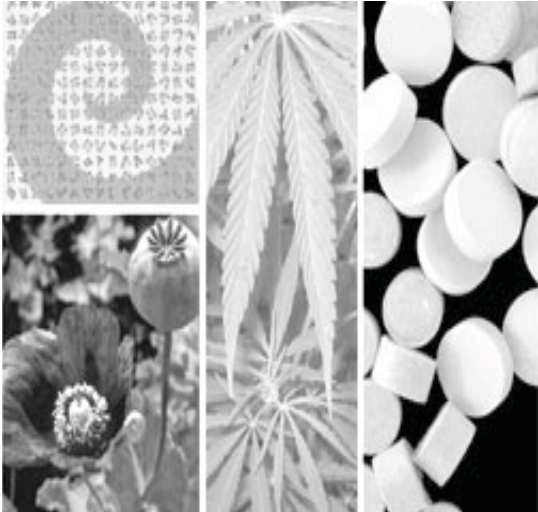
#600524DV- \$189: DVD

The Straight Facts on Substance Abuse for Grades 9 & up

DRUGS: THE STRAIGHT FACTS SERIES

Grades 9-Adult 2010 20 min each Films for the Humanities

**SPECIAL SERIES PRICE - ONLY \$ - SAVE \$ Order #393689DV-
Individual titles: \$119.95 each**



The only antidote to the flashy appeal of drugs is honest information. Give your students the straight facts on many of the most widely abused substances with this five-part series.

Alcohol

Alcohol isn't a drug." "A cup of coffee will sober me up." "I'm always a safe driver, even after a couple of beers." These statements are only a few of the myths this video skewers as it explores the history of alcohol, a substance first used as a medicine; the effects of alcohol on the body and the short- and long-term health impacts; and teenage attitudes toward alcohol and trends such as binge drinking. The video also examines the prevalence of alcohol in American culture and discusses alcoholism—how to identify it and how to treat it.

#393684DV- \$119.95: DVD

Marijuana

Marijuana has the distinction of being the most widely used illicit drug in the United States. This video traces the history of marijuana and goes on to explain some of the many uses of the hemp plant; the effects of THC—the primary psychoactive chemical in marijuana, sinsemilla, hashish, and hash oil—on the body; the short- and long-term health implications of marijuana abuse; and teenage attitudes toward marijuana. In addition, the video investigates the concept of psychological dependency and considers whether marijuana is a gateway drug.

#393685DV- \$119.95: DVD

Cocaine and Crack

The pleasure of a cocaine high doesn't last long, but the damage cocaine causes can last a lifetime. This video explores the history of cocaine; the effects of cocaine and crack on the body and the short- and long-term health impacts; and teenage attitudes toward cocaine and crack. The video also delves into the illicit cocaine trade and the South American cartels that control it, as well as addiction to cocaine—both physical and psychological.

#393686DV- \$119.95: DVD

Narcotics: Heroin, Opium, Codeine, and Morphine

Strictly speaking, the term "narcotic" refers to opium, opium derivatives, and their synthetic substitutes. This video delves into the history of narcotics such as heroin, opium, codeine, and morphine; the effects of narcotics on the body and the short- and long-term health impacts; and teenage attitudes toward narcotics. In addition, the video considers legalization and regulatory issues involving narcotics, as well as physical and psychological addiction to these potent drugs.

#393687DV- \$119.95: DVD

Inhalants

Since chemicals in more than 1,400 products can be sniffed or huffed for their psychoactive and mind-altering effects, it's not surprising that inhalants are the most frequently abused substances in the U.S. This video explores the history of inhalant abuse; the effects of inhalants on the body and the short- and long-term health impacts; and teenage attitudes toward inhalants. The major classes of commonly abused inhalants and treatment and prevention measures are described in the video as well.

#393688DV- \$119.95: DVD

ANATOMY OF A PUFF

Grades 7-12 2009 15 min Human Relations Media

Using scientific facts and targeted humour, this program alerts viewers to the variety of toxic, carcinogenic and



addictive substances found in every puff of cigarette smoke. A young host describes how nicotine is by some measures more addictive than cocaine and heroin, and how tar

contributes to lung diseases such as emphysema, chronic bronchitis, and lung cancer. Describes the industrial uses of benzene, arsenic, cyanide, formaldehyde, and ammonia, toxic chemicals all found in every puff. Students learn that cigarette smoke contains radioactive polonium-210 and that a pack-and-a-half a day smoker absorbs a level of radiation equivalent to 300 chest x-rays a year! Viewers learn that it is not just smokers who are exposed to these risks.

Thousands of nonsmokers die from lung cancer and heart disease each year from exposure to second-hand smoke.

Includes: 20-minute video, Research-Based, teacher's resource book and student handouts with pre/post test.

#600509DV- \$189: DVD

EVERYTHING YOU NEED TO KNOW ABOUT TOBACCO IN 22 MINUTES

Grades 7-12 2009 20 min Human Relations Media

This riveting and information-packed video provides a summary of everything students need to know about the dangers of using tobacco. Vividly illustrates the health effects of smoking using interviews of smokers ravaged by cancer, heart disease and lung disease. Identifies the toxic chemicals inhaled in every puff of cigarette smoke, including benzene, arsenic, cyanide, pesticides, carbon monoxide, and ammonia. Details the latest research on the effects of nicotine on the brain and discusses the new scientific findings that nicotine is even more addictive than cocaine. Shows how tobacco companies target young smokers to hook them while they're young and keep them hooked. Includes interviews with young smokers who describe how they got addicted to tobacco and why it is so difficult to quit. Presents quitting strategies of teens who have succeeded in kicking the habit.

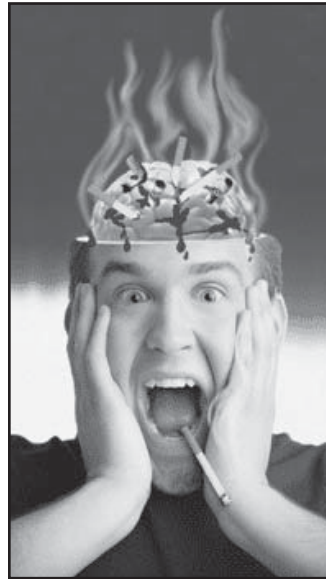
Includes: 22-minute video CC Research-Based, teacher's resource book and student handouts with pre/post test.

#600514DV- \$189: DVD

THIS IS YOUR BRAIN ON TOBACCO: A RESEARCH UPDATE

Grades: 7-College/Univ 2008 20 min

Human Relations Media



This program takes viewers inside a brain lab to show the latest research about the effects of nicotine on the brain. A neuroscientist explains how smoking affects brain chemistry and how dopamine and the brain's reward pathways reinforce tobacco use. Interviews with teen smokers deliver the message that smoking can lead to dependence and addiction; that cravings for nicotine persist; and that people who try to give up smoking often relapse.

Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test

#600465DV-P9 \$189: DVD

SPIT THIS! THE HAZARDS OF SMOKELESS TOBACCO

Grades 7-College/Univ 2009 20 min

Human Relations Media

Give your students the facts to counter the recent 30% rise in male adolescent smokeless tobacco use. Program combines an engaging narrative storyline with hard-core facts about all kinds of smokeless tobacco products—spit, snuff, chew as well as newer nicotine-delivery products designed to appeal to those who are uncomfortable with spitting out tobacco juice. Follow a group of high school students as they work on a school video project to persuade their peers to steer clear of all forms of smokeless tobacco. Video offers nitty-gritty facts about the hazards of chewing tobacco and the immensely addictive properties of nicotine. Pays special attention to the up-and-coming generation of "spitless" tobacco products (such as snus and pouches) now promoted by tobacco companies eager to rev up sales. Powerfully persuasive message goes even further via student activities in Teacher's Resource Book.

Includes: 20-minute video, Research-Based, teacher's resource book and student handouts with pre/post test.

#600515DV- \$189: DVD

SUBSTANCE ABUSE

BUZZ IN A BOTTLE: THE DANGERS OF CAFFEINE-SPIKED ENERGY DRINKS

Grades 7-12 2009 20 min Human Relations Media

With the lure of an over-the-counter jolt, kids are



consuming more energy drinks than ever before and in many cases mixing them with alcohol. Through vivid interviews with teens and health experts, the video describes the many physical effects that these concoctions have

including dizziness, fainting, heart palpitations, caffeine poisoning, headaches, fatigue, diminished concentration, anxiety, insomnia, shaking, nausea, and high blood pressure. Even more alarming is the trend of mixing these beverages with alcohol, thus allowing users to drink more alcohol than they normally would and putting them at a greater risk for alcohol poisoning.

Includes: 20-minute video, Research-Based, teacher's resource book and student handouts with pre/post test.

#600510DV- \$189: DVD

DRUGS: CRIME AND PUNISHMENT

Grades 7-12 2009 20 min Human Relations Media

Powerfully presents the life-altering impact of a drug arrest, trial, conviction and incarceration. The accounts and dramatic reenactments of young people who broke the law and got caught, show the harsh realities of being handcuffed, arrested, booked, fingerprinted and locked in a cell. The program underscores the fact that any drug arrest has life-long consequences for the individual, family and friends. It affects finishing high school, college admissions, job prospects and employment, immigration status, and the rights that attach to citizenship.

Includes: video, teacher's resource book and student handouts with pre/post test

#600513DV- \$189: DVD

TO SERVE OR PROTECT: W-FIVE

How responsible should bar establishments be for our drunkenness?

Grades 11-Adult 2009 20 min CTV

The cottage country car crash that killed three young Toronto men last summer shocked a community and focused attention on the changing landscape of social responsibility. Just who is responsible for how much alcohol a person drinks if they get into trouble?

#CTV435DV \$99.95: DVD

EVERYTHING YOU NEED TO KNOW ABOUT ALCOHOL IN 22 MINUTES

Grades 7-12 2009 22 min Human Relations Media

Using vivid case studies involving teens, along with interviews with health experts, shows that teenage drinkers are more likely to experience health problems, school problems and social dysfunction. Using a fast-paced format, the program shows the effects of alcohol on the liver, immune system, and gastro-intestinal system; and how binge drinking can lead to alcohol poisoning and death. Explains how alcohol impacts brain development during adolescence and permanently damages parts of the brain associated with memory. Details how a mother's drinking during pregnancy can cause Fetal Alcohol Syndrome and its impact on her child's entire life.

Includes: 22-minute video, Research-Based, teacher's resource book and student handouts with pre/post test.

#600504DV- \$189: DVD

PHARM PARTIES: A LETHAL MIX

Grades: 7-College/Univ 2008 20 min

Human Relations Media

One of the newest and most frightening trends in teen drug experimentation are so-called "pharm parties"—where teens gather at someone's home, drop an array of pharmaceuticals (like Vicodin, Oxycontin or Xanax) into a bowl, then consume handfuls of this dangerous "trail mix." This eye-opening program allows viewers to hear from teens who nearly died after participating in pharm parties, as well as medical experts who identify the dangers of taking any medicines not specifically prescribed for you.

Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test

#600466DV-P9 \$189

THE NEW MARIJUANA: HIGHER POTENCY, GREATER DANGERS

Grades: 7-College/Univ 2008 20 min

Human Relations Media

The potency of THC, the mind-altering chemical in marijuana, has more than doubled in the last twenty years creating a greater risk for impairment and a far higher risk of addiction. This video presents viewers with up-to-date information on THC potency and looks at how THC affects the brain, how you become addicted, how marijuana impacts brain chemistry, cognitive function as well as mental and physical health.

Includes: 20-minute video, Research-Based, teacher's resource book and student handouts with pre/post test.

#600525DV- \$189: DVD

CLIQUES: WHERE DO YOU FIT IN?

Grades 5-9 2009 20 min Human Relations Media

Explains the nature of cliques, why they develop, how clique leadership controls members, how at best cliques help establish group identity, and how at worst they can be destructive. Using an attention-grabbing mix of student interviews and cartoon animations, this program provides insight and perspective into the lives of young teens who are “in with the ‘in’ crowd” as well as those who are on the outside looking in. Answering the question, “Am I popular?” takes on new meaning as students weigh the pros and cons of exclusionary friendships. Demonstrates that friendships with a wide range of students are both enriching and necessary for a fully developed personality and life experience; and that by building awareness and tolerance students can avoid the down side of cliques. A guidance counselor and two young hosts offer advice about how to deal with being excluded, avoid social bullying, and find support from friends.

Includes: 20-minute video, Research-Based, teacher’s resource book and student handouts with pre/post test.

#600527DV- \$189: DVD

STOPPING THE PAIN: TEENAGE SELF-INJURY

Grades 9-College/Univ 2009 20 mins

Human Relations Media

The number of adolescents who participate in acts of self-injury is growing exponentially. The forms and severity of self-injury can vary, although the most commonly-seen behaviors are cutting, burning, and head-banging. At the core of the behavior is the overwhelming need for relief from extreme tension or anxiety, or overwhelmingly painful feelings. In this program, several teens describe what led them to self-injury, how they got help, and how they found healthy ways to deal with their problems. Identifies some of the reasons why young people self-injure: to punish themselves for not being “perfect”, to relieve emotional stress, to feel less numb, and to feel in control when everything else in their lives seems out-of-control. Emphasizes that it is possible for self-injurers to address their problems in more healthy ways and to learn coping skills. Advises viewers on how they can help friends or classmates who self-injure.

Includes: 20-minute video, Research-Based, teacher’s resource book and student handouts with pre/post test

#600508DV- \$189: DVD

DANGEROUS DECISIONS:

LEARNING TO THINK BEFORE YOU ACT

Grades 7-12 2009 20 min Human Relations Media

Teens today are exposed to many risks—the ready availability of drugs, tobacco and alcohol; pressure to have sex; dangers on the Internet; inexperienced, drowsy and drunk driving; extreme diets; and more. When faced with difficult and life-altering decisions, teens often lack the skills needed to understand and evaluate the potential problems before they choose to act. This program provides a step-by-step approach to learning and applying good decision-making skills. Includes risk assessment and risk management tools for all areas of their lives, from school to friends to work to situations that potentially endanger their well-being. Profiles several teens who talk about decisions they now regret. With hindsight, what could they have done to achieve a different and better outcome? Describes how risk taking is a normal part of adolescence while emphasizing the importance of distinguishing between healthy and unhealthy risks.

Includes: 20-minute video, Research-Based, teacher’s resource book and student handouts with pre/post test.

#600511DV- \$189: DVD

TALES FROM THE PROM:

THE GOOD, THE BAD AND THE UGLY

Grades 9-12 2009 20 mins Human Relations Media

A teen’s prom can be one of the most memorable nights of a lifetime—as well as one of the most regrettable. Prom night often finds teens pressured to engage in underage drinking, illegal drug use, unprotected sex or more. This video turns its lens on a wide range of real teens and their prom experiences—from the most positive moments to events gone horribly wrong. Sends a straightforward message of planning, communicating with parents, setting personal limits, and establishing a “safety net” plan before the prom. Law enforcement and medical emergency workers weigh in on prom night hazards and their consequences. This sharp, honest look at the risks and rewards of prom night helps make students and parents “prom ready” by knowing the facts, the problems and strategies for a safe and fun prom.

Includes: 20-minute video, Research-Based, teacher’s resource book and student handouts with pre/post test.

#600527DV- \$189: DVD

GUIDANCE & PSYCHOLOGY

WHEN I KNEW

Grades 11-College/University ©2008 36 mins
Films for the Humanities



Inspired by the book of the same name, *When I Knew*—co-directed by filmmakers Fenton Bailey and Randy Barbato—asks one

simple question: when did you know that you're gay? The film opens with Bailey and Barbato describing their own "aha!" moments and then brings together 16 interviewees for an intimate group discussion. Though some of the stories are told with a sense of loss, most are proud affirmations of sexual identity, supporting the conviction that recognizing and embracing one's sexual orientation is essential to being true to oneself. Illuminating and moving.
#393582DV \$119.95: DVD

TEEN ROMANCE: WHAT'S RISKY, WHAT'S NOT?

Grades 9-College/University ©2009 25 mins
Films for the Humanities

It's safe to say that dating, sex, and socializing preoccupy most teenagers—but how often do young people really benefit from and participate in their relationships? This video enables students to see teen romance in a clear light—exploring love, sex, friendship, and how easily all three can get mixed up. With candid discussions about jealousy, trust, peer pressure, and effective communication, the program focuses on the mental and emotional aspects of teenage sex and romance, as well as the best ways to cope with rejection and break-ups. Viewers also delve into "cyber relationships," both friendly and romantic—examining what is gained and lost when technology mediates human connections.
#393582DV- \$119.95: DVD

WHAT WOULD YOU DO? INSTINCTIVE REACTIONS AND WHAT THEY REVEAL

©2008 33-38 mins each Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$509.85 - SAVE \$
Series Product #393500DV-P9 - \$509.85
Individual titles: \$149.95 each

What happens when ordinary people become witnesses to upsetting events—such as a theft in progress, the possibility of domestic violence, or the abuse of another citizen's civil rights? Do most people follow the same emotional and psychological patterns when reacting? Is there such a thing as a "normal" reaction? This three-part ABC News series captures raw responses to staged situations with the help of actors and hidden cameras. Whether compelled to take action or to mind his or her own business, each unknowing participant makes a split-second—and often surprising—decision that will interest students of psychology, sociology, and ethics.

Confronting Discrimination and Prejudice

Encourage students to explore biases and stereotypes with this group of ABC News segments. Each scenario puts actors into exchanges with unwitting bystanders, generating a wide range of responses—from overt hostility towards other races and cultures to acts of genuine compassion.
#393501DV- \$189.95: DVD

Standing Up as a Citizen

Scenes include flagrant littering at a seaside resort; displays of hypocrisy when the chance to be a Good Samaritan arises; illegal use of a disabled-only spot, even as a truly deserving driver attempts to park there; and another parking-space dispute, this one concerning severe damage to surrounding cars and an offending driver who doesn't care. Viewers will find several opportunities to explore the meaning of good citizenship and the importance of community involvement.
#393502DV- \$189.95: DVD

Opposing Aggression and Bullying

Scenes include intense verbal bullying by three teen girls against one in a very public setting; a racially loaded incident in which three teenagers vandalize an automobile in broad daylight; the theft of a wallet in a crowded restaurant while some onlookers apparently couldn't care less; and an occurrence of the shocking nationwide phenomenon known as bum-bashing, in which a homeless person is attacked for no apparent reason. Each scene is designed to provoke both introspection and group debate.
#393503DV- \$189.95: DVD

BEACON OF HOPE: W-FIVE

A school's in-your-face solution to gangs

Grades 6-Adult 2009 20 min CTV

Gang violence is rising across Canada, with one out of every five people murdered a victim of a gang hit. Ideas on how to deal with the problem are mostly focused on punishment rather than prevention. In the Toronto suburb known as Peel region, gang violence is on the increase. But when the violence hit too close to home and threatened students in a particularly troubled area, one teacher decided he had too much. He and his students decided to work together on combating the problem with a Hollywood approach – they decided to produce videos that tell a cautionary tale. The power of the performance is fast becoming a “beacon of hope.” Endorsed by the Peel Regional Police, this stunning video is a must-see for students, parents and teachers.

#CTV439DV \$99.95: DVD

WINNERS AND LOSERS: W-FIVE

The crack cocaine of government-run gambling

Grades 11-Adult 2009 20 min CTV

Gambling has become big business for government. Last year alone, the Ontario Lottery and Gaming Corporation brought in \$6 billion from its casinos and lotteries. But with all those profits come problems. Surrounded by those loud bells and flashing lights are problem gamblers -- people who have an urge to gamble despite harmful consequences or a desire to stop gambling. According to experts who have witnessed and studied problem gambling, the consequences can be dire. In Ontario alone, experts estimate more than \$1 million a week is lost to bankruptcy from insolvent gamblers and The Canada Safety Council estimates 300 suicides a year are linked to problem. Besides looking at the detrimental effects of gambling, this W-Five episode also goes uncover to witness the lack of enforcement of self-exclusion documents that some gamblers sign.

#CTV438DV \$99.95: DVD

STAMP OUT THE CRIME: W-FIVE

When your mail is the target of thieves

Grades 11-Adult 2009 20 min CTV

Canada's postal system is a gold mine of financial and personal information. Through it passes cash, cheques, gifts and documents that mail thieves can use to steal identities like bank and credit card statements, government documents and pre-approved credit applications.

#CTV434DV \$99.95: DVD

FLASHPOINT: W-FIVE

A peek into the world of SWAT team members

Grades 11-Adult 2009 20 min CTV

Flashpoint, CTV's drama about a big city police SWAT team, is a hit with viewers both here and in the United States. But the series is more than just an action-packed cop drama. It was inspired by the work of an actual SWAT team -- Toronto's Emergency Task Force -- and that dose of reality sets it apart.

#CTV433DV- \$99.95: DVD

HOT ON THE TRAIL: W-FIVE

Forensics revive the hunt for a killer

Grades 11-Adult 2009 20 min CTV

W-FIVE investigates how a cold case from the '60s -- in which three young men were brutally murdered -- is now revived thanks to forensic evidence. Now, police are hot on the trail of a possible serial killer.

#CTV430DV- \$99.95: DVD

CHEQUE FRAUD: W-FIVE

A new twist on an old con

Grades 11-Adult 2009 20 min CTV

Mogens Olesen thought he won a \$500,000 lottery. All the ninety-two year old widower had to do was pay a processing fee. Olesen sent \$700. Then another \$1,500. But when the “lottery” folks asked for a third payment of \$2,500, Olesen grew suspicious. Turns out Olesen was just one of the many seniors targeted by the latest kind of fake cheque fraud. A new twist on an old con. Olesen is one of thousands who were told they'd won a lottery, but had to pay fees in order to receive their prize. W-Five examines the growing problem of check fraud schemes operating out of Canada.

#CTV429DV- \$99.95: DVD

Help students make the transition to post-secondary....

ACADEMIC SUCCESS: SMART TIPS FOR SERIOUS STUDENTS

Grades 11-College/Univ 2009 10-12 min each Cambridge Education

**SPECIAL SERIES PRICE - ONLY \$ - SAVE \$ - Order #393733DV-
Individual titles: \$119.95 each**



The transition from high school to college is a lot bigger than many students realize. Help them make the most of their college academic experience with Academic Success—a six-part series filled with facts, hints, insights, and observations from experts in the field of education and from students who know the ropes. Topics include values and goals; time management; critical thinking and problem-solving; active listening and note-taking; researching, reading, and writing; and studying and test-taking.

Active Listening and Notetaking

Lectures and labs are the heart of the college academic experience, and for students eager to make the most of them, active listening and note-taking are powerful learning tools. This two-section program explains how to create a bulletproof listening/note-taking loop that ensures deeper understanding and better recall. Pre-class reading, in-class participation, and post-class review are stressed.

#393730DV- \$89.95: DVD

Critical Thinking and Problem-Solving

By defining critical thinking and examining how it's applied to the process of problem-solving, this two-section program will show viewers how to handle whatever challenges come their way. An in-class discussion segment on critical thinking explains how to rationally assess a statement and express disagreement, while a similar segment on problem-solving considers what to do when preparing for what appears to be an overwhelmingly tough exam.

#393729DV- \$89.95: DVD

Researching, Reading and Writing

Faced with a mountain of research to conduct, reading to do, and papers to write, students must work both efficiently and shrewdly. This three-section program tells how to identify and cite reliable online and offline sources of information, carve textbook chapters into manageable chunks, and outline and revise papers—all elements that are essential to getting the job done well.

#3937321V- \$89.95: DVD

Studying and Test-Taking

Studying is a process, not a last-minute event. It takes strategy to consistently make the grade—both before a test and during. This two-section program brings together educators and students to discuss things that viewers can do to increase their understanding of course material, enhance their ability to memorize, and improve their performance during exams.

#393732DV- \$89.95: DVD

Time Management

Compared to high school, where the day is structured down to the minute, college is a blank do-it-yourself calendar. Classes, clubs, sports, part-time jobs...assignments, projects, exams...even time to hang out: all must be penciled in! Over the course of this three-section program, viewers will learn to side-step common time-management errors and plan out their semesters so they can take control of their time and enjoy a healthy work/life balance.

#393728DV- \$89.95: DVD

Values and Goals

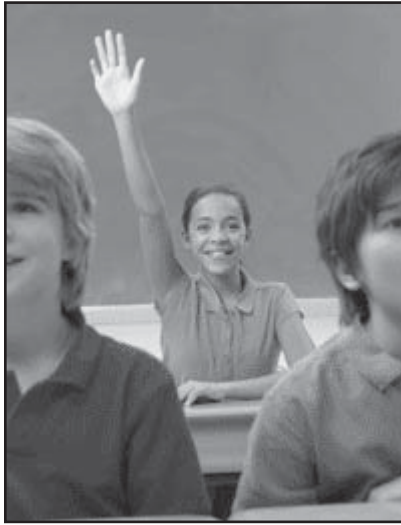
What are values? What are goals? And how are they connected? These questions are easy to ask, but they're not so simple to answer. This three-section program combines commentary from educators and students with in-class exercise segments to explore the meaning of values and goals and illustrate how they steer and shape a person's life—in college and beyond.

#393727DV- \$89.95: DVD

ACADEMIC SUCCESS & COMMUNICATION SKILLS

MAKING THE MOST OF MIDDLE SCHOOL

Grades 5-9 2009 19 min Human Relations Media



This documentary-style program challenges middle school students to start thinking about their academic futures. It asks the question, "What do I need to do today to build a strong foundation for success in high school?" A bright academic future depends on organization and study skills, setting

goals, optimizing resources, recognizing opportunities and avoiding negative behaviors. Six highly successful high school students share their personal stories to model how to make the most of middle school. Encourages viewers to explore extracurricular activities, do volunteer work, assess their values and interests, think about possible future goals, and most importantly, understand that middle school academics need to be the #1 priority for high school preparation. Viewers take home the message that a solid academic schedule, good study habits, and extracurricular activities are all part of making the most of middle school. *Includes: 20-minute video, Research-Based, teacher's resource book and student handouts with pre/post test.* #600482DV- \$189: DVD

GOAL SETTING! DEFINE & ACHIEVE YOUR DREAM LIFE

Grades 7-Adult 2009 20 min Linx Educational

Honorable Mention - 2009 Videographer Awards!
Awarded 3 Stars by Video Librarian

Shannon Miller, the most decorated American Gymnast in history, hosts this important video on Goal Setting. Shannon guides viewers through a 6-step process to clearly identify and set goals. She also helps viewers identify and eliminate the obstacles keeping them from achieving your dream life. Throughout the video we follow two young people, Andy and Stephanie, as they take Shannon's advice and work through each step, achieving their own success in the end. This video makes goal setting an attainable step-by-step process.

#230047DV- \$129.95: DVD, web guide

DROWNING IN D'S:

YOU CAN TURN YOUR GRADES AROUND

Grades 7-12 2009 20 min Human Relations Media

Empowers teens at risk of failing or dropping out of school by showing them how real students around the country have gone from drowning in D's to swimming in A's and B's. Video follows several struggling teens as they go through their academic transformations. Their compelling stories clearly detail effective strategies to enable viewers to get their grades back on track. Strategies include: identify long term goals, prioritize what is important, believe that you have the power to change, accept personal responsibility for your shortcomings, develop self-advocacy skills, devise and implement a plan of action. Hopeful and inspirational, this video and accompanying curriculum guide lay out a clear pathway for success for struggling students.

Includes: 20-minute video CC Research-Based, teacher's resource book and student handouts with pre/post test #600512DV- \$189: DVD

GENDER & COMMUNICATION

(FULLY REVISED AND UPDATED)

Grades 7-College 2009 22 mins Learning Seed

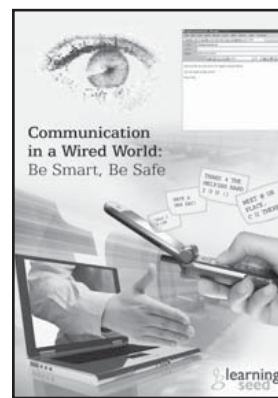
The moment someone declares, "It's a boy!" or "It's a girl!" the biological make up of that child isn't the only thing established - a process of gendering begins and continues throughout that person's life. One aspect of that process is how we learn to communicate. Based on the premise that males and females learn different ways to relate, this program investigates how communication styles fall onto a continuum of what society deems as masculine and feminine and what it means to deviate from the norm.

#200230DV- \$125.95: DVD

COMMUNICATION IN A WIRED WORLD:

BE SMART, BE SAFE

Grades 7-12 2009 19 mins Learning Seed



Online and mobile technologies profoundly influence how we read and write, learn and work. Online behaviour follows us all through our schooling and careers. Explore skills for communicating smartly across many digital technologies; how multitasking affects learning and work; and how online posts can become skeletons in a digital closet causing school expulsions, destroying college admissions,

and blowing job offers. Discover how to protect your privacy, reputation, and personal information.

#200233DV- \$125.95: DVD, guide

Point your students in the right direction....

CAREER COMPASS SERIES

Grades 8-Adult 2010 20 min each Learning Seed

SPECIAL SERIES PRICE - ONLY \$443.80 - SAVE \$60 - Order #200251DV-
Individual titles: \$119.95 each



This new series that explores a variety of jobs in different fields shows students how important their coursework and education is when considering their ideal career.

CAREER COMPASS: JOBS IN FOOD & NUTRITION

Grades 8-Adult 2010 20 min
Learning Seed

Many people don't realize where - or who--their food comes from. But farmers, chefs, scientists and health care workers all play a role in the story of what we eat everyday. Learn how these professions combine their efforts to produce, prepare, develop and evaluate food and ensure nutrition. Discover related jobs and the education and experiences beneficial to building a career in food and nutrition.

#200247DV- \$125.95: DVD,
web guide

CAREER COMPASS: JOBS IN HOUSING & DESIGN

Grades 8-Adult 2010 16 min
Learning Seed

Many professionals work together to create a house, long before it becomes a home. Explore the careers of an architect, general contractor and interior designer and other related professionals. Learn how their combined knowledge turns the idea of a house into a reality. See what each job entails - from planning, to meeting with clients, to solving problems and completing a project. Discover the role business skills play and the type of education and experience required for a career in housing & interior design.

#200248DV- \$125.95: DVD,
web guide

CAREER COMPASS: JOBS IN CLOTHING & TEXTILES

Grades 8-Adult 2010 23 min
Learning Seed

Many different people work in clothing and fashion – and they're not all cut from the same cloth! Each professional plays a very different role in transforming a piece of fabric into a garment or the inspiration for a fashion publication. Explore the world of a clothing designer, fashion journalist and boutique owner and learn about other career opportunities available in the clothing and textiles industry.

#200249DV- \$125.95: DVD,
web guide

CAREER COMPASS: JOBS IN CHILD DEVELOPMENT

Grades 8-Adult 2010 15 min
Learning Seed

A variety of professionals are employed by proud parents and concerned care providers to ensure the health, education and general well-being of their children. Gain insight into the personality and skills required to become a social worker, developmental therapist, childcare worker and teacher. Learn what these jobs entail as well as other careers relating to the growth and development of children.

#200250DV- \$125.95: DVD,
web guide

Each program in this 11-part series

Explores top occupational fields....

TOP CAREERS IN 2 YEARS SERIES

Grades 9-College 2009 18-23 min each Films for the Humanities
Viewable/printable instructor's guides are available online.

**SPECIAL SERIES PRICE - ONLY \$1231.45 - SAVE \$88 - Order #393526DV-
Individual titles: \$119.95 each**

gives an overview of two or more of the top occupational fields open to those with appropriate education or experience through interviews with people currently working in them. Required education, necessary skills and traits, typical job-related duties and career paths, and tips on achieving success are covered.

Communications and the Arts

This program introduces viewers to three Digital Age communications professionals—a video editor, a desktop publisher, and an audio technician—and a trio of somewhat unconventional artists: an animator, a photographer, and a fashion designer.
#393638DV- \$119.95: DVD

Business, Finance, and Government Administration

In this program, an office manager, an executive assistant, a fitness manager, an accounts payable administrator, an insurance adjuster, a loan officer, and a court reporter describe what their work is like.
#393639DV- \$119.95: DVD

Computers and Information Technology

This program talks tech with a webmaster, a multimedia specialist, a computer-aided drafter/designer, a network/systems administrator, a cybersecurity expert, and a computer repair technician—a few of the people working with today's high-end hardware and software to shape the present and create the future.
#393643DV- \$119.95: DVD

Construction and Trades

This program focuses on an electrician, a plumber, a mason, an interior designer, an HVAC repair technician, and an auto service technician.
#393640DV- \$119.95: DVD

Education and Social Services

This program profiles a preschool teacher, a vocational education instructor, and a school administrative assistant as well as a drug and alcohol abuse counselor, a social and human services assistant, and a recreation worker.
#393644DV- \$119.95: DVD

Food, Agriculture, and Natural Resources

Introduces a food service manager, a dietetic technician, a dairy farm manager, a landscape supervisor, an environmental science and protection technician, and a water treatment plant operator—to illustrate what they do and how they go about doing it.
#393646DV- \$119.95: DVD

Health Care, Medicine, and Science

This program spotlights a dialysis technician, an LPN, and a physical therapist—people who help fight illness and repair injury; and a dental hygienist and a dispensing optician—people who help improve the quality of life. And because pets are “people” too, the program also interviews a veterinary technician!
#393641DV- \$119.95: DVD

Hospitality, Human Services, and Tourism

A chef and a caterer, a massage therapist and a retirement home manager, and a hotel manager and an event planner describe what their professions are like.
#393642DV- \$119.95: DVD

Public Safety, Law, and Security

Introduces nine individuals who help protect others in very different ways: a firefighter, a police officer, an EMT, and a park ranger - careers on the front lines of public safety; a forensic scientist, a paralegal, and a legal secretary - behind-the-scenes careers in the legal profession; and a security specialist and a corrections officer - careers that involve keeping businesses secure and convicts in custody.
#393645DV- \$119.95: DVD

Retail, Marketing, and Sales

This program spends some quality face time with a retail sales manager a merchandise manager and a distribution manager; a marketing manager, a promotions manager, and a public relations specialist; and an advertising sales agent, a real estate agent, and an e-commerce specialist.
#393519DV- \$119.95: DVD

Manufacturing and Transportation

This program spotlights three professionals in manufacturing—a robotics technician, a machinist, and a chemical technician—and three professionals who help get products from point A to point Z: a quality manager, a distribution manager, and a dock supervisor.
#393647DV- \$119.95: DVD



THE CANADIAN JOB SEARCH: CANADA AM

Grades 9-College 2009 22 min CTV

This program features short segments from Canada AM's day at a Job Fair in Hamilton, Ontario. Host Seamus O'Regan talks to "job seekers" and interviews several experts who give viewers excellent advice on where to find a job, how to get a job, who the competition is, and what employers are looking for. In this economic downturn, it is becoming more and more difficult to find employment. Competition is stiff. So how do you get that edge that will make potential employers give you an interview? Viewers get advice on how to dress for success. Appearance is key - clean hands, clean and neat fingernails, proper posture, the bags you carry and your scent all can have an effect on you getting hired. O'Regan interviews an HR Vice President who discusses making your resume "searchable" on sites such as Workopolis. Millions of resumes get posted to these sites so you have to make yours stand out. Additional advice is given on what to include in your resume. The program also includes a brief segment examining one particular apprenticeship program.

#CTV440DV- \$99.95: DVD



THE SEVEN COMPETENCY SKILLS FOR THE WORKPLACE

Grades: 9-College 2008 20 minutes Human Relations Media

"3 out of 4 Stars" - Video Librarian

This on-the-job documentary teaches students the 7 skills they need to be successful employees. Video follows real life teens as they tackle their first jobs—waiter, grocery clerk, ice cream shop scooper, cashier, garden nursery worker—and learn what it takes to be a success. Good communication skills, leadership, adaptability, problem-solving, negotiation, computer literacy and the ability to juggle multiple demands are skills that will take teens from their first jobs through a lifetime of working. Each teen models these skills on the job; each boss talks about how mastery of these skills can help an employee move quickly up the ladder of success. Viewers also learn why these skills are fundamental to success in any job and how they can be further developed, strengthened and transferred from beginning jobs to more complex jobs.

Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test

#600494DV- \$189: DVD



IN YOUR EAR: THE JOB INTERVIEW

Grades 9-College 2008 11 min Films for the Humanities

With so much at stake in today's job market, an interview has to be handled just right. This ABC News program follows Peggy Klaus, a career and communications coach, as she takes an anxious job-seeker under her wing. In a heady prep session, Peggy and her client discuss the importance of eye contact, confident body language, confident tone, and good grammar and vocabulary. But Peggy takes her mentoring a step further: during the interview, she feeds instructions via a remote transmitter to the applicant, who wears a tiny earphone receiver. Peggy's strategy focuses on dispelling naive expectations and forcing the potential employee to proactively "drive the interview."

393648DV- \$69.95: DVD

Targets the challenges of high demand jobs in the next decade...

NON-TRADITIONAL JOBS FOR THE 21ST CENTURY SERIES

*Grades 9-College 2008 10 min each The School Co.
Viewable/printable instructor's guides are available online.*

**SPECIAL SERIES PRICE - ONLY \$1231.45 - SAVE \$88 - Order #800170DV-
Individual titles: \$119.95 each**



Featuring lead experts in the fields of workforce re-entry, family issues in the workforce, career guidance, special needs, and human resource management, this series targets the basic and special challenges associated with people seeking one of many high demand careers in the next decade. Join on-camera experts as they tour the hidden opportunities for the job seeker of the future and present specific themes and skills associated with various cultural shifts, numerous industries, and the many educational options. Fast paced, contemporary in style, and organized and presented with only the most important information, each show will engage the viewer in a very practical and relevant way.

Genders, Jobs, & Non-Traditional Work Arrangements For The 21st Century

As more women enter and re-enter the workforce and more men assume household/parenting duties, some companies have responded with creative flex scheduling arrangements in order to increase productivity and promote stress-free work environments. Computerized scheduling, job sharing, compressed workweeks, telecommuting, employee/team managed flex scheduling are all some of the many work arrangements currently offered by various companies in our highly mobile work environment.

#800171DV- \$89: DVD

Hot Jobs Of The Future That Don't Require A College Degree

This show emphasizes flexibility and long range planning in order to meet goals. Specialized training is needed in many fields for the immediate career goal, but so is continuing education for the constant upgrading required by most industries. Specific high demand jobs are explored including specific tips for further exploration.

#800172DV- \$89: DVD

Work Ethics In The New Economy

The new economy reality is that in order to compete globally, industries must constantly change and adapt. This show discusses specific survival tips useful to the employees caught in this global shift.

#800173DV- \$89: DVD

Non-Traditional Job Search Basics For Re-Entry Success

Focused on populations that have special challenges getting into or reentering the workforce, this show features specific steps and advice from leading experts in the employment world. From women reentering the workforce after a long absence to recently released from institution job seekers, this show sets out the attitudes and job search skills set needed to succeed in the new economy.

#800174DV- \$89: DVD

CAREER EDUCATION

MEETING THE CRITERIA FOR A MEETING

Adult 2008 14 min PowerSplash Project

How meetings are conducted may be one of the most overlooked procedures in business organizations. *Meeting the Criteria for a Meeting* defines when it is constructive to have a meeting, how to conduct it... and when it would be more cost effective to send an update, announcement or reminder. From conceiving an idea, writing an agenda, conducting the meeting -- to composing the minutes, this how-to presentation provides valuable tips and insights on how to engage and best utilize the time of the attendees. The main video contains an overview of meetings for everyone's understanding of what is expected. Additional video clips are included to demonstrate how to complete the pre and post-meeting documents. Supporting this special package are unique templates that will help meeting facilitators ensure that every attendee becomes more informed in their role and responsibility to ensure a brief and productive meeting.

Included are:

Business Etiquette & Procedures Guide for the facilitator, note-taker, timekeeper and attendees

Sign-In Template

Agenda Template

Minutes Instructions

Formal Minutes Template

Informal Minutes Template

Benefits:

Saves time and reduces misunderstandings when information is disseminated in a concise format

Shows how to conduct meetings with laid out agendas and provides templates

Puts meeting facilitators and attendees on the same page for expectations and behaviours

#PSP000DV- \$199: DVD + CD-ROM containing guide and templates.

QUICK TIPS TO HEALTH CARE CAREERS & SKILLS SERIES

Grades 9-Adult 2008 10 min each The School Co.

Capturing the increasingly professionalized and cutting edge feeling associated with health care, this new series features clear and precise concepts with examples and positive motivational messages about the high demand for qualified and motivated individuals in the health care field.

**Special Series Price - ONLY \$316 - Order #800175DV-
SAVE \$40**

Health Care Careers Without A Four Year Degree

Careers in therapeutic services, health information services, health diagnostic services, and health support services are explored that require less than a four year university education. Specific skills, potential for advancement, and the reward structures are also discussed.

#800176DV- \$89: DVD

Health Career Skills: Team Building Skills

Work teams that function well are critical to a health care organization's success. These organizations depend on teams to develop new techniques, solve problems, increase productivity, improve quality, and achieve cost. Two veterans in the health care and education fields provide insight into the role of teams and the skills needed for excellent patient care. Topics include: communication, appearance, discussion points, tapping into the strengths of each team member, listening, and observing. Self work is also discussed as part of preparing for a career in the health care industry.

#800177DV- \$89: DVD

Health Care Skills: Communicating with Different Types Of Patients

Important communication skills for health care workers include listening, understanding, and the ability to build trust and rapport with the patient. The directors of a college dental assistant program and a nursing program provide practical advice and snapshots of thorough communication techniques and building trust which links to healing.

#800178DV- \$89: DVD

Health Care Skills: Math & Medication Dosage Skills

This show discusses the math skills needed for determining medication dosages in a visual and "real world" way. Diagrams and graphic images help students understand the correct metric conversion techniques used in determining medication dosages. A practical approach to learning to calculate and prepare medications and solutions including calculating intravenous flow rates and unit conversions make this an extremely useful show for health care professionals.

##800179DV- \$89: DVD

Open the door for your employees...

THE EMPLOYEE HANDBOOK SERIES

Adult ©2008 7-12 min each PowerSplash Project

SPECIAL SERIES PRICE - ONLY \$1330 (4 DVDs containing 14 programs + 1 CD-ROM with Training Guides)- SAVE \$196 - Order #PSP001DV-

Individual titles: \$109 ea (1 DVD, 1CD-ROM Powerpoint with Training Guide)

Positive change comes from a shift in attitude and a broadening of perspective. With this set of 14 DVDs and accompanying PowerPoints, you can open the door and widen the view for your employees. The entire library is something you'll want to have on hand for use when a need arises. Whether you have new employees for orientation or an established team where people need to be reminded of procedures and positive attitudes in the workplace, these versatile training modules get the message across clearly, simply, and with impact. Each of the 14 titles reinforces positive self-image, personal responsibility, and open communication with co-workers. Each title also reveals valuable techniques that will increase awareness, efficiency and productivity.

The Art of Embracing Change

Learn valuable techniques and perspectives on how to accept (the unavoidable) change in the workplace.
#PSP002DV- \$109: DVD, guide

Habits and the Considerate Coworker

Poor working habits and inconsiderate personal habits can have a negative impact at work.
#PSP007DV- \$109: DVD, guide

Sexual Harassment

Presents an overview of unwelcome conduct and outlines the do's and don'ts of proper behavior and respect.
#PSP011DV- \$109: DVD, guide

Awareness is a Choice

Vital safety awareness tips for the office worker including slips, trips, falls and lifting, as well as other reminders.
#PSP003DV- \$109: DVD, guide

The Key to Good Ergonomics

Custom-tailor a work space to achieve maximum comfort, proper work habits and productivity.
#PSP008DV- \$109: DVD, guide

Shades of Gossip

Depicts the destructive, harmful and costly effects of malicious gossip in the work environment.
#PSP012DV- \$109: DVD, guide

Creating a Healthy Outlook

Reduce absenteeism by teaching everyone to stay mentally and physically healthy throughout the year.
#PSP004DV- \$109: DVD, guide

Managing Ourselves in a Timely Manner

How to take responsibility and organize your daily schedule in a productive way.
#PSP009DV- \$109: DVD, guide

Violence in the Workplace

Knowing the warning signs of violent behavior may well keep a workplace safe and unharmed.
#PSP013DV- \$109: DVD, guide

Essential to the Team

Create efficiency, reliability and profitability by supporting and fortifying unity and overall teamwork.
#PSP005DV- \$109: DVD, guide

Relax, Refocus, Rejoin

Taking an occasional two-minute mental break can greatly reduce job stress and improve attitude.
#PSP010DV- \$109: DVD, guide

What is in a Written or Spoken Word

Explore the power and impact of positive and negative words, thoughts and actions.
#PSP014DV- \$109: DVD, guide

Excellence in Customer Service

Step-by-step approach on how to provide consistent excellence over the phone and with other customer correspondence.
#PSP006DV- \$109: DVD, guide

The Worker and the Bully

Identify and handle a "bully" before irreparable harm is done to valuable, innocent coworkers.
#PSP015DV- \$109: DVD, guide

A detailed examination of Forensic Science...

FORENSIC SCHOOL: INSIDE A CRIMINAL JUSTICE TRAINING CENTRE

Grades 11-Adult 2006 25 min each Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$ - Order #393796DV-
Individual titles: \$



For coursework involving difficult and sometimes disturbing material, it doesn't hurt to show students what their compatriots in other schools are going through. This five-part series goes inside the Forensic Science and Police and Criminal Investigation program at the U.K.'s renowned University of Central Lancashire. Each episode focuses on a particular group of students as they sift through mock-ups of real-world crime scenes and put theory to the test in complex lab work. Featuring many practical skills and investigative processes needed to work in the criminal justice field, the series also helps shed light on career opportunities and choices. Viewer discretion is advised.

Bodies, Blood, and Ballistics: Forensic School Part 1

Tests and coursework involve ballistics experiments used to solve a shotgun shooting case; an introduction to blood splatter analysis at the school's mock crime scene facility; and an ordeal that every first-year forensics school scholar, regardless of his or her personal goals and sensitivities, is required to undergo—the Death and Decomposition lecture.

#393797DV- \$119.95: DVD

Hands-On Police Work: Forensic School Part 2

As part of the Forensic Anthropology course, a third-year student has to put himself in the mind-set of a murderer as he learns how to dispose of human remains. Meanwhile, first-year students knuckle down at the school's mock crime scene facility for a practical test in fingerprinting and crime scene documentation within various simulated scenarios.

#393798DV- \$119.95: DVD

Crime Scene Chronicles: Forensic School Part 3

Criminal investigators must be able to analyze any type of crime scene, be it a criminal's abandoned car or the elegant surroundings of a manor house. This program follows crime scene studies undertaken in the renowned Forensic Science department at the University of Central Lancashire in the U.K. Viewers accompany first-year Police and Criminal Investigation students as they gather evidence from within and outside mock automobiles; attempt to solve an armed robbery of wealthy partygoers through lab analysis of blood, fabric, and glass shards; and confront several other realistic and often gory crime scenarios. Viewer discretion is advised.

#393799DV- \$119.95: DVD

From Canines to Courtroom: Forensic School Part 4

Although they perform a vital service, police dogs aren't the only creatures to keep track of at crime scenes—wild animals can play a role, too. This program studies the usefulness of canines and the often confusing influence of scavengers as it documents coursework at the University of Central Lancashire's Forensic Science department. In addition to portraying the police skills of man's best friend and the difficulty of locating victims' remains in a forest environment, the program also looks at preparations for a mock trial. Students in the Forensic Law module must organize and present findings as if they are expert witnesses delivering scientific testimony for the prosecution. Viewer discretion is advised.

#393800DV- \$119.95: DVD

Goodbye Classroom, Hello Crime: Forensic Part 5

This program represents the culmination of three challenging years in the Forensic Science department at the University of Central Lancashire. But first, viewers follow a first-year student as she prepares for a genetic profiling exam and a second-year as she studies human infrastructure for an impending bone quiz. After two third-years face a final test in locating clandestine burial sites, it's on to the commencement party—where departing students reflect on their experiences, discuss career plans, and contemplate life after Forensics School. Viewer discretion is advised.

#393801DV- \$119.95: DVD

Open the door for your employees...

THE BUSINESS OF INNOVATION (SEASON 2)

Grades 11-Adult 2008 47 min each Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$ - Order #393706DV-
Individual titles: \$



Innovation is the lifeblood of any business. This five-part CNBC series explores the need for constant innovation and the best ways to build creative thinking and bold action into an organization. Featuring a bevy of management and marketing experts—including GE's former CEO Jack Welch, Starbucks CEO Howard Schultz, Kodak CEO Antonio Perez, and many others—the series sheds light on tools and strategies for business innovation while illuminating the pitfalls awaiting companies that don't innovate. Hosted by award-winning journalist Maria Bartiromo.

The Human Element

This program explores ways for organizations to harness diversity and original thinking, unlocking the innovator in every employee or team member. Expert guests include GE's former CEO Jack Welch, Zappos CEO Tony Hsieh, RLJ Companies founder Bob Johnson, and Procter & Gamble CTO Gil Cloyd. Also featured are Frans Johansson, author of *The Medici Effect*, and management guru Peter Sheahan.
 #393701DV \$189.95: DVD

Innovate or Die

This program delves into survival strategies used by businesses that are constantly evolving and placing themselves at the frontline of the innovation battle. Expert guests include Sirius Satellite Radio CEO Mel Karmazin, Kodak Chairman and CEO Antonio Perez, LG Electronics CEO Yong Nam, and Novartis CEO Daniel Vasella. Also included are Jonathan Lord, Chief Innovation Officer of Humana; Esko Aho, former Prime Minister of Finland; and Randy Komisar, partner in Kleiner Perkins.
 #393702DV \$189.95: DVD

Redefining Innovation

This program examines tools and methods that add value to businesses and enhance the customer experience. Expert guests include Xerox president Ursula Burns, Tata Consultancy Services Managing Director Subramaniam Ramadorai, Harley-Davidson CMO Mark-Hans Richer, and Telstra CEO Solomon Trujillo. Also featured are Andy Stefanovich, founder of Play, and Mark Ecko, fashion designer and entrepreneur.
 #393703DV \$189.95: DVD

The Responsibility Revolution

Today's corporate leaders increasingly recognize that doing good is good for business. But how does innovation fit into the 21st-century framework of social and global responsibility? This program looks at green business practices and management as springboards for achievement and profit. Expert guests include Starbucks CEO Howard Schultz, IKEA North America president Pernille Spiers-Lopez, Clorox CEO Donald Knauss, and Treehugger.com founder Graham Hill. Also featured is Nobel Peace Prize laureate and micro-credit pioneer Muhammad Yunus.
 #393704DV \$189.95: DVD

The Execution Plan

How can a company assemble all the ingredients of true innovation and achieve marketplace success? This program gathers together the key issues and themes explored throughout the series *The Business of Innovation*, outlining actionable strategies that will drive a business forward. Expert guests include Google VP Nikesh Arora, FedEx CIO Robert Carter, former Southwest Airlines CEO Herb Kelleher, ConAgra Foods CEO Gary Rodkin, Morgan Stanley Managing Director Carla Harris, and Hewlett-Packard Chief Strategy and Technology Officer Shane Robinson.
 #393705DV \$189.95: DVD

FRONTLINE investigates the economic meltdown!

TEN TRILLION AND COUNTING: FRONTLINE

Grades 11-Adult 2009 60 min PBS

All of the measures by the feds to stem the tide in the financial meltdown have added hundreds of billions of dollars to our national debt. FRONTLINE reports on how this debt will constrain and challenge the new administration, and on the growing chorus, that without fiscal reform the US government may face a debt crisis of its own in years to come that make the current financial problems look almost painless by comparison.

#041123DV \$82.95: DVD

INSIDE THE MELTDOWN: FRONTLINE

Grades 11-Adult 2009 60 min PBS

FRONTLINE investigates the causes of the worst economic crisis in 70 years and how the government responded. The film chronicles the inside stories of the Bear Stearns deal, Lehman Brothers collapse, the propping up of insurance giant AIG and the \$700 billion bailout. It also examines what Treasury Secretary Henry Paulson and Federal Reserve Chairman Ben Bernanke didn't see, couldn't stop and haven't been able to fix.

#041115DV \$82.95: DVD

THE MADOFF AFFAIR: FRONTLINE

Grades 11-Adult 2009 60 min PBS

FRONTLINE producers Martin Smith and Marcela Gaviria unravel the story behind the world's first truly global Ponzi scheme - a deception that lasted longer, reached wider, and cut deeper than any other business scandal in history.

#041137DV \$82.95: DVD

BREAKING THE BANK: FRONTLINE

Grades 11-Adult 2009 60 min PBS

The bets were huge and risky, billions of dollars on the housing market. Superbanks reaped billions of dollars, and gobbled up competitors. Then the bottom dropped out, massive losses on Wall Street nearly broke the banks and many are on the brink of failure. As the federal government contemplates what could become a massive nationalization of the industry, watch as FRONTLINE tells the inside story.

#041142DV \$82.95: DVD

BLACK MONEY: FRONTLINE

Grades 11-Adult 2009 60 min PBS

FRONTLINE examines the shadowy world of international bribery, revealing how multinational companies create slush funds, set up front companies, and make secret payments, all to get billions in business. These practices are facing a new international crackdown. At the center of this is a controversial, ongoing investigation into the British-based multinational BAE Systems and allegations about billion dollar bribes.

#041140DV \$82.95: DVD

I.O.U.S.A.

Grades 11-Adult 2009 80 min PBS

I.O.U.S.A. boldly examines the rapidly growing national debt and its consequences for the United States. Burdened with an ever-expanding government, increased international competition, overextended entitlement programs, and debts to foreign countries that are becoming impossible to honor, America must mend its spendthrift ways or face an economic disaster of epic proportions.

#041138DV \$82.95: DVD

HEAT: FRONTLINE

Grades 11-Adult 2008 120 mins PBS

For years, big business has resisted environmental policy and stifled the debate over climate change. Now, facing pressure from governments, green groups and investors alike, big business is promising to reshape its approach to the environment, fundamentally transforming the politics of the debate. FRONTLINE producer Martin Smith travels the globe to test what big business is really doing to solve one of the most urgent issues of our time.

#014075DV- \$82.95: DVD

Explore the “global village” of the 21st century...

GLOBAL ISSUES SERIES

Grades 11-Adult 2010 26-29 min each Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$ - Order #393814DV-
Individual titles: \$119.95 each



The Internet, world travel, international business, and ever-expanding political spheres of interest have turned the 20th-century concept of the global village into the dominant reality of the 21st century. This timely four-part series uses compelling documentary footage from around the world to zero in on the effects and implications of widespread religious fundamentalism, a globalized economy, the ongoing fight for women’s rights, and the worldwide war on terrorism—issues that, in one way or another, impact the lives of everyone. Viewable/printable discussion questions are available online.

Fundamentalist Fervor

Religious fundamentalism underpins some of the world’s most intractable political problems as members of fundamentalist groups seek to influence both domestic and international policy. After identifying general hallmarks of fundamentalist belief, this program places fundamentalist movements within the Christian, Jewish, Islamic, and Hindu religions into their cultural and historical contexts. Movements that are examined include the dispensationalist organization Christians United for Israel, the Jewish *haredim*, the Jewish settler group Gush Emunim, Hamas, and Rashtriya Swayamsevak Sangh, a key component of the Hindu “Saffron Brigade.” Some content may be objectionable.

#393815DV- \$119.95: DVD

Globalization at a Crossroads

This program explains key principles at the core of global economics and takes a historical look at their effects, focusing on market liberalization and the failed “East Asian miracle”; privatization of basic resources in Bolivia and the severe backlash against it; Russia’s rapid transition to capitalism and the oligarchism and kleptocracy that came to characterize it; and China’s incremental implementation of capitalism under communism. The video also takes stock of the seismic shift in the U.S. economy and its probable effect on the rest of the world.

#393816DV- \$119.95: DVD

Woman’s Rights

Despite the progress of the international women’s movement, women are still fighting to attain the most basic of civil liberties. This program contextualizes that struggle by comparing women’s rights in the U.S. with the status of women in China, Afghanistan, and Kenya. Hopeful signs such as rising levels of education for girls, female representation in government, and business opportunities for women are contrasted with the continuing practice of age-old antithetical abuses that have yet to be eliminated—nonconsensual marriage and severe domestic violence, to name two—and the demoralizing effect of seeing hard-won rights overturned. Some content may be objectionable.

#393817DV- \$119.95: DVD

Targeting Terror

This program spotlights five nations caught in the crosshairs to examine regional history, terror-related issues, and counterterrorism actions: the U.S., post-9/11, where captured international terrorists have been handled by military rather than civilian courts; the U.K., where fighting the IRA has ultimately conferred little advantage to the country in its battle against the Islamic extremists in its midst; Germany and Japan, whose counterterrorism efforts are constitutionally constrained by their history as aggressors in World War II; and Colombia, a land of narcoterrorism where extradition to America has been the government’s key anti-terror weapon. Some content may be objectionable.

#393818DV- \$119.95: DVD

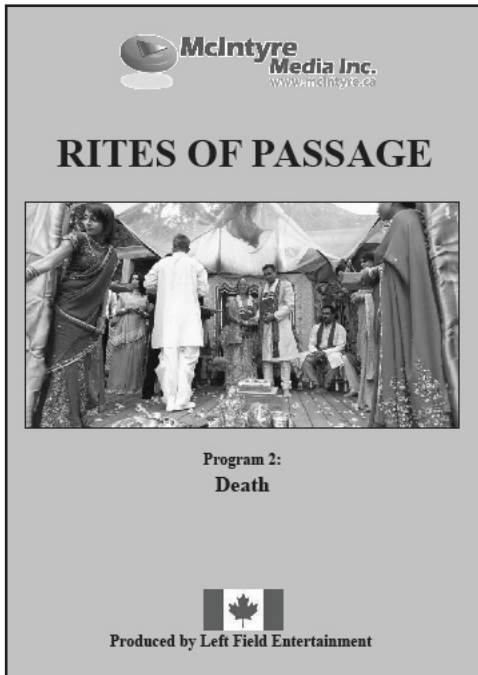
Explores the four common human experiences of birth,

rites of passage series

Grades 11-Adult 2009 30 min each Left Field Entertainment

**Nominated for a
2009 GEMINI AWARD**

**SPECIAL SERIES PRICE - ONLY \$1495 (13 programs, teacher's guide) - SAVE \$455 - Product #LFE000DV
Individual titles: \$150 each**



This NEW 13-part Canadian produced series explores the four common human experiences of birth, death, coming of age and marriage through different cultural and religious perspectives. Shot entirely in HD, it is a visually stunning series that is unique in its access to significant ceremonies. From the inside of a Hindu Mandir to a Sikh gurdwara, from a Jewish death rite to Zoroastrian coming of age, this series shows us there is more in common to the four pillars of life than there are differences.

Each episode in the thirteen part series will examine and discover how many of the world's religions and cultures mark special occasions in human life. Viewers will develop their understanding of how religious beliefs are expressed in practice through ceremonies. They will be able to compare and contrast the practices they discover in the different religions, and evaluate their importance to that of the lives of believers.

Program 1: Birth

Examining Christian baptismal Rites through the eyes of a Greek Orthodox couple and an outdoor Protestant baptism where multiple children are christened. Among other things seen in this episode... a Jewish circumcision and naming commonly known as the Brit Milah, and the rituals surrounding the birth of a Muslim child....

#LFE001DV- \$150: DVD

Program 2: Hindu/Orthodox Wedding

Mixed marriages in a secular society are not uncommon... in this episode, however, we follow a couple with a common heritage (India) but who decide on two different wedding ceremonies to reflect their upbringings. Adding to the intrigue...the groom lives in Texas, and the bride in Burlington, Ontario.

#LFE002DV- \$150: DVD

Program 3: Bar Mitzvah/Confirmation

Two boys of the same age go through one of the most important Rites of Passage, the Transition to Adulthood.... Although Mark is Jewish and Felix a Roman Catholic, the commonalities in what they are going through provides the common thread in their coming of age.

#LFE003DV- \$150: DVD

Program 4: Death

A look at the Jewish tradition of preparing the dead, the Hindu mourning period for the deceased, and how the ancient Chinese tradition of Taoism looks at death.

#LFE004DV- \$150: DVD

Program 5: Marriage - Greek Orthodox/Catholic

Marriage in the Abrahamic faiths....Greek orthodox, Catholic and Jewish... how they prepare couples for the Rite of Marriage. Comparing and contrasting beliefs of what marriage means.

#LFE005DV- \$150: DVD

death, coming of age, and death.

rites of passage series *(continued)*

Program 6: African Initiation/Navjote initiation into Zoroastrianism

All culture traces back to Africa. This episode follows the search for lost identity. What does it mean to be a black person in a society that has no real race or cultural Rite of Passage?...a dedicated group of people help guide those thirsting for knowledge of their ancestry and public affirmation of their African roots, by taking them through specific West African rituals designed to help them find enlightenment. Also in this episode...Zoroastrianism is one of the world's oldest religions, dating back 2500 years before Christ...the ceremony welcoming a 12 year old boy into the faith is not only significant culturally, but it is about growing from adolescence to taking the first steps to adulthood.

#LFE006DV- \$150: DVD

Program 7: Hindu Sanskars

Hinduism places great stress on daily living and on the actions one performs ...each action can be classified as good or bad...these are called karmas....each good karma is called a sanskar...each sanskar involves a religious ceremony that involves an outward sign of spiritual grace...In this episode, we examine ten sanskars, following the circle of life from birth to death....

#LFE007DV- \$150: DVD

Program 8: Mormon Call to Serve

Mormons are the world's most active practitioners of missionary work...From the time they are twelve, they are trained for their "Mission Call"a two year stint away from home as Missionaries....the story of preparation, the call, the serving and what its like coming home after two years abroad....and in watching the episode the revealing of a transition from child to adult.

#LFE008DV- \$150: DVD

Program 9: Coming Out

For gay men and women, Coming Out is probably the single most significant life changing moment in their lives...admitting what they are, and the road to acceptance internally as well as by family and the rest of society is a significant Rite of Passage...

#LFE009DV- \$150: DVD

Program 10: Death 2

What are a persons thoughts when they know they are about to die...an interview with a dying man....how priests in the Catholic Church prepare the dying for what is to come in the Sacrament of the Sick....Mexican Dia de los muertos...celebrating with the ancestors in an ancient and popular Mexican tradition....and Sri Lankan death...kinship affinity reaches its peak at funerals.

#LFE010DV- \$150: DVD

Program 11: Sri Lankan Samathya-Sadanku/Philippino Debutante Ball

In the old Tamil Hindu tradition a young girl who has attained puberty, and experienced her first menstrual cycle, has a celebration welcoming her as a woman in society.... compare and contrast this to a Phillipino debutante Ball, a tradition where an 18 year old girl is welcomed into society by family and peers as a woman.

#LFE011DV- \$150: DVD

Program 12: Sikh Amrit

Sikhs who have been through the Amrit Ceremony of initiation become baptized Sikhs, take new names, and wear the 5 Ks. A Sikh can go through this initiation as soon as they are old enough to understand the full commitment that they are making. During the ceremony, hymns are recited from the Sikh scripture, prayers are said, and the principles of Sikhism are affirmed. Exclusive access to this ancient ceremony shows what happens when Sikhs become Amritaris.

#LFE012DV- \$150: DVD

Program 13: Aboriginal

The vision quest is a turning point in life taken before puberty to find oneself and the intended spiritual and life direction. When an older child is ready, he or she will go on a personal, spiritual quest alone in the wilderness. This usually lasts for a number of days while the child is tuned into the spirit world.

#LFE013DV- \$150: DVD

Guides you through cultures & countries shaped by magnificent rivers.

RIVERS AND LIFE: HOW WATERWAYS CRADLE AND CONFOUND HUMAN SOCIETY SERIES

Grades 10-Adult 2008 51 min each Films for the Humanities

**SPECIAL SERIES PRICE - ONLY \$1077 - SAVE \$60 - Order #393819DV-
Individual titles: \$189.95 each**



Illuminating the ever-changing nature of the Earth's aquatic arteries, this six-part series guides viewers through cultures and countries shaped by magnificent rivers. A half-dozen of the world's most iconic bodies of water are explored: the Amazon, the Ganges, the Mississippi, the Nile, the Rhine, and the Yangtze. Each episode highlights the age-old benefits and bounty of a particular watercourse; the challenges it presents to human life; and the human activities that have affected its path, strength, and biodiversity.

The Amazon River: Pristine and Unprotected

Stretching over 4,000 miles across South America, the Amazon River has long defied human efforts to tame it. Not a single bridge crosses it, and not one dam halts its flow. This program visits urban centers on the banks of the Amazon and examines new attempts to harness or exploit the river's energy and natural abundance.
#393748DV- \$189.95: DVD

The Ganges River: Sacred and Sullied

This program follows the Ganges through various Indian cities, studying their relationship with the river and assessing its uncertain future. Beginning in Gangotri, the program profiles a photographer who has documented disturbing changes on the surrounding ice fields. Next comes Haridwar, situated on fertile flood plains—the breadbasket of India—and then Kanpur, a megacity of four million blanketed by industrial smog. The final stop is Varanasi, the most revered city in the Hindu world.
#393741DV \$189.95: DVD

The Mississippi River: Triumphant and Tragic

From issues of basic survival to triumphs of creativity and profit, this program follows the day-to-day lives of those who dwell on the Mississippi. It starts in the town of Cairo, Illinois then moves on to Memphis, a mecca of blues, soul, and rock 'n' roll music. Moving through the Delta, viewers meet struggling shrimp fishermen, a Cajun community, survivors of the 1927 floods, and survivors of Katrina.
#393750DV- \$189.95: DVD

The Nile River: Shared or Monopolized?

This program examines lives and livelihoods that depend on the Nile, from the humble to the hugely ambitious. In Egypt, viewers encounter a struggling Cairo fishing family, a father-and-son farming team, and the nation's irrigation minister, who discusses diverting part of the river into a new valley. The program also depicts Ethiopia's efforts to exploit the river—a series of hydroelectric projects that have created tension with Egypt.
#393751DV- \$189.95: DVD

The Rhine: A River of Unity and Diversity

Rich in history, the Rhine feeds Europe's collective identity—as well as its divisions. Flowing from Switzerland through Austria, Germany, France, Luxembourg, and the Netherlands, the river intersects a multitude of towns and cities in the process. This program follows the Rhine on its multifaceted journey and examines economic, political, environmental, and historical issues surrounding it.
#393750DV- \$189.95: DVD

The Yangtze River: China's Wild Lifeline

Among the most utilized waterways in the world, the Yangtze River is also one of the most volatile. This program sheds light on humanity's battle to tame and profit from the river—specifically, a project initiated by Chiang Kai-shek in the 1930s. The program also studies corresponding ecological problems.
#393752DV- \$189.95: DVD



THE STORY OF INDIA

©2008 360 mins /2 discs PBS

Sixty years after Indian independence, British historian Michael Wood presents the tale of the oldest and most diverse civilization, and largest democracy. A nuclear power and a rising giant, India's population will overtake China's within 10 years and its economy is predicted to overtake that of the U.S. in the 2030s. This journey of sights and sounds, and achievements takes him from the deserts of Turkmenistan to the Khyber Pass.

#041090DV-P9 \$99.95: DVD

FIGHTING THE TIDE 2: STRUGGLES OVER RESOURCES IN THE DEVELOPING WORLD SERIES

Grades 11- College/Univ 2008 25 min each Films for the Humanities

The march of globalization continues. For many members of the world community it is a march to wealth—while others are being left behind. Filmed on location in Angola, Bolivia, and the South Pacific nation of Tuvalu, this three-part series clearly shows the impact of globalization and industrialization on those countries. Interviews with community activists, political leaders, and everyday citizens bring home the economic, sociological, and psychological dimensions of the planet's growing connectedness—as well as its festering divisions. Portions are in other languages with English subtitles.

SPECIAL SERIES PRICE – ONLY \$ - SAVE \$ - Order #393754

Angola: The Curse of Oil

This program brings home the disturbing reality of daily life in Angola—marked by ramshackle houses, open sewers, and a question that grows louder every day: who benefits from the country's vast oil resources? Outlining the nation's colonial and Cold War traumas, the film examines the civil war between MPLA and UNITA forces and the present-day mismanagement of oil revenues stemming from that conflict. Related topics include China's growing role in the country, the tragedy of child hunger and malnutrition, and Angola's widespread problem of land mine injuries.

#393755DV- \$119.95: DVD

Bolivia: Partners, Not Masters

Swept to power in 2006 on a wave of social unrest, Bolivian President Evo Morales has vowed to shift the balance of power in favor of his poorest constituents. This program examines the wealth generated from Bolivia's natural resources, precious metals in particular, and highlights Morales efforts to redirect revenues away from what he sees as neoliberal interests. Noting Morales' indigenous heritage, the film explores the meanings behind his motto "Partners not Masters" and his views on the influence of multinational corporations. It also reveals an ongoing struggle for equality among laborers at the Potosí silver mine, where male workers often die young, leaving widows and children to subsist in refuse. (Portions in Spanish with English subtitles, 25 minutes)

#393756DV- \$119.95: DVD

Tuvalu: Keeping Heads Above Water

Scientists expect the island nation of Tuvalu to disappear into the sea during the next few decades. If that is true, what will become of the country's citizens and its unique South Pacific culture? Should the traumatic task of evacuation begin now, and if so, to where and under what circumstances? This program grapples with those questions by interviewing key figures in Tuvalu's government and populace while presenting compelling scenes of the ongoing environmental calamity. Centered on the main island of Funafuti, the film explores the growing significance of climate change issues in Tuvaluan political life and examines plant species that are dying off due to encroaching sea water—leading to more land erosion. (Portions in other languages with English subtitles, 25 minutes)

#393757DV- \$119.95: DVD

SLUMS AND MONEY: A SOCIOECONOMIC ANALYSIS

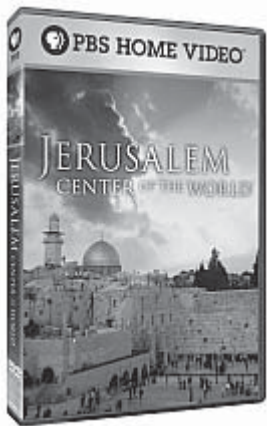
College/Univ 2009 45 min Films for the Humanities
 Patterns of urbanization and poverty are playing an increasingly heavy role in the debate over globalization and market regulation. In a hard-hitting analysis of the issues, this program assembles a wide-ranging set of opinions from scholars and experts—as well as from ordinary individuals around the world who face urban hardships and obstacles to their livelihoods every day.

#393820DV- \$189.95: DVD

**BIRTH OF A SURGEON:
 EMPOWERING MIDWIVES IN MOZAMBIQUE**

200 57 min Films for the Humanities
 Suffering from an acute shortage of doctors, Mozambique launched a bold grassroots initiative to combat its high maternal death rate: the training of midwives in surgical delivery-related techniques. In this program, *Wide Angle* reports from the region with an inspiring profile of a female midwife-in-training and tracks her progress as she learns to counter life-threatening complications of labor such as eclampsia, acute bleeding, and ruptures of the uterus and performs a C-section. Filmed in the operating room and during night shifts in the delivery ward, *Birth of a Surgeon* illustrates the much greater contribution to maternal and neonatal care that a surgically trained midwife can make in Mozambique. In addition, WHO Director-General Margaret Chan speaks with Aaron Brown about her pledge to give particular attention to the health of women and to healthcare in Africa. Viewer discretion is advised. Original broadcast title: *Birth of a Surgeon*.

#393734DV- \$189.95: DVD



JERUSALEM: CENTER OF THE WORLD

2009 120 min PBS
 This documentary tells the story of the world's most incredible city, capturing the rich mosaic of the city's Christian, Jewish and Muslim communities. Covering a history of over 4,000 years, the film explores the founding of the city; the birth and convergence of the world's three major monotheistic religions; and the key events in Jerusalem's history as described in the varied religious sacred books.

#041130DV- \$82.95: DVD

WORLD RELIGIONS: A COMMON JOURNEY

Grades 7-12 27 mins 2009 Learning Seed
 What is religion? How does it reflect the culture in which it exists? And what functions does it serve? There are key questions asked by virtually every human culture. Those questions, and the way different religions go about revealing the answers, shine a light on what all people and cultures have in common. Explore the differences between religion and spirituality and see how they often work hand-in-hand. Discover how religious practices, religious specialists, rituals, and rite of passage serve to answer deeply felt questions.

#200237DV- \$125.95: DVD, resource guide

THE BIBLE'S BURIED SECRETS: NOVA

112 mins 2008 NOVA
 This powerful exploration of science, scripture, and scholarship examines the most pressing issues in biblical archaeology.

#WG0236DV- \$49.95: DVD (For Purchase Only)

GOD ON TRIAL: MASTERPIECE CONTEMPORARY

86 mins 2008 PBS
 Celebrated screenwriter Frank Cottrell Boyce's script is based on the often told, but unconfirmed, story that a group of prisoners facing extermination at Auschwitz convened a rabbinical court to ask who is to blame for the greatest of all crimes.

#WG0232DV- \$39.95: DVD (For Purchase Only)

RIGO'S CHURCH: W-FIVE

New revelations about an unorthodox Ontario church

Adult 2009 20 min CTV
 The Dominion Christian Centre, in Hamilton, Ont., is once again at the centre of controversy. This time it is not over the teachings of its pastor, Peter Rigo, but over expenses and the Christian Centre's charitable status. In December, the Canada Revenue Agency decided to revoke the church's charitable status following an audit.

#CTV437DV- \$99.95: DVD

DELIVERANCE MINISTRY: W-FIVE

Choosing God over Family

Adult 2009 20 min CTV
 In the small farming community of Ballinafad, Ontario - an hour's drive from Toronto - a drama is playing out among members of a small church, distraught families and the church pastor, Andrew Paton. Many believe the pastor of the Mount Zion Full Gospel Ministries, Andrew Paton, brainwashed some members of the community with a radical brand of theology and influenced them to leave their homes.

#CTV432DV- \$99.95: DVD

**SECRETS OF THE DEAD:
SINKING ATLANTIS**

2008 60 mins PBS

5000 years ago the Minoans flourished on the island of Crete. Their advanced culture became the setting for many famous Greek myths. Yet in their heyday the Minoans were wiped from the pages of history. The cause of their downfall has remained a mystery of the ancient world. Sinking Atlantis explores the usual theories about the disappearance of the Minoans and reveals the truth behind the reign and fall of the great Minoan civilization.

#041059DV- \$82.95: DVD

**SECRETS OF THE DEAD:
AZTEC MASSACRE**

2008 60 mins PBS

Previously, historians believed that Spanish Conquistadors were seen as gods by the Aztecs, who put up little resistance to their conquest. A new find near Mexico City is turning history on its head. Over 550 bodies were found, more than 40 of which appear to be European, indicating that the Aztecs not only resisted the invaders, they sacrificed them to their gods. Aztec Massacre rewrites what we thought we knew about the Aztec civilization.

#041060DV- \$82.95: DVD

THE PRICE OF FREEDOM

2008 40 mins PBS

THE PRICE OF FREEDOM is an award-winning film that tells the tale of seven WWII veterans and how they have come together to restore their self-esteem. Intelligent and heartfelt, this is an inspiring film sure to resonate with viewers, especially soldiers and veterans of all conflicts.

#041062DV- \$82.95: DVD

**THE WAR ON THE WORLD: A NEW
HISTORY OF THE 20TH CENTURY**

2008 180 mins PBS

Harvard historian Niall Ferguson presents an explosive challenge to common assumptions about the 20th century. In this extraordinarily written and stunningly filmed series, Ferguson challenges nearly all our enduring assumptions about World War II which was, without question, the most destructive conflict the planet has ever seen.

#041111DV- \$82.95: DVD

RULES OF ENGAGEMENT: FRONTLINE

2008 60 mins PBS

FRONTLINE reveals the untold story of what happened in Haditha, Iraq, where twenty-four residents were killed by U.S. forces in what many branded "Iraq's My Lai." With accusations swirling that the Marines massacred Iraqi civilians "in cold blood," the incident has led to one of the largest criminal cases against U.S. troops in the Iraq war.

#041063DV- \$82.95: DVD

ON A WIND AND A PRAYER

2008 60 mins PBS

In late 1944, Japan released the first of more than nine thousand Fugo Balloon bombs into the Pacific Jet Stream, launching a long-range aerial attack on North America. It has been estimated that nearly six hundred of the deadly bombs may still be undiscovered. A media silence on this story made the attack unknown to most people. On a Wind and a Prayer takes an in-depth look at the balloon bomb offensive and its place in World War II history.

#041031DV- \$82.95: DVD

**EGALITE FOR ALL: TOUSSAINT
LOUVERTURE AND THE HAITIAN
REVOLUTION**

2008 60 mins PBS

The Haitian Revolution represents the only successful slave revolution in history; it created the world's first Black republic --- traumatizing Southern planters, inspiring U.S. Blacks, and invigorating anti-slavery activist world-wide. At the forefront of the rebellion was General Toussaint Louverture, an ex-slave whose genius was admired by allies and enemies alike.

#041104DV- \$82.95: DVD

THE CHOICE: FRONTLINE

2008 120 mins PBS

One of the most memorable presidential races in decades pits the iconoclast John McCain against the newcomer Barack Obama; a heroic former prisoner of war against the first African-American major party nominee.

#014076DV- \$82.95: DVD

THE WAR BRIEFING: FRONTLINE

2008 60 mins PBS

FRONTLINE gives viewers a hard, inside look at the real policy choices the next president will face. The report features strategists and diplomats giving their best advice about how to correct past failures and how to shape a realistic foreign policy approach in the Middle East.

#014077DV- \$82.95: DVD

THE SPY FACTORY: NOVA

2009 60 mins NOVA

NOVA investigates the high-tech eavesdropping carried out by the National Security Agency and the effectiveness of surveillance in an age of terrorism.

#WG0268DV- \$44.95: DVD

(For Purchase Only)

HISTORY & POLITICS

BARACK OBAMA: THE STORY OF OUR 44th PRESIDENT

Grades 2-7 2009 15 min Mazzarella Media

Everyone knows that Barack Obama is the first African-American president. But, did you know that he doesn't like ice cream, or that his favorite game is Scrabble™ or that he flew kites competitively when he was a kid in Indonesia? President Obama's journey to the white house is fascinating and filled with many interesting twists and turns. This program follows the events, people and places that shaped and impacted President Obama's life from a young child in Hawaii to the presidency of the United States.

#MAZ033DV- \$: DVD

DREAMS OF OBAMA

2009 60 mins PBS

FRONTLINE tells the story of how a little known state senator rose from obscurity to the White House in just over four years. Dreams of Obama draws on interviews with those closest to Obama to provide insight into how he might lead the country. A personal and political biography, the film examines the key moments that shaped Obama, and asks what his election says about America.

#04109DV- \$82.95: DVD

RACE & POLITICS IN AMERICA'S CITIES

2008 58 mins Films for the Humanities

Oklahoma Senator Fred Harris discusses the root causes of the 1960s riots that rocked Newark, Detroit, and other U.S. cities.

#393563DV- \$119.95: DVD

JOURNEY TO PALOMAR

2008 90 mins PBS

The film traces the story of the Chicago-born astronomer George Ellery Hale, considered the father of astrophysics, as he struggles personally and professionally to build the greatest telescopes of the 20th century at the Yerkes and Mount Wilson Observatories, and finally the 20-year effort to build the million-pound telescope on Palomar mountain beginning in the 1930s. Hale's observatories revolutionized our understanding of the universe.

#041102DV- \$82.95: DVD

THE HUGO CHAVEZ SHOW: FRONTLINE

2008 60 mins PBS

FRONTLINE looks at Venezuela's controversial and outspoken president Hugo Chavez and the revolution he claims is turning his country into an anti-capitalist beacon for Latin America and the world.

#041085DV- \$82.95: DVD

THE MOSQUE IN MORGATOWN: AMERICA AT A CROSSROADS SERIES

2009 76 min PBS

This is a story of competing paths to social change, American identity, and the nature of religion itself. Working in Pakistan, former reporter Asra Nomani found herself pregnant and abandoned by the Pakistani man she thought would be her husband, then her friend Daniel Pearl was murdered. She and her son returned to her hometown in West Virginia to find that the mosque had been taken over by men she saw as extremists.

#041147DV- \$82.95: DVD

THE TRIALS OF J. ROBERT OPPENHEIMER: AMERICAN EXPERIENCE

2009 120 min PBS

J. Robert Oppenheimer's life and legacy are inextricably linked to America's most famous top-secret initiative - the Manhattan Project. But after World War II, this brilliant and intense scientist fell from the innermost circles of American science, and at the height of the Red Scare, the veil of suspicion fell over Oppenheimer. This biography presents a complex and revealing portrait of one of America's most influential scientists.

#041116DV- \$82.95

GEORGE W.H. BUSH: AMERICAN EXPERIENCE

2008 210 mins PBS

The latest in a series of critically-acclaimed presidential portraits, this biography examines the life and career of the 41st president, from his service in World War II and early career in Texas to his days in the Oval Office.

#041055DV- \$82.95: DVD

WE SHALL REMAIN

2009 450 min/3 discs PBS

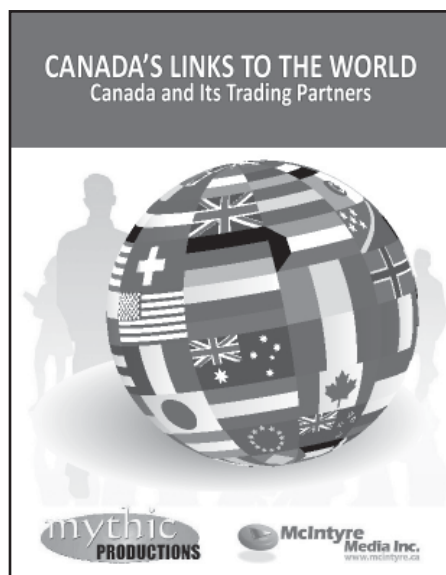
We Shall Remain offers an extraordinary look at 300 years of American history through Native American eyes. From the Wampanoags who used their alliance with the English to weaken rival tribes, to the bold leaders who leveraged the civil rights movement to forge a pan-Indian identity, intimate portraits show how Native people resisted expulsion from their lands and fought the extinction of their culture.

#041132DV-

Explore the history of trade, our trading partners, and the importance of trade to Canada's economy.

CANADA'S LINKS TO THE WORLD: CANADA AND ITS TRADING PARTNERS

Grades 4-8 18 mins, plus three 5-6 minute BONUS segments 2009 McIntyre Media Inc. & Mythic Productions



In today's world, countries around the world are linked together in many different ways - through the internet, email, television, the telephone, cell phones, magazines, newspapers, sporting events and travel. Another very important link is through TRADE. Trade is the buying, selling and exchanging of goods and services. Trade takes place between individuals, businesses, cities, provinces and counties.

In this 18 minute video, we are going to explore Canada's link to other countries, focusing on our trading relationships. We will also examine some of Canada's most important trading partners, with three bonus five to six minute segments on China, Mexico and the United States. These segments present a brief overview of the location, climate, geographic features, culture and trading relationships found in these countries.

In addition, students are given an overview of the history of trade in Canada beginning with the aboriginal people and early explorers. Topics such as the fur trade, early immigration and the building of early transportation systems are discussed.

In this package, you will receive:

- One 18-minute video - Canada's Links to the World: Canada and Its Trading Partners
- Three 5 to 6 minute segments - China, Mexico and The United States
- 10-question Video Quiz
- Teacher's Guide
- Reproducible Student Worksheets

After viewing the video, students will be able to:

- Identify some countries with which Canada shares links
- Identify products that Canada imports and exports
- Identify and describe Canada's economic, political, social and physical links to the United States and other regions of the world
- Identify the countries to which Canada exports goods
- Identify the countries to which Canada imports goods
- Identify important international organizations/agreements in which Canada participates and describe their purpose
- Identify Canada's connections with the United States through the media, trade, immigration, culture, technology, tourism, history and geography
- Explain the role of barter, trade and sharing in Canada and the Pacific Rim countries
- Describe the ongoing trade that was established between Aboriginal people and explorers.

#MCI030DV- \$175: DVD

FAMILY STUDIES & HOME ECONOMICS

TODDLER SERIES

Grades 7-12 2009 26-29 min each Learning Seed

SPECIAL SERIES PRICE - ONLY \$ - SAVE \$
Product #200238DV-

TODDLERS: PHYSICAL DEVELOPMENT

After about a year of life, when a child consistently -- and independently -- gets from point A to B on her own two feet, she's made the initial transition to toddler. Learn about the physical characteristics of toddlers, and how gross and fine motor skills are developed. Understand the milestones children achieve at this age by observing toddlers in learning centers and at home. Hear from the experts about nutrition, sleep, toilet training, and developmental differences among toddlers. 29 mins

#200234DV- \$125.95: DVD, resource guide

TODDLERS: COGNITIVE DEVELOPMENT

Grades 7-12 ©2009 26 mins Learning Seed
Everyday a toddler's mind is filled with new information. Their vocabulary expands as they correctly name people and objects. They try out, and learn from, cause and effect experiments. Examine how brain cells are structured to connect and retain what a child learns. Explore theories of cognitive development and see the process toddlers go through as they learn language. Observe toddlers as they engage in activities that foster memory and the retrieval of information.

#200235DV- \$125.95: DVD, resource guide

TODDLERS: SOCIAL & EMOTIONAL DEVELOPMENT

Grades 7-12 ©2009 26 mins Learning Seed
From raging tantrums to fits of giggles, it's no secret that toddlers are skilled at expressing their emotions. One minute they anger a friend, the next they comfort the same child. Learn about the theory of the mind and how toddlers come to understand how their actions can effect others. Examine how gender and temperament play a role in development. Observe toddlers interacting with family and peers as they develop attachments and social bonds.

#200236DV- \$125.95: DVD, resource guide

CHILD DEVELOPMENT THEORISTS: FREUD TO ERIKSON TO SPOCK...AND BEYOND

Grades 9-Adult 2009 21 mins LearningZoneXpress
Beginning with Sigmund Freud, modern child development theories have changed the way that parents raise their children and the way that teachers teach those children. This video is an entertaining and enlightening view of the major child development theories, how the theories differ, and how more than one approach can be beneficial. Historical footage and photos are combined with candid documentary footage from day care centres.

#430101DV \$99.95: DVD, teacher's guide

MOMMY, DADDY, WAIT FOR ME: THE STRUGGLES OF TEEN PARENTS

Grades 9-12 2009 24 min Human Relations Media



The daunting reality of unprepared teens facing the task of becoming parents—while they are still children themselves—is thoughtfully explored in this powerful video. Teen parenthood affects everyone: the teens themselves, their families, as well as our schools, healthcare

networks and beyond. In this unique program, several teen parents share their experiences and talk frankly about the magnitude of changes they have faced as a result of their earlier sexual experiences. Themes include the pain of childbirth, the startling changes to their post-partum bodies, the anger and heartache of being ignored by “no-show” fathers, the exhausting commitment of focusing all their time and energy on their infants, and their regrets about being unable to further their educations or career goals. In addition, a doctor discusses the physical risks related to teen pregnancy and premature or underweight birth, as well as the importance of proper birth control.

Includes: video, teacher's resource book and student handouts with pre/post test

#600507DV \$189: DVD

A complete examination of pregnancy, labour, and parenting.

BABY ON BOARD: BIRTHING, CHILD DEVELOPMENT, AND PARENTING SERIES

Grades 10-Adult 2008 25 min each Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$789.95 - SAVE \$70 - Order #393783DV

Individual titles: \$189.95 each



Because every child and every family is different, choosing the right birthing or childrearing method is a case-by-case matter. This seven-part series offers a wealth of case studies exploring pregnancy, labor, and the many hurdles that form an initiation into parenting. Each episode focuses on a specific issue and shows how the household or households in question face their unique challenges. Coping strategies from nurse and midwife Gráinne Ryan take into account medical conditions, sibling dynamics, job circumstances, single-parent situations, and other factors.

Birth: A Baby on Board Case Study

From packing for the hospital to readying for emergencies, the entry into parenthood, whether for first-timers or veterans requires careful preparation. This program features a family focused on the impending arrival of its newest member and all the concerns that typically accompany a baby's birth.

#393779DV- \$119.95: DVD

Home Birth and Alternative Medicine: Two Baby on Board Case Studies

Will the use of alternative birthing and pregnancy therapies one day become the norm? No one can say for sure, but more and more young mothers are attracted to birthing methods that avoid medication and traditional procedures. This program focuses on a couple that are about to have their fifth child and third home birth.

#393782DV- \$119.95: DVD

Newborns: Two Baby on Board Case Studies

There's no more daunting or more beautiful event in a family's life than the arrival of a newborn. This program accompanies two families as they strive for order and peace of mind while adjusting to new members.

#393778DV- \$119.95: DVD

Sleep: Two Baby on Board Case Studies

All new parents face sleep-related issues, some mild, some extreme. This program profiles two families suffering from sleep deprivation and in great need of help as they establish bedtime routines.

#393776DV- \$119.95: DVD

Nutrition and Diet: A Baby on Board Case Study

When it comes to kids and food, almost no one gets it right from the beginning. This program follows a family with three children, each facing different dietary concerns.

#393777DV- \$119.95: DVD

Infants with Disabilities: A Baby on Board Case Study

Although children with birth disorders face special hurdles as they grow, today's parents of challenged or disabled children should be able to benefit from a variety of resources and support systems. This program depicts the difficulties and uncertainties of a couple whose first child was born with Down syndrome.

#393780DV- \$119.95: DVD

Behavior and Development: Two Baby on Board Case Studies

Only the most naive parent expects constant domestic bliss, but when kids get out of control, frustration, anger, and, most of all, pleas for help are completely natural. This program deals with behaviour and development problems faced by two different families of young children.

#393781DV- \$119.95: DVD

Explore the kitchen from top to bottom...

IN THE KITCHEN SERIES

Grades 9-Adult 2010 19-26 min each Learning Seed

SPECIAL SERIES PRICE - ONLY \$665.70 - SAVE \$90 - Order #200255DV-

Individual titles: \$125.95 each

Web guide available for each title.

KNIFE KNOWLEDGE 101: MAKING THE CUT

Spend a school day with professional chef Christopher Koetke as he describes the parts of a knife from tip to tang, different types of knives, the proper way to handle and care for them, and the jobs they do best. Learn basic knife techniques like chopping, cubing, dicing and more, as well as some handy tips to help cut more difficult food like an avocado and a pineapple. By the end you'll be sharp enough to make the cut!

#200240DV- \$125.95: DVD

KITCHEN TOOLS & UTENSILS: EVERYTHING BUT THE KITCHEN SINK

Spatula, spoon, whisk, rolling pin - there are so many utensils in the kitchen! These utensils are what make cooking and baking possible. But with so many options, how do you know which cup or spoon is right for the job? Or what the difference is between a masher and a ricer? Watch as a professional chef demonstrates how to use common kitchen tools that scoop, stir, cut, and smash, as well as other miscellaneous utensils like tongs, strainers, brushes, and thermometers.

#200241DV- \$125.95: DVD,

MICROWAVE MYSTERIES: BEEP, ZAP, DEFROST!

Most people know what a microwave is, but do we really know what goes on in there? It's kind of a mystery, isn't it? Trace the workings of a microwave from the wall socket to the magnetron tube to a warm meal. See how excited molecules create heat that cooks food, and discover why some foods explode while others don't. And what about aluminum foil - can it go in the microwave? Are microwaves really safe to use? Understand the answers to these questions as well as how to use power levels and other common microwave features.

#200242DV- \$125.95: DVD

KITCHEN MATH AND MEASURING: HOW IT ALL ADDS UP

Pick up a cookbook and you'll find that recipes include any number of... well...numbers! Explore the world of math and measuring from the perspective of a chef. Step inside the kitchen to learn different tools for measuring liquid and dry ingredients, how and why we measure heat, and equivalent measures for US and Metric systems. Using cookies as our inspiration we'll show you how to how to halve, divide, and multiply a basic recipe.

#200243DV- \$125.95: DVD

FOOD PREP TECHNIQUES: SLICE, DICE AND ROLL!

Preparation time: 15 minutes. But what goes on during that time? How do we change whole foods into foods ready to cook or eat? Learn techniques to grate, peel, scoop and shred to help prepare different foods. Realize how different methods of mixing food involve strength while others require finesse. See how to prepare meat and vegetables for a variety of cooking methods by basting, breading, brushing, dredging and marinating them.

#200244DV- \$125.95: DVD

COOKING TECHNIQUES: HOW IT ALL BOILS DOWN

Looking to cook something new, but unsure where to start? Observe as a professional chef and his students work step-by-step to demonstrate 13 common cooking techniques using dry-heat methods like baking, broiling and roasting, and moist-heat methods like blanching, boiling and steaming. Discover that delicious homemade meals aren't that complicated, and are much more rewarding than ordering takeout!

#200245DV- \$125.95: DVD.

WORLD FOOD MARKETS: ITALY

Grades 7-Adult 2009 18 min LearningZoneXpress

2009 Telly Award Winner

Experience the sights and sounds of Italian food markets! Join chef and award-winning cookbook author Paulette Mitchell on a tour of Italian food markets. Filmed in Italy, viewers will be taken on a culinary journey to discover the fresh produce and ingredients that flavor Italian cuisine.

#430097DV- \$59.95: DVD

WORLD FOOD MARKETS: SPAIN

Grades 7-Adult 2009 18 min LearningZoneXpress

2009 Telly Award Winner

Come along on a journey through the beautiful markets of Spain, the place to find traditional and exotic produce and other ingredients which provide the rich flavor of Spanish cuisine. Viewers will follow Paulette Mitchell, chef and award-winning cookbook author, inside several marketplaces to explore Spanish culture and food.

#430102DV- \$59.95: DVD



WORLD FOOD MARKETS: FRANCE

Grades 7-Adult ©2009 25 min LearningZoneXpress

Join chef and award-winning cookbook author Paulette Mitchell as she walks down grand boulevards and wanders through cobblestone streets in Paris, Nice, and Marseilles while savoring the wonderful flavors and memorable sights of France. Visit food markets and sidewalk cafes. See

and hear interviews with locals. Learn about the French "joie de vivre."

#430112DV- \$59.95: DVD

WORLD FOOD MARKETS: CHINA

Grades 7-Adult 2009 25 min LearningZoneXpress

Accompany cookbook author and world traveler Paulette Mitchell in Hong Kong, Shanghai, and Zhujiajiao. See how modern life contrasts with timeless traditions in these densely populated Chinese cities. Visit food markets that hum with activity and witness the high value placed on freshness. The Chinese come not only to shop, but also to savor noodles, dumplings, and local specialties

#430113DV- \$59.95: DVD

WORLD FOODS: MEXICAN COOKING

Grades 7-Adult 2009 25 min LearningZoneXpress

The cuisine of Mexico is a fiesta - a celebration of the senses. Cookbook author and world traveler Paulette Mitchell explains traditional Mexican ingredients, such as fresh and dried chilies, tortillas, cheeses, vegetables, beans and beverages. She demonstrates the preparation of tasty recipes including guacamole, two salsas, quesadillas, tortilla soup, and chilies rellenos, and she explains how to combine them into a festive meal that will delight family and friends.

#430114DV- \$59.95: DVD

WORLD FOODS: CHINESE COOKING Avail. Nov. '09

Grades 7-Adult 2009 20 min LearningZoneXpress

Whether you're a newcomer to Chinese cooking or want to fine-tune your skills, this video makes it easy to prepare healthy, classic Chinese dishes at home. Paulette Mitchell, cookbook author and world traveler, explains the ingredients, equipment, and techniques to guarantee success. She demonstrates Egg Drop Soup, Chinese Firecracker Noodles, Cashew Chicken Stir-Fry, and Stir-Fried Rice.

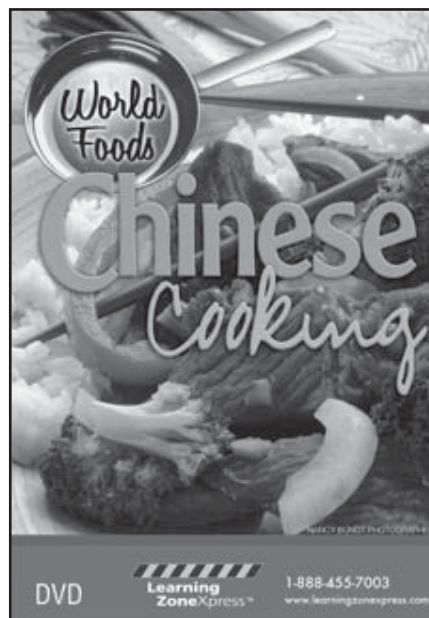
#430115DV- \$59.95: DVD

WORLD FOODS: FRENCH COOKING Avail. Dec. '09

Grades 7-Adult 2009 25 min LearningZoneXpress

The French are serious about food. In fact, the word "cuisine" comes from the French language. Their traditional dishes are rich and elegant, but French home cooking is thrifty and seasonal, combining an abundance of healthy ingredients with delicious flavorings. Cookbook author and world traveler Paulette Mitchell explains typical French ingredients and prepares Fresh Pea Soup, Tuna Salad Nicoise, Crepes, Omelets, and Poached Pears.

#430116DV- \$59.95: DVD



FAMILY STUDIES & HOME ECONOMICS

FOODSERVICE EQUIPMENT & TOOLS

Grades 8-Adult 2009 18 mins LearningZoneXpress

Students will learn the basics about equipment and tools used in foodservice kitchens. Professional chefs Tim Cockram, Dave Christopherson, and Jason Hudock take a look at everything from a teaspoon to a walk-in freezer. Chef Jason and Sous Chef Dave identify the tools of the trade, pointing out how construction affects usage, identifying the various utensils, and examining such basics as pots and pans, knives, and bowls. They also talk about how each item is used in a foodservice kitchen. Chef Tim walks students through a commercial kitchen identifying each piece of equipment and describing its characteristics and common uses.

Knives/Cookware/Utensils/Whips and spoons/Refrigerators and freezers/Ovens/Steamtables

#430117DV- \$59.95: DVD, guide

GROCERY SHOPPING CHALLENGE

Grades 9-College 2009 13 min LearningZoneXpress

Looking for the most bang for your buck at the grocery store? Want to know the nutrition values in the aisles of your grocery store? Look no further than *The Grocery Shopping Challenge!* Get the inside scoop on what stores do to get you to spend more at the checkout. Join Megan and Josh as they venture their way through the grocery store with the same shopping list to see who gets the better nutrition value and price for eight common grocery items. Learn some tricks grocery stores use to get you to spend more, and how to separate the hype from the deals so you can eat well for less.

#430111DV- \$69.95: DVD, guide

HERBS AND SPICE

Grades 8-Adult 2009 18 mins LearningZoneXpress

The essence of the world's cuisines is based on indigenous ingredients and flavorings. Most important are the herbs and spices, which give the cuisines their personalities.

Cookbook author Paulette Mitchell explains how to cook with herbs and spices as she shows you how to make Herb-Roasted Vegetables, Caprese Salad, Basil Pesto and Pesto Butter - delicious, flavorful, easy-to-prepare recipes.

#430118DV- \$59.95: DVD, guide

FAST FOOD NUTRITION

Grades 6-12 2009 16 min Learning ZoneXpress

Fast food often gets a bad rap. High amounts of saturated fat, trans fat, sugar, sodium, and calories, and a lack of fruits and vegetables make most fast food choices not the best in terms of nutrition. Join Rickey and Genevieve as they explore the world of fast food with fun and humor as they help viewers learn how to make the healthiest choices when eating on the go at fast food restaurants.

#430122DV \$89.95: DVD, guide

MATH IN THE KITCHEN: DO YOU MEASURE UP? (METRIC VERSION)

Grades 9-Adult 2009 21 min LearningZoneXpress

Is baking basic chemistry? Are ingredients basic biology? And is cooking basic math? If you can't tell a tsp from a Tbsp, you're likely to get a pancake when you wanted a soufflé. Basic math skills are needed to help you properly prepare a recipe your guests will enjoy, to convert your favorite recipe's serving size, or to determine the best value when comparison shopping at the grocery store.

Join Matt the Mathematical Cook, a fun and lively host who will multiply, divide, measure and whip up a few recipes in the process in *Math in the Kitchen: Do You Measure Up?*

Divided into 4 chapters for easy viewing with options to view standard or metric measurements, the program includes:

- Overview – how to read a recipe
- Measuring and Equivalents – shows how to measure and common equivalents
- Conversions – allows students to practice increasing and decreasing recipes
- Cost Comparisons – students use price and size to determine what is the best buy

#430096DV- \$79.95: DVD, guide

SMART NUTRITION

Grades 6-12 2009 21 min Learning ZoneXpress

In a world of countless food choices and nutrition messages, it can be challenging to know what teens should and shouldn't eat. Host and two teens set the facts straight about breakfast, body image, portion size, physical activity, the importance of fruits and vegetables, beverages, significant nutrients, late night snacking, vegetarian diets, and acne in this fun and entertaining title.

#430123DV \$89.95: DVD, guide

NUTRITION CONTROVERSIES

Grades 6-12 2009 22 min Learning ZoneXpress

"Eat this, but don't eat that!" – The messages about food and nutrition we hear can be confusing and are not always easy to discern the facts from fiction. Join host and two teens as they take a closer look at controversial nutrition topics to get the straight facts on food safety, organic foods, genetically engineered foods, food allergies, MSG, functional foods, dietary supplements, and more in this entertaining and enlightening video.

#430124DV \$89.95: DVD, guide

CLOTHING FIBERS (Fully Revised and Updated)

Grades 7-12 2009 24 mins Learning Seed

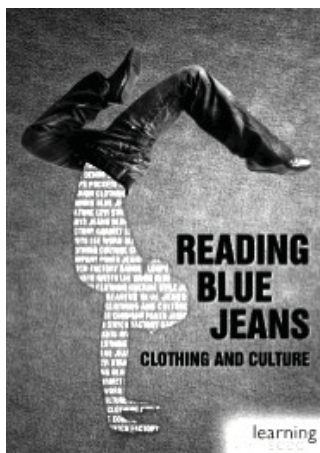
A Clothing & Textiles 101 overview of the elements of fabric, this curriculum-based program introduces students



to the basic differences between natural and synthetic fibers, the primary types of fibers, and how their qualities - from shape and origin to size and luster - make them unique, influence clothing appearance and factor into comfort. Learn why fiber properties determine how we use particular fabrics. Get a close-up view and understanding of cotton, linen, wool, silk, rayon,

acrylic, nylon, and polyester. Learn to identify them all.

#200226DV- \$125.95: DVD, guide.



READING BLUE JEANS: CLOTHING & CULTURE

Grades 7-12 2009 23 mins each Learning Seed

Inscribed on every pair of jeans is the story of how a workmen's garment became one of the most universal fashions of the world. It speaks about the interaction of culture and clothing and offers clues to who we are today. The biography of the blue jean is the story of changing attitudes toward

work, fashion, leisure, and gender.

#200228DV- \$125.95: DVD, guide.

INTERIOR DESIGN PROJECT: FURNITURE STYLES

Grades 9-Adult 2009 20 min LearningZoneXpress

What's your design style? Do you prefer the excessive embellishment of the Victorian era or austere minimalism of contemporary design? Join award-winning principal designer Brandi Hagen of Eminent Interior Design on a tour of furniture showrooms to discover the distinguishing characteristics of furniture and decorating styles. Brandi gives viewers insight into the furnishings and finishes of eleven different styles, including: Traditional, Victorian Era, Mission, Art Deco/Nouveau, Retro Style, African Influence, Asian Influence, Southwestern, Shabby Chic, Country, and Contemporary.

#430107DV- \$89.95: DVD, guide

INTERIOR DESIGN PROJECT: GREEN DESIGN

Grades 9-Adult 2009 20 min LearningZoneXpress

Green design or designing with the environment in mind is not just a trend, but a personal choice to consider your impact on the earth. In fact, on average, homes are 20% smaller now than they were being built just 10 years ago. Join principal designer Brandi Hagen of Eminent Design as she shares the components of green interior design. Explore green furnishing that not only create beautiful spaces but also take an extra consideration for environmental impact. Discover "green" options as Brandi shows examples environmentally friendly design options.

#430108DV- \$89.95: DVD, guide



INTERIOR DESIGN PROJECT: STEP-BY-STEP BATHROOM REMODEL

Grades 9-Adult 2009 20 min LearningZoneXpress

An interview and behind the scenes footage with Brandi Hagen, the award winning Principal Designer of Eminent Interior Design, gives the audience insight into the process, pitfalls, and professional touches involved

in designing an amazing master bathroom. From studio to showroom to a final tour, Brandi focuses on client service and gives students a glimpse at interior design career opportunities.

#430108DV- \$89.95: DVD, guide

CONSUMER SKILLS

SMART MONEY SERIES

Grades 9- College/Univ 2009 Linx Educational

Check out our new 3-part *SMART MONEY* series on money management, featuring financial expert, John Metaxas. For more than a decade at CNN and CNBC, John has reported on financial markets and major financial news events. And, after anchoring news programs like CNN's *Your Money*, he offers solid tips and advice for saving, investing, budgeting and spending. You'll also hear candid discussions from young adults as they share their own personal experiences with finances and credit. Some good and some not so good, but they are all practical tools for teaching smart money skills.

SPECIAL SERIES PRICE – ONLY \$327 – SAVE \$60

Credit Basics: Simple Strategies for Smart Credit

Did you know that bad credit can keep you from getting a job, renting an apartment, buying a car, and even a cell phone? Credit can be a valuable financial tool, but it can also be trouble. That's why you need *Credit Basics*, a practical look at credit: why you need it, how to build it and what it can do for you. (both good and bad).

\$129: DVD

The Fundamentals of Banking: Get Serious about Spending, Saving & Investing

Hear stories of students and young adults with varying levels of financial responsibility –from opening that first checking account to choosing the best savings option to exploring first-time investment options. Their experiences teach sensible ways to spend, save and invest.

\$129: DVD

Consumer Smarts: The Skinny on Being Savvy

Consumer Smarts offers tried-and-true techniques for succeeding in the real world. Do you know what to look for in a cell phone contract before signing it? Or how to protect yourself from identity theft? Are you a smart shopper? Can you spot a scam? With *Consumer Smarts*, you'll learn all this and more, including the latest in online tools and technology. Watch as students and young adults make online purchases, research products and budget for everyday expenses like groceries, entertainment and rent.

\$129: DVD

THE LION'S SHARE:

A TALE OF HALVING CAKE AND EATING IT, TOO

Grades JK-4 2009 15 min Nutmeg Media

Written by Matthew McElligott

Includes a Conversation with the Author & A Math Skills Review

Ant is on her best behaviour when she attends Lion's dinner party, but she is shocked by how the others act. Elephant talks only about himself; hippo never wipes her mouth and gorilla throws his food! Their behaviour is even more outrageous when dessert arrives. Each animal takes exactly half of the lion's cake, demonstrating very bad manners - as well as the basic concept of division! When the cake gets to ant, there are only a few crumbs left - and the lion hasn't even had his share! To make amends for such bad manners and lack of cake, ant promises to bake a special one for lion. Not to be outdone by such generosity, the others promise cake as well, each one doubling the number until elephant must bake 256! As ant and lion enjoy a delicious strawberry sponge cake, readers may decide that halving and doubling have never been so much fun.

#211081DV- \$79.95: DVD, guide

CYBERCHASE: GEOMETRY

Grades 3-6 2009 120 mins PBS

Investigate the concepts and properties of geometric shapes and how they get used in the real world. Each episode is correlated to the National Council of Teachers Mathematics (NCTM) Standards.

#040021DV- \$59.95: DVD

CYBERCHASE: ALGEBRA

Grades 3-6 2009 120 mins PBS

Use these episodes to teach kids how to picture change, figure out speed and distance, and predict length to solve everyday algebraic problems.

#041128DV- \$59.95: DVD

FRACTALS: HUNTING THE HIDDEN DIMENSION

Grades 11-Adult 2008 56 mins each NOVA

What do movie special effects, the stock market, and heart attacks have in common? They are connected by a revolutionary new branch of math called fractals, which changed the way we see the world and opened up a vast new territory to scientific analysis and understanding. Meet the mathematicians who developed fractals from a mere curiosity to an approach that touches nearly every branch of understanding, including the fate of our universe.

#WG0226DV- \$49.95: DVD (For Purchase Only)

Illustrates the operation and servicing of automotive electrical systems.

ELECTRICAL SYSTEMS SERIES

Grades 9-Adult 2009 10-17 min each Shopware

SPECIAL SERIES PRICE - ONLY \$636.65 - SAVE \$60 - Order #393656DV-
Individual titles: \$189 each



Charging System Operation

This video provides an overview of the charging system, with its battery, alternator, voltage regulator, and starter solenoid; a detailed examination of the alternator and its construction; a close-up look at the function of the alternator's rectifier; and a comparison of the internal voltage-type voltage regulator with its predecessors, the remote solid state and contact point voltage regulators.

#393649DV- \$99.95: DVD

Charging System Service

In this video, an automotive technician shows how to diagnose charging system malfunctions: first, by visual inspection of battery terminals, wires, belts, and fuses/fusible links, and then by gathering data with an amp meter, a volt meter, a noise detector, and a load tester. The video also demonstrates how to remove an alternator (both swivel mount and spring-loaded idler pulley types) and install and then test a new or rebuilt replacement.

#393650DV- \$99.95: DVD

Ignition System Operation

After thoroughly reviewing the fundamentals of the ignition system, this video focuses on five components: spark plugs, secondary wires, ignition coils, distributors, and electronic control units. Distributorless ignition systems are discussed as well.

#393651DV- \$99.95: DVD

Updated for 2009! This seven-part series uses cutaways, animated component builds, diagrams, close-ups of parts, and footage of auto techs doing tests and making repairs to illustrate the operation and servicing of automotive electrical systems. Includes information on both late-model and older-style vehicles. *Viewable/printable instructor's guides available online.*

Ignition System Service

In this video, an automotive technician demonstrates how to inspect, maintain, and replace secondary wires, spark plugs, distributors, ignition coils, electronic control units, and power train control modules. Ignition timing is also covered, and common problems involving all components are illustrated.

#393652DV- \$99.95

Starting System Operation

This video explains the functions of the starting system and the construction of its components in detail: the battery, starter motor, starter drive, solenoid, in-dash or in-column ignition switch, and neutral safety switch or clutch switch.

#393653DV- \$99.95: DVD

Starting System Service

Difficulties with the battery, solenoid, starter, flywheel, pinion gear, and secondary wiring are considered, with special attention given to testing, removing, and replacing the starter motor and solenoid. Problems with the neutral safety switch and column-mounted ignition switch are also covered.

#393654DV- \$99.95

Using a Load Tester

Explains how to use a load tester to analyze the state of the battery, starting system, and charging system. Footage of an auto tech in action shows viewers how to check for a poor connection at the battery cables, measure battery voltage, check the amount of current drawn through the starter when cranking the engine, and measure the amperage output of the alternator and voltage regulator.

#393655DV- \$99.95

CHASSIS AND FRONT END SERIES

Updated for 2008! Make sure your students have the best possible training in chassis and front end parts and service. This nine-part series will support any intensive course covering the following systems and how they are serviced: brakes, steering, suspension, and both conventional and front-wheel drive wheel bearings. Wheel alignment theory and adjustment is also a program topic. Detailed yet easy-to-understand animation and graphics are found in each episode, accompanied by live-action video that takes students directly inside each inspection and service procedure.

Grades 8-Adult 2008 16-22 mins each Shopware Viewable/printable instructor's guide are available online.

SPECIAL SERIES PRICE - ONLY \$899.55 - a saving of \$90
Order #010803DV-
Individual titles: \$109.95

Brake System Service

#010804DV- \$109.95: DVD

Brake Systems

#010805DV- \$109.95: DVD

Steering System Service

#010806DV- \$109.95: DVD

Steering Systems

#010807DV- \$109.95: DVD

Suspension System Service

#010808DV- \$109.95: DVD

Suspension Systems

#010809DV- \$109.95: DVD

Wheel Alignment Theory and Adjustment

#010810DV- \$109.95: DVD

Wheel Bearing Service: Conventional

#010811DV- \$109.95: DVD

Wheel Bearing Service: Front Wheel Drive

#010812DV- \$109.95: DVD

FALL PROTECTION

Grades 8-Adult 2008 30 mins Shopware

Do more than tell your students or employees about fall protection—show them! This video will help to train workers in safely performing some of the most hazardous jobs in home building. The program offers demonstrations of safe work practices and equipment operations that satisfy OSHA standards. Featured topics include the use of ladders, guardrails, personal fall arrest systems, slide guards, safety nets, aerial and forklift baskets, and other safety equipment.

#700470DV- \$99.95: DVD

THE SCIENCE OF PROPAGATION SERIES

Grades 9-College 2005/2009 25-29 min ea
San Luis Video Publishing

Vol. 1: Seeds

Students will discover the tools & techniques needed for seedling culture and transplanting. 32 min.

#SLP022DV- \$119: DVD

Vol. 2: Cuttings

Shows students the tools, processes and methods used by professional propagators to successfully grow plants from cuttings.

#SLP023DV- \$119: DVD

Vol. 3: Vegetative Techniques

A very informative, close-up look at the many practical asexual propagation methods that can be used to reproduce plants.

#SLP024DV- \$119: DVD

Vol. 4: Tubers & Tuberous Roots **NEW!**

Focuses on these underground storage structures in great detail. The primary crops used are potatoes, sweet potatoes and dahlias. Aside from the traditional propagation methods using potato tubers, students will also learn how to work with True Seed Potatoes or TSP. True Seed Potatoes are vital in the development of new potato varieties and are increasingly being produced for developing countries. Sweet potato cuttings are also demonstrated along with a delicious way to use these nutritious roots. Volume Four shows how to propagate the tuberous roots of dahlias and also demonstrates various treatments for extending the vase life of these extraordinary cut flowers.

#SLP042DV- \$119: DVD

GREEN HOME BUILDING

Grades 11-Adult 20 mins 2008 Films for the Humanities

Eco-friendly building is catching on in the construction trade, and is projected to become the norm among home builders and contractors. Using easy-to-understand visuals and comments from industry experts, this program presents general construction guidelines for environmentally friendly residential building. Viewers are given a solid foundation of technical knowledge and best practices in all aspects of green housing construction.

Topics include: lot design, passive solar energy, resource efficiency, recycling methods, water conservation, the Energy Star program, HVAC, energy footprints, indoor air quality, financial incentives, and professional certifications.

#393615DV- \$119.95: DVD

Call for a FREE copy of our COMPLETE TECHNOLOGY CATALOGUE.

THAT'S NEWS TO ME: THE TRANSFORMATION OF JOURNALISM IN A WIRED SOCIETY

Grades 11-Adult 2008 26 mins Films for the Humanities
What constitutes news in the Digital Age, and who is most qualified to report it? This program takes an insightful look at the growing marginalization of the mainstream press in the face of the digital communication revolution through the eyes of journalists, bloggers, scholars, and the twenty somethings who are driving the consumption and production of news. The merits and liabilities of citizen journalism are weighed, and concerns such as whether Big Media has lost its objectivity or blogging is inherently narcissistic are considered.

#393794dDV- \$119.95: DVD

THE 5 COMMUNICATION SECRETS THAT SWEEP OBAMA TO THE PRESIDENCY

Grades 11-Adult 2008 47 mins Films for the Humanities
What specific skills enabled a young state senator to become, in the space of four years, President of the United States? This program reveals a set of methods and attitudes at the core of successful communication. Presented by renowned public speaking coach Richard Greene, the video incorporates passages from many of President Obama's finest speeches—and uses these examples to explore tone of voice (varying volume, pace, pitch, and resonance); body language (improving eye contact, openness, and listening); verbal language (avoiding jargon and using sensory-specific words); message content (sharing feelings and heartfelt goals); and fluency in visual, auditory, and kinesthetic communication styles.

#393724DV \$189.95: DVD

CONVERSATION: EXPLORING PRECONCEIVED NOTIONS ABOUT OTHERNESS

Grades 11-Adult 2008 18 mins Films for the Humanities
You're walking down the street and you see someone approaching. You glance at his or her face and see—what, exactly? Filmed in London, this program brings together more than two dozen total strangers to reveal the hidden judgments people make about those they don't know. Cleverly composed of nothing more than juxtaposed faces and unvarnished commentary by the film's subjects, *Conversation* creates an edgy meta-dialogue on how we tend to project our fears and desires onto our fellow humans. A guaranteed discussion-starter for courses in the areas of psychology, sociology, communications, and race/ethnicity/gender studies as viewers become aware of their own preconceived notions about otherness.

#393725DV \$119.95: DVD

BLOGGING AND PODCASTING IN THE CLASSROOM

*Grades 9-College/Univ 2009 24-28 min each
Films for the Humanities*

Today's teachers have access to powerful technological tools—which not only make information and media instantly available but can also assist in creating and customizing educational content. This two-part series helps educators use blogs and podcasts to make learning more exciting and relevant while streamlining the teaching process. Both programs include strategies for increasing literacy, creativity, and social skills in students—and for improving the distribution of texts, audiovisual recordings, and organizational materials.

SPECIAL SERIES PRICE - ONLY \$ a saving of \$90
Order #393821DV-
Individual titles: \$119.95

Blogging in the Classroom

Blogs may be driving print journalists out of business, but they're doing wonders for the teaching profession. This program helps educators learn more about blogging and the best ways to integrate it into the classroom. Showing how blogs help communicate ideas and connect readers worldwide, the video focuses on the benefits of blogging for both teachers and students. Specific topics include blogging strategies for increasing student motivation, reading comprehension, writing skills, collaboration, and healthy social interaction. Viewers will also learn about blogging for course announcements, reading assignments, professional development networking, student journalism, and other purposes.

#393822DVO- \$119.95: DVD

Podcasting in the Classroom

Using three simple ingredients—a microphone, audio software, and server space—anyone can publish lectures, readings, and performances on the Internet. So what's stopping teachers from incorporating such an exciting new technology into the classroom? This program helps educators realize the power of podcasting and put it into action. Viewers will learn how podcasts can disseminate class lectures, additional lecture notes, and study guides while opening up alternative teaching perspectives, bridging the gap with disabled learners, and building media literacy. Also included are resources for searching and finding existing podcasts, such as public radio directories and websites that serve as podcast archives.

#393823DV- \$119.95: DVD

TECHNOLOGY - Aesthetics/Cosmetology

FACIAL EQUIPMENT TECHNIQUES

2005 2 hours 47 min Aesthetic VideoSource

Received 2006 Silver Telly Award; Received 2005 Silver Davey Award

Performing a complete professional facial, Rita Page effectively demonstrates how to use each function of an 8-in-1 facial machine: magnifying lamp, Wood's lamp, steamer with ozone, vacuum/spray, galvanic current, high frequency current, and rotary brush

#AV0017DV- \$109.95: DVD

MEN'S FACIAL TECHNIQUES

2005 2 Hours 18 min Aesthetic VideoSource

Received 2007 Silver Davey Award

Rita Page demonstrates a complete professional facial tailored specifically for male clients using a combination of an 8-in-1 facial equipment machine and traditional techniques.

#AV0018DV- \$89.95: DVD

FACIAL TECHNIQUES FOR TREATING ACNE

2005 1 Hour 40 min Aesthetic VideoSource

From general cleansing to individual extractions, Rita Page demonstrates the proper aesthetic treatment of facial acne through a complete facial, using a combination of an 8-in-1 facial equipment machine and traditional methods

#AV0019DV- \$99.95: DVD

THE ULTIMATE ULTRASONIC FACIAL

2006 Disc 1: 1 Hr. 12 min.; Disc 2: 1 Hr. 4 min
Aesthetic VideoSource

Received 2006 Gold Davey Award

Learn to incorporate ultrasound with electrical stimulation in the aesthetic environment. Malinda McHenry walks you through an ultrasonic facial with a Class II FDA ultrasound machine. She also demonstrates using a sonic spatula for deep pore cleansing, light exfoliation, and product penetration.

#AV0020DV- \$89.95: DVD

PROFESSIONAL FACIAL TECHNIQUES FOR SUN-DAMAGED & DEHYDRATED SKIN

2005 1 Hour 25 min Aesthetic VideoSource

Received Silver Davey Award; Featured "Resource of the Month" in Skininc.com., Jul. 2007; Featured "Resource of the Month" in Skin. Inc., Jun. 2006.

Eva Mileski tackles two of the most common enemies of the skin: sun-damage and dehydration. She demonstrates how to provide a Vitamin C facial to counteract the scorching effects of the sun and a hydrating layered facial with a modeling mask.

#AV0021DV- \$89.95: DVD

EUROPEAN FACIALS, Vol. 1

2006 1 Hour 34 min Aesthetic VideoSource

Received 2006 Silver Summit Award; Received 2006 Bronze Telly Award; Received 9.5 out of 10 rating in Massage Today, Apr. 2007.

Rita Page demonstrates the steps of a thorough European facial with detailed massage techniques and a minimal amount of equipment. Volume 1 includes discussion of facial bed set-up, equipment (stool, steamer, and other tools of the trade), and professionalism.

#AV0022DV- \$109.95: DVD

EUROPEAN FACIALS, Vol. 2

2006 1 Hour 36 min Aesthetic VideoSource

Received 2006 Silver Summit Award

Rita Page demonstrates the steps of a thorough European facial. Volume 2 continues the facial begun in Vol. 1. Rita delves into exfoliation (with an enzyme); desincrustation; an extensive essential oil massage on the neck, shoulder, décolleté, and upper arms; extractions (with cotton and extractor); treatment ampoule and cream application; and a product-penetrating facial massage.

#AV0023DV- \$109.95: DVD

EUROPEAN FACIALS, Vol. 3

2006 1 Hour 51 min Aesthetic VideoSource

Volume 3 continues the facial being demonstrated in Vol. 1 and 2. Rita finishes the facial with a mask customized for different parts of the face (T-zone, eyes, cheeks, and décolleté), hot and cold compresses, and protective facial creams. While products are penetrating, Rita demonstrates how to perform a scalp massage, hand and arm treatment, and foot and lower leg treatment. Rita completes the facial with a post-treatment client consultation.

#AV0024DV- \$109.95: DVD

PARAFFIN TREATMENTS: FACE AND DECOLLETE

2006 1 Hour 21 min Aesthetic VideoSource

With its ability to increase the skin's blood flow, hydrate, and penetrate product, paraffin is ideal for use in facials. Rita Page demonstrates how to use facial paraffin wax (with brush and gauze) and paraffin strips on the face and décolleté, as part of a complete facial.

#AV0025DV- \$89.95: DVD

PARAFFIN TREATMENTS: HANDS, FEET & BACK

2006 2 Hrs. 15 min Aesthetic VideoSource

Received 2006 Gold Davey Award

Feel the heat with the hottest product on the market: paraffin. Rita Page demonstrates how to use paraffin on the hands and feet by dipping or applying while a client is lying down. For the back, she shows how to brush on layers of paraffin wax over gauze and to apply paraffin strips.

#AV0026DV- \$89.95: DVD

ADVANCED CHEMICAL PEELS SERIES

Grades 11-Adult 2006 53-67 mins each
Aesthetic VideoSource

SPECIAL SERIES PRICE - ONLY \$399.80 - SAVE \$40

ADVANCED CHEMICAL PEELS: VOL. 1, ALPHA HYDROXY PEELS

Received 2007 Silver Davey Award

Short of surgery, chemical peels are all the rage for delivering dramatic results. Malinda McHenry provides step-by-step instruction on how to apply and remove Alpha Hydroxy Peels (a Lactic Acid and Glycolic Acid Peel) for the face.

#AV0007DV- \$109.95: DVD

ADVANCED CHEMICAL PEELS: VOL. 2, BETA HYDROXY PEELS

Received 2007 Silver Davey Award

Go deeper with Beta Hydroxy Peels. Malinda McHenry provides step-by-step instruction on how to apply and remove Salicylic Acid (ideal for treating acne) and Jessner's Peels (applied under a Wood's lamp) for the face.

#AV0008DV- \$109.95: DVD

ADVANCED CHEMICAL PEELS: VOL. 3, MICRODERMABRASION PEELS

Combine your peels with microdermabrasion for more dramatic results. Malinda McHenry provides step-by-step instruction on how to provide Lactic Acid and Salicylic Acid Peels (under a Wood's lamp) with microdermabrasion

#AV0009DV- \$109.95: DVD

ADVANCED CHEMICAL PEELS, VOL. 4, MEDICAL GRADE PEELS

To provide Medical Grade Peels, Malinda McHenry instructs step-by-step on how to apply and remove medium-depth TCA (Trichloroacetic acid) and physician-strength Glycolic Acid Peels in a medical spa environment.

#AV0010DV- \$109.95: DVD

PROFESSIONAL CLIPPER CUTTING TECHNIQUES I

2008 1 Hour 25 min Aesthetic VideoSource

For quick precision, you can't beat clipper cutting. Gary Rallison provides practical step-by-step instruction for clipper cutting... all free-hand without guards. Techniques include tapering, blending, razoring, razor cutting, working razor over comb, and cutting shear over comb on three models

#AV0011DV- \$89.95: DVD

PROFESSIONAL CLIPPER CUTTING TECHNIQUES II

2008 1 Hour 26 min Aesthetic VideoSource

With clippers, you can provide quick wash-and-wear versatile cuts. Gary Rallison provides practical step-by-step instruction for clipper cutting without guards. Techniques include tapering, blending, razoring, razor cutting, working razor over comb, and cutting shear over comb on four models, including one woman who sports the popular A-line cut.

#AV0012DV- \$89.95: DVD

THE PERFECT SPA MANICURE

2008 1 Hour 37 min Aesthetic VideoSource

Eva Mileski provides a hands-on demonstration of the steps and techniques of a typical French manicure, including hand and forearm massage, paraffin dipping, and French polish finish

#AV0013DV- \$95.95: DVD

THE COMPLETE GUIDE TO LASER HAIR REMOVAL

2008 1 Hour 44 min Aesthetic VideoSource

Two physicians — Christine Whitelaw, M.D., and Mark B. Taylor, M.D. — demonstrate step-by-step procedures and parameter considerations on an IPL and a combined Alexandrite/YAG laser machine for laser hair removal on the face, underarms, bikini area, back and legs.

#AV0014DV- \$215: DVD

BEAUTIFUL EYEBROWS & EYELASHES: PERMING & TINTING

2006 60 min Aesthetic VideoSource

For round-the-clock luscious lashes and defined brows, Chris Schoeck demonstrates how to perm eyelashes and how to tint eyelashes and brows

#AV0015DV- \$95.95: DVD

THREADING: THE ANCIENT ART OF HAIR REMOVAL

2007 1 Hour 7 min Aesthetic VideoSource

Threading is a fast, effective method for hair removal, particularly popular for removing fine facial hair and shaping eyebrows. Saira Soleri teaches how to thread on the face, ears, and feet.

#AV0016DV- \$105.95: DVD

TECHNOLOGY - Aesthetics/Cosmetology

CREATE FACES™ FACE PAINTING: ANIMAL FACES

2009 1 Hour 25 min Aesthetic VideoSource

2009 Bronze Telly Award

Be a cat... a panda... or a butterfly. With a little face paint and imagination, your animal transformation can be quick and easy. Sharon Neilson demonstrates how to paint eight different full-face designs: Cat, Dog (2 variations), Panda, Monkey, Butterfly, Rabbit, and Tiger.

#AV0027DV- \$44.95: DVD (Purchase Only)

CREATE FACES™ FACE PAINTING: HALLOWEEN CLASSICS

2009 1 Hour 45 min Aesthetic VideoSource

2009 Bronze Telly Award

Be a clown... a marauding pirate... or a wicked witch. With a little face paint and imagination, your transformation can be quick and easy. Sharon Neilson demonstrates how to paint eight different full-face designs: Princess, Devil, Clown, Pirate, Witch, Scarecrow, Alien Monster, and Superhero.

#AV0028DV- \$44.95: DVD (Purchase Only)

CREATE FACES™ FACE PAINTING: HALLOWEEN HORROR

2009 1 Hour 52 min Aesthetic VideoSource

2009 Bronze Telly Award

Be a werewolf... a crazed zombie... or out of your skull. With a little face paint and imagination, your transformation can be quick and easy. Sharon Neilson demonstrates how to paint eight different full-face designs: Frankenstein, Living Dead/Zombie (2 variations), Mummy, Skull, Vampire, Half-skull, and Werewolf.

#AV0029DV- \$44.95: DVD (Purchase Only)

CREATE FACES™ FACE PAINTING: HOLIDAYS & SEASONS

2009 1 Hour 42 min Aesthetic VideoSource

2009 Bronze Telly Award

For that special occasion, celebrate! Be a Valentine... a wee St. Paddy's leprechaun... or a July 4th patriot in red, white, and blue. With a little face paint and imagination, your transformation can be quick and easy. Sharon Neilson demonstrates how to paint eight different full-face designs for year-round fun: Valentine's, St. Patrick's, Easter, July 4th, Summer, Autumn, Christmas, and Winter.

#AV0030DV- \$44.95: DVD (Purchase Only)

CREATE FACES™ FACE PAINTING: MASQUERADE

2009 1 Hour 42 min Aesthetic VideoSource

2009 Bronze Telly Award

Get ready to masquerade as a fairy... a harlequin... or a butterfly. With a little face paint and imagination, your transformation can be quick and easy. Sharon Neilson demonstrates just how easy it is. In this instructional DVD, she shows how to paint eight different full-face designs: Fairies (3 variations), Harlequins (3 variations), and Butterfly (2 variations)...à la Mardi Gras style! Includes embellishments with feathers and gems.

#AV0031DV- \$44.95: DVD (Purchase Only)

PROFESSIONAL MAKEUP TECHNIQUES FOR ASIAN WOMEN

2009 1 Hour 15 min Aesthetic VideoSource

Start your dream career as a makeup artist. Professional Hollywood makeup artist, Melvone Farrell, shows you how to provide the latest looks being sought by clients. Melvone teaches techniques and tips for applying makeup on women of Asian heritage. Featuring three models she shows you how to create different looks for each, with the makeup building on the prior look. Includes how to prep a client's face, create the perfect eyebrow, apply makeup to achieve looks from the natural to the dramatic, play with color, work with unique issues presented by the models (including how to cover scars and blemishes), and maintain your brushes and supplies.

#AV0032DV- \$85.95: DVD

PROFESSIONAL MAKEUP TECHNIQUES FOR BLACK WOMEN

2009 1 Hour 34 min Aesthetic VideoSource

Start your dream career as a makeup artist. Professional Hollywood makeup artist, Melvone Farrell, shows you how to provide the latest looks being sought by clients. Melvone teaches techniques and tips for applying makeup on women of African heritage. Featuring three models she shows you how to create different looks for each, with the makeup building on the prior look. Includes how to prep a client's face, create the perfect eyebrow, apply makeup to achieve looks from the natural to the dramatic, play with color, work with unique issues presented by the models, and maintain your brushes and supplies.

#AV0033DV-LO \$85.95: DVD

PROFESSIONAL MAKEUP TECHNIQUES FOR CAUCASIAN WOMEN

2009 1 Hour 49 min Aesthetic VideoSource

Start your dream career as a makeup artist. Professional Hollywood makeup artist, Melvone Farrell, shows you how to provide the latest looks being sought by clients. Melvone teaches techniques and tips for applying makeup on women of fairer complexions. Featuring three models she shows you how to create different looks for each, with the makeup building on the prior look. Includes how to prep a client's face, create the perfect eyebrow, apply makeup to achieve looks from the natural to the dramatic, play with color, work with unique issues presented by the models, and maintain your brushes and supplies.

#AV0034DV-LO \$85.95: DVD

PLATFORM ARTISTRY™ SUPER HAIR SERIES

Grades 9-Adult 2008 1 Hr. 44 min - 1 Hr 55 min each
Aesthetic VideoSource

2008 Bronze Telly Award

For the newest cut, colour, and style, platform artist Randy Topham demonstrates how to use the latest techniques to achieve the latest looks.

SPECIAL SERIES PRICE - ONLY \$559.65 - SAVE \$70

SHORT HAIR CUTS, COLORS & STYLES

Randy Topham demonstrates two short hair cuts using clippers and shears, two hair color techniques, and two styles for each cut to illustrate their versatility. .

#AV0000DV- \$89.95: DVD

MID-LENGTH HAIR CUTS, COLORS & STYLES

Randy Topham demonstrates two up-to-date mid-length hair cuts, using clippers and shears, and two foil color technique. .

#AV0001DV- \$89.95: DVD

LONG HAIR CUTS, COLORS & STYLES

For your long-haired clients, Randy Topham demonstrates innovative techniques for cutting, coloring, and styling.

#AV0003DV- \$89.95: DVD

BUSINESS HAIR CUTS, COLORS & STYLES

Randy Topham demonstrates four short hair cuts for your more conservative, business-minded male clients, four innovative coloring techniques (color patting, selectively wand painting, backcombing and painting on color, and sponge painting) and styling options to illustrate the versatility of the cuts.

#AV0002DV- \$89.95: DVD

SPORT HAIR CUTS, COLORS & STYLES

Randy Topham demonstrates two short and two mid-length hair cuts for your more casual, sport-oriented male clients, four different coloring techniques (scrunching on highlights, weaving, coloring to leave natural highlights, and a hand-painted balayage technique) and styling options to illustrate the versatility of the cuts.

#AV0004DV- \$89.95

METRO HAIR CUTS, COLORS & STYLES

Randy Topham demonstrates four short hair cuts for your edgier, fashion-forward male clients, four innovative coloring techniques (foil coloring ponytailed segments, paneling, creating a shine line, and a 3-color merge) and styling options to illustrate the versatility of the cuts.

#AV0005DV- \$89.95: DVD

ADVANCED HAIR COLOR COLLECTION

Randy Topham shows you how to complement your hair cuts — with innovative techniques and creative twists — in this collection of nine color demonstrations, excerpted from the Platform Artistry series. Techniques include foiling, brushing, weaving, blocking, scrunching, and patting, and incorporate a variety of tools.

#AV0006DV- \$89.95: DVD

DEEP TISSUE MASSAGE THERAPY SERIES

SPECIAL SERIES PRICE - ONLY \$257.85 - SAVE \$30.

Deep Tissue Massage Therapy: Extremities

2008 2 Hours 9 min Aesthetic VideoSource

With in-depth discussions of physiology and anatomy, Meade Steadman demonstrates how to provide therapeutic deep tissue massage on the arms and legs with hour-plus demonstrations on the anterior and posterior.

#AV0035DV- \$95.95: DVD

Deep Tissue Massage Therapy: Pelvic Girdle

©2008 1 Hour 15 min Aesthetic VideoSource

Go deeper with deep tissue massage on the pelvic girdle, including the musculo-skeletal area of the iliac crest, sacro-iliac joint, and greater trochanter of the femur and surrounding nerves, arteries, tendons, ligaments, and musculature (retractors, elevators, and depressors). Meade Steadman demonstrates how to provide therapeutic deep tissue massage on the pelvic girdle of both men and women.

#AV0036DV- \$95.95: DVD

Deep Tissue Massage Therapy: Shoulder Girdle

©2008 1 Hour 32 min Aesthetic VideoSource

Meade Steadman demonstrates how to provide deep tissue massage on the shoulder girdle, including the musculo-skeletal area of the spine, ribs and sternum, clavicle, scapula, and humerus and surrounding nerves, arteries, tendons, ligaments, and musculature (retractors, elevators, and depressors) to focus on areas of tension and pain, release adhesions, increase range of motion, and reset muscle memory.

#AV0037DV- \$95.95: DVD

LOOKS CAN BE DECEIVING: W-FIVE

Grades 9-Adult 2008 20 mins CTV

It seems there's nothing these days people won't consider doing to look a little bit younger. Botox, injectable fillers, breast augmentation, tummy-tucks, and facelifts. Canadians are spending millions of dollars each year to improve their look. More than half a million Canadians had some kind of cosmetic procedure last year. It's a huge business, and sometimes, a very risky one.

#CTV399DV- \$99.95: DVD

THE ULTIMATE THAI MASSAGE SERIES

SPECIAL SERIES PRICE - ONLY \$303.80 - SAVE \$40

The Ultimate Thai Massage Video: Basic Mat Techniques

2009 1 Hour 48 min Aesthetic VideoSource

Learn authentic Thai massage: the therapeutic techniques and spiritual application of this ancient healing modality from the top instructor in the United States working in association with schools associated with the Thai royal family, with a step-by-step demonstration of a complete basic routine on the mat. Includes overviews of different styles, Chakras, and more.

#AV0038DV- \$85.95: DVD

The Ultimate Thai Massage Video: Advanced Mat Techniques

2009 2 Hours 56 min Aesthetic VideoSource

Take Thai massage to another level. Learn more advanced therapeutic techniques to provide this beautiful, rhythmic healing modality with a step-by-step demonstration of a complete advanced routine on the mat with over 50 asanas.

#AV0039DV- \$85.95: DVD

The Ultimate Thai Massage Video: Basic Table Techniques

2009 1 Hour 28 min Aesthetic VideoSource

Learn the therapeutic techniques for providing Thai massage on the massage table. Taught by the top instructor in the United States, includes a step-by-step demonstration of a complete basic routine adapted for the table, plus overviews of different styles, origins of Thai massage, body mechanics, and more.

#AV0040DV- \$85.95: DVD

The Ultimate Thai Massage Video: Advanced Table Techniques

2009 1 Hour 28 min Aesthetic VideoSource

Learn more advanced therapeutic techniques to provide this beautiful, rhythmic healing modality on a massage table. The top instructor in the United States walks you step-by-step through a complete advanced routine on the table, covering over 50 asanas and bridging the gap between Thai and western health concepts while emphasizing the spiritual perspectives

#AV0041DV- \$85.95: DVD

DAILY FIVE: FOSTERING INDEPENDENT LITERACY LEARNING IN GRADES 3-6

Gail Boushey and Joan Moser ("The Sisters")
NEW For Grades 3-6 Teachers 2009 117 mins
Choice Literacy

Imagine a classroom where there is a quiet, purposeful hum of literacy activity during workshops. Students read, write, and work with classmates independently. All this activity takes place with little monitoring from the teacher, who is busy conferring with students or meeting with small groups.

Tens of thousands of primary teachers throughout the world don't have to dream of this possibility -- they are using The Daily Five workshop management system, and seeing for themselves how students can take full responsibility for monitoring their behaviors and literacy learning. The Daily Five is a series of literacy tasks (reading to self, reading with someone, writing, word work, and listening to reading) which students complete while the teacher meets with small groups or confers with individuals. It is more than a management system or a curriculum framework; The Daily Five is a structure that will help students develop the habits that lead to a lifetime of independent literacy.

Now teachers in the intermediate grades are seeing the power of the system for older learners. This two-hour DVD takes viewers into grades 3-6 classrooms with Gail Boushey and Joan Moser (better known as "The Sisters") as your hosts. Filmed over two years in diverse classrooms, the program includes:

- Launching lessons for each of the five program components;
- "Good-Fit Books" and "Three Ways to Read a Book" lessons;
- Coaching sessions with teachers;
- Discussions of the specific needs of older learners;
- Sample troubleshooting sessions with students on dealing with crowded classrooms and missing materials; and
- Suggestions for using The Daily Five in classrooms of students who have a range of previous experience with the program.

#CL0012DV \$239: DVD

CAFÉ IN THE CLASSROOM: HELPING CHILDREN READERS THRIVE IN GRADES 3-6

Gail Boushey and Joan Moser
NEW For Grades 3-6 2009 114 min *Choice Literacy*

Assessing readers involves more than determining a reading level and moving them onto the next. Gail Boushey and Joan Moser developed the CAFÉ assessment system to help elementary students understand and master different strategies used by successful readers. CAFÉ is an acronym for Comprehension, Accuracy, Fluency, and Expanding Vocabulary, and the system includes goal-setting with students in individual conferences, posting of goals on a whole-class board, developing small group instruction based on clusters of students with similar goals, and targeting whole-class instruction based on emerging student needs.

This two-hour DVD takes viewers into grades 3-6 classrooms with students who have a range of previous experience with the CAFÉ system. Filmed over two years, the program includes:

- * Sample whole-class and small-group lessons;
- * Conferring with diverse students;
- * Step-by-step explanation of the conferring notebook;
- * Coaching sessions with teachers;
- * Discussions of the specific needs of older learners;
- * Launching lessons and introduction of the CAFÉ menu;
- * Suggestions for using the CAFÉ system in classrooms of students who have a range of previous experience with the program.

#CL00013DV \$239: DVD

PROFESSIONAL DEVELOPMENT

THINK SMALL! ENGAGING OUR YOUNGEST READERS IN SMALL GROUPS

Debbie Diller

For Grades K-2 Teachers 2009 90 min

Stenhouse Publishers

With the advent of RTI (Response to Intervention), teachers everywhere are spending part of their day teaching in small groups. In *Think Small!* master teacher and author Debbie Diller plans and teaches various small-group lessons with students at different reading levels while the rest of the class works independently at literacy work stations. Teachers learn how to form groups, organize for small-group instruction, choose books, write lesson plans, and support student independence so they can teach more effectively in small groups with young readers.

Debbie works with pre-emergent readers on rhyming and oral language in small groups. She teaches two differentiated lessons with an emergent group that focuses on learning high-frequency words, both in reading and writing. Other small-group lessons include a focus on fluency and comprehension in guided reading with first-grade readers. and a dynamic, engaging whole-group reading lesson in which Debbie models a skill all students need and later takes this same skill to small group. DVD extras feature a tour of the kindergarten small-group area, and an overview of the planning process and lesson structure.

Think Small! -- particularly when used in conjunction with Debbie's book *Making the Most of Small Groups* -- is ideal for professional study groups or staff development programs designed to help teachers deliver more focused small group instruction. The program includes an extensive viewing guide with questions, work samples, and reproducibles for groups.

#000150DV \$359.25: DVD, PDF guide

SMALL GROUP INTERVENTIONS: LINKING WORD STUDY TO READING AND WRITING

Linda J. Dorn and Carla Soffos

For Grades K-6 Teachers 2009 16 min

Stenhouse Publishers

The ultimate test of a student's knowledge about words is the ability to transfer this information to reading and writing. A word study intervention must include opportunities for students to apply word-solving strategies to connected texts.

Organized around 11 teaching episodes—including assessing word knowledge, modeling the word-solving process, providing guided practice, and prompting students to apply strategies during reading and writing—*Small Group Intervention* features a small group of fourth grade students in a word study intervention that links to reading and writing. The small group format includes three components; word study lesson, reading a new book, and writing about the book.

The intervention is implemented in two instructional settings. In the acquisition setting, the teacher provides explicit instruction with memorable examples that enable the students to acquire the new learning. In the consolidation setting, the students apply strategies for solving words during the reading and writing components. This DVD and accompanying CD, which includes observation protocols and discussion prompts for each teaching episode, support schools in implementing a small group intervention for intermediate readers who need tailored support in word study.

#000152DV- \$99: DVD, PDF guide

K- 6 WORD STUDY SAMPLER

For Grade K-6 Teachers ©2008 Choice Literacy

This DVD includes excerpts from Choice Literacy DVDs and the Choice Literacy website all focused on word learning strategies – from conferring with kindergartners who are just learning the concept of spacing words, to sixth graders who are adapt at word sorting and analysis activities. Wall displays, materials, and conferring protocols are also highlighted.

#CL0010DV-P9 \$179: DVD, resource guide

ACADEMIC LITERACY: PREPARING ALL STUDENTS FOR SUCCESS IN COLLEGE AND BEYOND

For Grades Teachers 40 mins ©2008
Stenhouse Publishers

In his book, *Greater Expectations*, Robin Turner, a high school English teacher in Anaheim, California, describes how he helps prepare the underrepresented -- predominantly Latino and African-American -- students in his class for the literacy challenges of higher education. In addition to sound literacy strategies Robin draws on principles from the Puente Project, creating personal and cultural connections that help students become more engaged and invested their work.

In *Academic Literacy* viewers get a glimpse into Robin's classroom, where many students are the first in their families to attend high school, let alone college. Robin employs careful, systematic, and rigorous methods to help students acquire the literacy skills they need to succeed in even the most elite college programs. These methods include the use of short sophisticated texts, practice in academic writing genres, ongoing guided discussion, mastery of literary and technical terms, involvement of families, and peer mentoring from older high school students and graduates of the program who have moved on to successful college careers.

Practical, thoughtful, and inspiring, *Academic Literacy* demonstrates that when we combine higher standards with appropriately-targeted literacy support, students who are often left behind in traditional tracked high school programs can succeed beyond our greatest expectations.
#000147DV-P9 \$109: DVD, resource guide

IMPROVING ADOLESCENT WRITERS

Kelly Gallagher

For Grade 7-12 Teachers ©2008 128 mins/2 discs
Stenhouse Publishers

How can we teach today's students to write with clarity, passion, and purpose? How can we move all students — even those who struggle or are reluctant — forward in their skills as writers? In *Improving Adolescent Writers*, Kelly Gallagher invites you into his classroom for an in-depth look at ways to successfully answer these questions, and more. Through a variety of methods — modeling, mid-process assessment, small-group conferring, grammar and editing mini-lessons, revision techniques, and identifying the many real-world purposes for writing — Kelly demonstrates how to teach writing so that adolescents internalize the habits and skills of good writers. Along the way they learn that writing is messy, hard work but well worth the struggle and effort. They become more than better writers; ultimately, they become better thinkers.

The DVD features three programs: *The Importance of Modeling*, *Writing with Purpose*, and *Assessment That Drives Better Student Writing*.

#000149DV-P9 \$499: DVD, resource guide

WINNING STRATEGIES FOR INCLUSIVE CLASSROOMS (CHECK DESC)

With Dr. Rebecca Hines & Dr. Lisa Dieker

©2009 approx 50 mins NPR Inc.

Winning teams execute sound strategies and good coaching. It is no different in today's inclusive classrooms where teamwork and collaboration are essential for success. Join Drs. Rebecca Hines and Lisa Dieker as they provide winning strategies for general and special education staff working in inclusive environments. These strategies not only improve team functioning, but also raise student achievement. Utilizing a sports metaphor including pre-game and post-game analyses, Hines and Dieker take you into elementary classrooms where they present and review strategies that empower inclusive teams to more effectively

- Manage Their Time

#981095DV-P9 \$139.95: DVD, resource guide

PROFESSIONAL DEVELOPMENT

THE LITERACY OF VIDEO GAMES: PAYING ATTENTION TO WHERE KIDS PAY ATTENTION

©2009 40 mins Tremain Media

Video games have received considerable attention in recent years, mostly negative. Is this criticism warranted, or are we overlooking the positive aspects of video game play? Are video games entertainment, or are they also powerful learning tools? There are effective ways to connect with our students and children in their video game play. Why is it crucial that we do so?

This DVD includes expert guidance for both teachers and parents about how to value the literacies already inherent in video games while addressing the more controversial aspects of game play.

As teachers and parents, how do we connect with our students and our children around video game play and why it is imperative that we do so?

Features Dr. Kathy Sanford, associate professor in the Faculty of Education, University of Victoria, Associate Dean Teacher Education, and the President of the Canadian Society for the Study of Education; Leanna Madill, doctoral student and author, Faculty of Education at the University of Victoria; Kevin Harrison, principal and winner of the Prime Minister's Awards for Teaching Excellence in 2003, and the Marshall McLuhan Distinguished Teacher Award.

#300026DV-P9 \$159.95 :DVD

ARTICLE OF THE WEEK

Kelly Gallagher

*For Grades K-6 Teachers 2009 15 min
Stenhouse Publishers*

When Kelly Gallagher learned that his ninth grade students could not name the vice president of the United States, and when two seniors asked him in all seriousness, "Who is this guy, Al Qaeda?", Kelly was shocked into realizing he needed to do something outside the standard curriculum to build his students' background knowledge. In response, he developed the Article of the Week activity to address the serious gaps in his students' education.

Each week, students read a short article that informs them about the world. Students highlight passages and words they don't understand, consider the author's purpose and intended audience, and work through any confusion. The class then discusses how the structure and craft of the article informs reader comprehension and how they can implement these elements into their own writing.

In 15-minutes, Kelly shows teachers how to integrate the Article of the Week into their own classrooms in a manner that provides the background knowledge that is the foundation for critical reading.

#000151DV- \$99: DVD

SIMPLY ROOM TOURS: INSPIRING DESIGN FOR LITERACY LEARNING

*For Grades K-6 Teachers 2009 115
mins Choice Literacy*

Teachers love room tours! Choice Literacy asked extraordinary teachers from across the United States to guide viewers through their classrooms, demonstrating the links between learning and beautiful classroom design. Each tour is 5-10 minutes long, with teachers sharing strategies for:

- Creating vibrant wall displays;
- Organizing libraries to promote student independence;
- Making the most of low-cost and free materials;
- Displaying books in ways that pique student interest;
- Arranging lamps, rugs and seating for comfort and warmth; and
- Integrating your own sense of style into your classroom.

There are 12 classrooms from grades K-6 included on the DVD. Bonus tracks include tours of literacy rooms for teachers, and five bookrooms using different strategies for organizing books for grade-level team use.

#CL0014DV \$199: DVD

RTI & DI: RESPONSE TO INTERVENTION & DIFFERENTIATED INSTRUCTION – THE DYNAMIC DUO

Lynn Heintzman and Helene Hanson

2009 45 mins National Professional Resources, Inc.

Response to Intervention (RTI) and Differentiated Instruction (DI) are two powerful approaches for addressing the needs of all learners. They share many common elements, perhaps the most significant of which is their student-centered focus and utilization of on-going assessments to inform decision-making and facilitate good instruction. RTI, as a multi-tiered framework, uses a problem-solving process to match the needs of students to research-based interventions. DI is a way to plan/deliver curriculum and instruction to meet the needs of diverse learners. It is through DI that RTI can be successfully implemented. Indeed, RTI and TI are truly the “dynamic duo!”

This DVD will help you learn how to effectively differentiate instruction in TIER 1 (core curriculum instruction) and TIER 2 (targeted instruction) stages of RTI. A range of strategies are demonstrated, such as the use of flexible grouping, support staff, continuous progress monitoring and data collection.

Co-hosts, Lynn Heintzman and Helene Hanson, collaborate in this powerful training and professional development tool to present a practical and understandable approach that enables classroom teachers to practice high quality instruction that is complimented by targeted interventions.

#981101DV \$159: DVD

THE POWER OF RTI: CLASSROOM MANAGEMENT STRATEGIES (K-6)

©2009 68 mins National Professional Resources

Jim Wright, widely renowned authority on RTI and author of the national best seller, *RTI Toolkit: A Practical Guide for Schools*, presents powerful strategies for structuring classroom routines that minimize opportunities for student misbehaviour.

#981096DV-P9 \$159: DVD

miscellaneous

BLIND SPOTS & BIASES:

HIDDEN FORCES THAT SHAPE YOUR DECISIONS

Grades 9-Adult ©2010

24 min Learning Seed

We use mental shortcuts every day to help us make decisions, and often we don't even realize it. This program explores five mental shortcuts, or “blind spots”: Expectation, Belief, Availability, Anchors, and Imitation. Learn why optical illusions and magic tricks surprise us, and how our need to confirm our beliefs often prevent a cold. Understand how availability affects purchasing habits, how a bias can make a normal price seem like a great sale, and what causes laughter to be so contagious.

#200256DV- \$125.95: DVD, web guide

FINDING YOUR OWN TRUE LOVE

2009 62 min PBS

Based on the book, *Love in 90 Days*, this practical and inspirational talk by Dr. Diana Kirschner provides advice on self-love, dating and finding a great relationship, plus information for couples who want to deepen their love.

#041154DV \$82.95

TIME TEAM AMERICA: TOPPER, SC

2009 62 min PBS

Our team wades into the swamps of South Carolina to further our understanding of North America's first human inhabitants. Debate continues in the scientific community about when people first came to the American continent. The team has just three days to search out evidence that could shed light on the controversy. What they find could rock the archaeological world.

#041155DV \$82.95

PETER MATTHIessen: NO BOUNDARIES

2009 60 min PBS

This is an intimate documentary focusing on capturing the essence of the literary and spiritual force that is Peter Matthiessen. Novelist, travel writer, explorer, Zen monk--Matthiessen is all this and more. The interviews will center on how the events and circumstances of his life have shaped his point-of-view, established the trajectory of his spiritual quest and guided his selection of subject matter.

#041156DV \$82.95: DVD

BETTY FORD: THE REAL DEAL

Grades 11-Adult 2009 60 min PBS

Betty Ford: The Real Deal profiles Betty Ford, her time in the White House, advocacy for equal rights and her substance addiction that led to the founding of the Betty Ford Center in California

\$82.95: DVD

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